

Ginger Processing Market Report by Form (Ginger Powder, Ginger Oil), End-Use (Food Industry, Pharmaceutical Industry, Cosmetic Industry, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Food Stores, Online, and Others), and Region 2024-2032

<https://marketpublishers.com/r/GF5016EE72C1EN.html>

Date: March 2024

Pages: 149

Price: US\$ 3,899.00 (Single User License)

ID: GF5016EE72C1EN

Abstracts

The global ginger processing market size reached US\$ 467.2 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,022.3 Million by 2032, exhibiting a growth rate (CAGR) of 8.82% during 2024-2032.

Ginger is a type of spice that belongs to the plant family of Zingiberaceae. It is an excellent source of dietary fiber, vitamin E (alpha-tocopherol), vitamin B6, iron, magnesium, manganese, potassium and selenium. Being aromatic and pungent, ginger adds a distinctive flavor to several food products and has been used as a common ingredient in Asian cuisines for centuries. The spicy aroma of ginger is mainly due to the presence of ketones, especially gingerols, which have significant importance in its food and health-related applications. To extend its shelf-life, gingers can be artificially processed into different versions, such as paste, oil and powder. Some of the basic steps included in ginger processing are harvesting, washing, drying and packaging.

Nowadays, with rising health-consciousness, consumers across the globe are preferring nutrition-rich food products, which is providing a boost to the growing popularity of processed ginger. In the food industry, the powdered form of ginger is widely used as a condiment or flavoring agent in salad dressings, tomato ketchup and sauces, pickles, gravies, meat sausages and curry dishes. Other than this, ginger powder is regarded as an excellent carminative ingredient that reduces intestinal gas. As a result, they are

used in the treatment of a number of skin disorders in ayurvedic medicines. Also, the regular consumption of processed ginger products reduces the risk of diabetes, obesity, heart diseases, resulting in increased energy, reduced weight and a healthy complexion. Ginger powder is also utilized for adding fragrance in soaps and personal care products. Moreover, the oil obtained from ginger is mainly employed in the flavoring of beverages, confectioneries and perfumes.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ginger processing market report, along with forecasts at the global and country level from 2024-2032. Our report has categorized the market based on form, end-use and distribution channel.

Breakup by Form:

- Ginger Powder
- Ginger Oil

At present, ginger is majorly consumed in powder form as it does not have the strong pungent flavor from the roots due to which it is utilized for giving a mild taste to the dishes.

Breakup by End-Use:

- Food Industry
- Pharmaceutical Industry
- Cosmetic Industry
- Others

The food industry currently represents the largest segment for processed ginger products owing to their usage in the preparation of numerous food products ranging from breads and other bakery products to smoothies and curries.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Food Stores
- Online

Others

The market has been segmented based on the distribution channel, which consists of supermarkets and hypermarkets, convenience stores, specialty food stores, online and others.

Regional Insights:

China

India

Nepal

Thailand

Nigeria

Indonesia

Others

Region-wise, India exhibits a clear dominance in the market since it the biggest producer and one of the largest exporters of processed ginger products. This can be accredited to the climatic conditions in the region, which are suitable for the cultivation of ginger.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report

1. What was the size of the global ginger processing market in 2023?
2. What is the expected growth rate of the global ginger processing market during 2024-2032?
3. What are the key factors driving the global ginger processing market?
4. What has been the impact of COVID-19 on the global ginger processing market?
5. What is the breakup of the global ginger processing market based on the form?
6. What is the breakup of the global ginger processing market based on the end-use?
7. What are the key regions in the global ginger processing market?

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