

Gingivitis Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034

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Abstracts

The 7 major gingivitis markets reached a value of US\$ 4.8 Billion in 2023. Looking forward, IMARC Group expects the 7MM to reach US\$ 7.27 Billion by 2034, exhibiting a growth rate (CAGR) of 3.85% during 2024-2034.

The gingivitis market has been comprehensively analyzed in IMARC's new report titled "Gingivitis Market: Epidemiology, Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2034". Gingivitis refers to a common form of gum disease that involves inflammation of the gums. It is generally caused by the buildup of plaque on teeth, which is a sticky film that appears on teeth when bacteria in the mouth combine with saliva and food particles. Some of the symptoms of the ailment include swollen or tender gums, bleeding gums, especially when brushing or flossing, receding gums, a metallic taste in the mouth, persistent bad breath, changes in the way teeth fit together while chewing or biting, etc. Diagnosing gingivitis typically involves a dental examination and evaluation of symptoms, including red, swollen, or bleeding gums. The dentist will check for signs of inflammation, such as pockets or spaces between the gums and teeth and may use a probe to measure the depth of these spaces. X-rays may also be taken to assess bone loss and other indications of periodontal disease. In some cases, a dental professional might perform a microbial test to identify the specific type of bacteria present in the mouth.

The rising cases of poor oral hygiene leading to plaque buildup on teeth are primarily driving the gingivitis market. Furthermore, the increasing prevalence of several associated factors, such as hormonal changes, smoking, diabetes, medications, genetic predisposition, etc., is also propelling the market growth. Besides this, the widespread adoption of scaling and root planning to remove tartar from below and above the gum



line as well as smooth out rough spots on the roots of teeth, is acting as another significant growth-inducing factor. Additionally, the inflating usage of antibiotics, including tetracycline, doxycycline, metronidazole, etc., to kill the bacteria that cause gum disease, thereby reducing inflammation in the gums, is further bolstering the market growth. Apart from this, the escalating demand for enzymatic therapy, since it is a less invasive alternative that uses enzymes to break down plaque and prevent the progression of gingivitis to more severe forms of periodontal disease, is also creating a positive outlook for the market. Moreover, the increasing utilization of laser therapy, which employs a laser to remove infected tissue and promote healing in the gums, is expected to drive the gingivitis market in the coming years.

IMARC Group's new report provides an exhaustive analysis of the gingivitis market in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan. This includes treatment practices, in-market, and pipeline drugs, share of individual therapies, market performance across the seven major markets, market performance of key companies and their drugs, etc. The report also provides the current and future patient pool across the seven major markets. According to the report the United States has the largest patient pool for gingivitis and also represents the largest market for its treatment. Furthermore, the current treatment practice/algorithm, market drivers, challenges, opportunities, reimbursement scenario and unmet medical needs, etc. have also been provided in the report. This report is a must-read for manufacturers, investors, business strategists, researchers, consultants, and all those who have any kind of stake or are planning to foray into the gingivitis market in any manner.

Time Period of the Study

Base Year: 2023

Historical Period: 2018-2023 Market Forecast: 2024-2034

Countries Covered

United States
Germany
France
United Kingdom
Italy
Spain
Japan



Analysis Covered Across Each Country

Historical, current, and future epidemiology scenario

Historical, current, and future performance of the gingivitis market

Historical, current, and future performance of various therapeutic categories in the market

Sales of various drugs across the gingivitis market

Reimbursement scenario in the market

In-market and pipeline drugs

Competitive Landscape:

This report also provides a detailed analysis of the current gingivitis marketed drugs and late-stage pipeline drugs.

In-Market Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

Late-Stage Pipeline Drugs

Drug Overview
Mechanism of Action
Regulatory Status
Clinical Trial Results
Drug Uptake and Market Performance

*Kindly note that the drugs in the above table only represent a partial list of marketed/pipeline drugs, and the complete list has been provided in the report.

Key Questions Answered in this Report: Market Insights

How has the gingivitis market performed so far and how will it perform in the coming years?

What are the markets shares of various therapeutic segments in 2023 and how are they



expected to perform till 2034?

What was the country-wise size of the gingivitis market across the seven major markets in 2023 and what will it look like in 2034?

What is the growth rate of the gingivitis market across the seven major markets and what will be the expected growth over the next ten years?

What are the key unmet needs in the market?

Epidemiology Insights

What is the number of prevalent cases (2018-2034) of gingivitis across the seven major markets?

What is the number of prevalent cases (2018-2034) of gingivitis by age across the seven major markets?

What is the number of prevalent cases (2018-2034) of gingivitis by gender across the seven major markets?

How many patients are diagnosed (2018-2034) with gingivitis across the seven major markets?

What is the size of the gingivitis patient pool (2018-2023) across the seven major markets?

What would be the forecasted patient pool (2024-2034) across the seven major markets?

What are the key factors driving the epidemiological trend of gingivitis? What will be the growth rate of patients across the seven major markets?

Gingivitis: Current Treatment Scenario, Marketed Drugs and Emerging Therapies

What are the current marketed drugs and what are their market performance? What are the key pipeline drugs and how are they expected to perform in the coming years?

How safe are the current marketed drugs and what are their efficacies?

How safe are the late-stage pipeline drugs and what are their efficacies?

What are the current treatment guidelines for gingivitis drugs across the seven major markets?

Who are the key companies in the market and what are their market shares? What are the key mergers and acquisitions, licensing activities, collaborations, etc. related to the gingivitis market?

What are the key regulatory events related to the gingivitis market?

What is the structure of clinical trial landscape by status related to the gingivitis market?

What is the structure of clinical trial landscape by phase related to the gingivitis market?



What is the structure of clinical trial landscape by route of administration related to the gingivitis market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
- 2.3.1 Primary Sources
- 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 GINGIVITIS - INTRODUCTION

- 4.1 Overview
- 4.2 Regulatory Process
- 4.3 Epidemiology (2018-2023) and Forecast (2024-2034)
- 4.4 Market Overview (2018-2023) and Forecast (2024-2034)
- 4.5 Competitive Intelligence

5 GINGIVITIS - DISEASE OVERVIEW

- 5.1 Introduction
- 5.2 Symptoms and Diagnosis
- 5.3 Pathophysiology
- 5.4 Causes and Risk Factors
- 5.5 Treatment

6 PATIENT JOURNEY

7 GINGIVITIS - EPIDEMIOLOGY AND PATIENT POPULATION

7.1 Epidemiology - Key Insights



- 7.2 Epidemiology Scenario Top 7 Markets
 - 7.2.1 Epidemiology Scenario (2018-2023)
 - 7.2.2 Epidemiology Forecast (2024-2034)
 - 7.2.3 Epidemiology by Age (?2018-2034?)
 - 7.2.4 Epidemiology by Gender (?2018-2034?)
 - 7.2.5 Diagnosed Cases (?2018-2034?)
 - 7.2.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.3 Epidemiology Scenario United States
 - 7.3.1 Epidemiology Scenario (2018-2023)
 - 7.3.2 Epidemiology Forecast (2024-2034)
 - 7.3.3 Epidemiology by Age (?2018-2034?)
 - 7.3.4 Epidemiology by Gender (?2018-2034?)
 - 7.3.5 Diagnosed Cases (?2018-2034?)
 - 7.3.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.4 Epidemiology Scenario Germany
 - 7.4.1 Epidemiology Scenario (2018-2023)
 - 7.4.2 Epidemiology Forecast (2024-2034)
 - 7.4.3 Epidemiology by Age (?2018-2034?)
 - 7.4.4 Epidemiology by Gender (?2018-2034?)
- 7.4.5 Diagnosed Cases (?2018-2034?)
- 7.4.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.5 Epidemiology Scenario France
 - 7.5.1 Epidemiology Scenario (2018-2023)
 - 7.5.2 Epidemiology Forecast (2024-2034)
 - 7.5.3 Epidemiology by Age (?2018-2034?)
 - 7.5.4 Epidemiology by Gender (?2018-2034?)
 - 7.5.5 Diagnosed Cases (?2018-2034?)
 - 7.5.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.6 Epidemiology Scenario United Kingdom
 - 7.6.1 Epidemiology Scenario (2018-2023)
 - 7.6.2 Epidemiology Forecast (2024-2034)
 - 7.6.3 Epidemiology by Age (?2018-2034?)
 - 7.6.4 Epidemiology by Gender (?2018-2034?)
 - 7.6.5 Diagnosed Cases (?2018-2034?)
 - 7.6.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.7 Epidemiology Scenario Italy
 - 7.7.1 Epidemiology Scenario (2018-2023)
 - 7.7.2 Epidemiology Forecast (2024-2034)
 - 7.7.3 Epidemiology by Age (?2018-2034?)



- 7.7.4 Epidemiology by Gender (?2018-2034?)
- 7.7.5 Diagnosed Cases (?2018-2034?)
- 7.7.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.8 Epidemiology Scenario Spain
 - 7.8.1 Epidemiology Scenario (2018-2023)
 - 7.8.2 Epidemiology Forecast (2024-2034)
 - 7.8.3 Epidemiology by Age (?2018-2034?)
 - 7.8.4 Epidemiology by Gender (?2018-2034?)
 - 7.8.5 Diagnosed Cases (?2018-2034?)
 - 7.8.6 Patient Pool/Treated Cases (?2018-2034?)
- 7.9 Epidemiology Scenario Japan
 - 7.9.1 Epidemiology Scenario (2018-2023)
 - 7.9.2 Epidemiology Forecast (2024-2034)
 - 7.9.3 Epidemiology by Age (?2018-2034?)
 - 7.9.4 Epidemiology by Gender (?2018-2034?)
 - 7.9.5 Diagnosed Cases (?2018-2034?)
 - 7.9.6 Patient Pool/Treated Cases (?2018-2034?)

8 GINGIVITIS - TREATMENT ALGORITHM, GUIDELINES, AND MEDICAL PRACTICES

- 8.1 Guidelines, Management and Treatment
- 8.2 Treatment Algorithm

9 GINGIVITIS - UNMET NEEDS

10 GINGIVITIS - KEY ENDPOINTS OF TREATMENT

11 GINGIVITIS - MARKETED PRODUCTS

- 11.1 List of Gingivitis Marketed Drugs Across the Top 7 Markets
 - 11.1.1 Drug Name Company Name
 - 11.1.1.1 Drug Overview
 - 11.1.1.2 Mechanism of Action
 - 11.1.1.3 Regulatory Status
 - 11.1.1.4 Clinical Trial Results
 - 11.1.1.5 Sales Across Major Markets

Kindly note that the complete list of marketed drugs has been provided in the report.



12 GINGIVITIS - PIPELINE DRUGS

- 12.1 List of Gingivitis Pipeline Drugs Across the Top 7 Markets
 - 12.1.1 AMY-101 Amyndas Pharmaceuticals
 - 12.1.1.1 Drug Overview
 - 12.1.1.2 Mechanism of Action
 - 12.1.1.3 Clinical Trial Results
 - 12.1.1.4 Safety and Efficacy
 - 12.1.1.5 Regulatory Status

Kindly note that the above only represents a partial list of pipeline drugs, and the complete list has been provided in the report.

13. GINGIVITIS - ATTRIBUTE ANALYSIS OF KEY MARKETED AND PIPELINE DRUGS

14. GINGIVITIS - CLINICAL TRIAL LANDSCAPE

- 14.1 Drugs by Status
- 14.2 Drugs by Phase
- 14.3 Drugs by Route of Administration
- 14.4 Key Regulatory Events

15 GINGIVITIS - MARKET SCENARIO

- 15.1 Market Scenario Key Insights
- 15.2 Market Scenario Top 7 Markets
 - 15.2.1 Gingivitis Market Size
 - 15.2.1.1 Market Size (2018-2023)
 - 15.2.1.2 Market Forecast (2024-2034)
 - 15.2.2 Gingivitis Market Size by Therapies
 - 15.2.2.1 Market Size by Therapies (2018-2023)
 - 15.2.2.2 Market Forecast by Therapies (2024-2034)
- 15.3 Market Scenario United States
 - 15.3.1 Gingivitis Market Size
 - 15.3.1.1 Market Size (2018-2023)
 - 15.3.1.2 Market Forecast (2024-2034)
 - 15.3.2 Gingivitis Market Size by Therapies
 - 15.3.2.1 Market Size by Therapies (2018-2023)
 - 15.3.2.2 Market Forecast by Therapies (2024-2034)



- 15.3.3 Gingivitis Access and Reimbursement Overview
- 15.4 Market Scenario Germany
 - 15.4.1 Gingivitis Market Size
 - 15.4.1.1 Market Size (2018-2023)
 - 15.4.1.2 Market Forecast (2024-2034)
 - 15.4.2 Gingivitis Market Size by Therapies
 - 15.4.2.1 Market Size by Therapies (2018-2023)
 - 15.4.2.2 Market Forecast by Therapies (2024-2034)
 - 15.4.3 Gingivitis Access and Reimbursement Overview
- 15.5 Market Scenario France
 - 15.5.1 Gingivitis Market Size
 - 15.5.1.1 Market Size (2018-2023)
 - 15.5.1.2 Market Forecast (2024-2034)
 - 15.5.2 Gingivitis Market Size by Therapies
 - 15.5.2.1 Market Size by Therapies (2018-2023)
 - 15.5.2.2 Market Forecast by Therapies (2024-2034)
- 15.5.3 Gingivitis Access and Reimbursement Overview
- 15.6 Market Scenario United Kingdom
 - 15.6.1 Gingivitis Market Size
 - 15.6.1.1 Market Size (2018-2023)
 - 15.6.1.2 Market Forecast (2024-2034)
 - 15.6.2 Gingivitis Market Size by Therapies
 - 15.6.2.1 Market Size by Therapies (2018-2023)
 - 15.6.2.2 Market Forecast by Therapies (2024-2034)
 - 15.6.3 Gingivitis Access and Reimbursement Overview
- 15.7 Market Scenario Italy
 - 15.7.1 Gingivitis Market Size
 - 15.7.1.1 Market Size (2018-2023)
 - 15.7.1.2 Market Forecast (2024-2034)
 - 15.7.2 Gingivitis Market Size by Therapies
 - 15.7.2.1 Market Size by Therapies (2018-2023)
 - 15.7.2.2 Market Forecast by Therapies (2024-2034)
 - 15.7.3 Gingivitis Access and Reimbursement Overview
- 15.8 Market Scenario Spain
 - 15.8.1 Gingivitis Market Size
 - 15.8.1.1 Market Size (2018-2023)
 - 15.8.1.2 Market Forecast (2024-2034)
 - 15.8.2 Gingivitis Market Size by Therapies
 - 15.8.2.1 Market Size by Therapies (2018-2023)



- 15.8.2.2 Market Forecast by Therapies (2024-2034)
- 15.8.3 Gingivitis Access and Reimbursement Overview
- 15.9 Market Scenario Japan
 - 15.9.1 Gingivitis Market Size
 - 15.9.1.1 Market Size (2018-2023)
 - 15.9.1.2 Market Forecast (2024-2034)
 - 15.9.2 Gingivitis Market Size by Therapies
 - 15.9.2.1 Market Size by Therapies (2018-2023)
 - 15.9.2.2 Market Forecast by Therapies (2024-2034)
 - 15.9.3 Gingivitis Access and Reimbursement Overview

16 GINGIVITIS - RECENT EVENTS AND INPUTS FROM KEY OPINION LEADERS

17 GINGIVITIS MARKET - SWOT ANALYSIS

- 17.1 Strengths
- 17.2 Weaknesses
- 17.3 Opportunities
- 17.4 Threats

18 GINGIVITIS MARKET - STRATEGIC RECOMMENDATIONS

19 APPENDIX



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