

# **Ginger Market Report by Product Type (Fresh Ginger, Dried Ginger, Preserved Ginger, Ginger Oil, and Others), Application (Food Industry, Pharmaceuticals Industry, Cosmetics Industry, and Others), Distribution Channel (Traditional Retail, Modern Retail Stores, and Others), and Region 2024-2032**

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## **Abstracts**

The global ginger market size reached US\$ 3.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.9 Billion by 2032, exhibiting a growth rate (CAGR) of 7% during 2024-2032.

Ginger is an underground rhizome of a tropical plant belonging to the family of Zingiberaceae. It has a pungent and sweet-spicy aroma with a firm, striated texture that adds a unique flavor to different fruit and vegetable dishes. Its oleoresin contains various bioactive components, which are utilized to obtain a variety of remarkable pharmacological and physiological benefits. It is consumed both as fresh ginger as well as processed to form dried, preserved, oil, pickled and candied ginger products.

The extensive applications of ginger in various industries represent one of the key factors bolstering the market growth. For instance, as ginger has a peppery flavor with a strong aroma, it is an extremely popular dietary condiment used as a spice to flavor cookies, cakes and curry mixes in the food and beverage (F&B) industry. It is also utilized to make candies cooked in syrup and coated with granulated sugar. Apart from this, ginger has anti-inflammatory properties that aid in alleviating pain and swelling associated with osteoarthritis. It is also used as a digestive aid for diarrhea, nausea, vomiting, and stomach upset occurring from motion sickness, pregnancy and cancer chemotherapy. This is positively influencing the sales of ginger in the pharma industry.

Furthermore, as ginger reduces bad cholesterol levels, improves lipid metabolism and leads to blood thinning, it is gaining traction in medications that are used to decrease the risk of cardiovascular diseases and diabetes. Its application is further expanding in the cosmetics and personal care industries for manufacturing essential oils.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ginger market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, application and distribution channel.

#### Breakup by Product Type:

- Fresh Ginger
- Dried Ginger
- Preserved Ginger
- Ginger Oil
- Others

#### Breakup by Application:

- Food Industry
- Pharmaceuticals Industry
- Cosmetics Industry
- Others

#### Breakup by Distribution Channel:

- Traditional Retail
- Modern Retail Stores
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
- China

Japan  
India  
Nepal  
Bangladesh  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniel-Midland Company, Buderim Group Limited, Floracopeia Inc., Guangxi Yongjiang Food Industry Co., Ltd., Indian Organic Farmers Producer Company Limited (IOFPCL), Monterey Bay Spice Co., SA Rawther Spices (P) Ltd., Sino-Nature International Co. Ltd., Sun Impex International Foods LLC and The Ginger People Co.

#### Key Questions Answered in This Report

1. What was the size of the global ginger market in 2023?
2. What is the expected growth rate of the global ginger market during 2024-2032?
3. What are the key factors driving the global ginger market?
4. What has been the impact of COVID-19 on the global ginger market?
5. What is the breakup of the global ginger market based on the product type?
6. What is the breakup of the global ginger market based on the application?
7. What are the key regions in the global ginger market?
8. Who are the key players/companies in the global ginger market?

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