

Ghee Market – Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue

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Abstracts

IMARC's latest study "Ghee Market – Industry Trends, Key Players, Manufacturing Process, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up a ghee manufacturing plant. According to the report, the global ghee market grew at a CAGR of around 4.07% during 2008-2015 reaching a volume of 5.19 Million Metric Tons in 2015. Population growth, health benefits, increasing disposable incomes and penetration in newer markets currently represent some of the key factors driving the demand of this product. This report provides historical volume, value and price trends of ghee during 2008-2015 and forecasts till 2021. Other important market engineering aspects such as the market breakup by region, competitive landscape, margin analysis, import and export, porters five forces analysis, value chain analysis, etc. have also been thoroughly evaluated in this report.

The report also provides a detailed technical insight on setting up and operating a ghee manufacturing plant. This includes the manufacturing process, machinery requirements, land requirements, labour requirements, packaging requirements, transportation requirements, power requirements, incomes, expenditures, profit margins, NPV, IRR, etc. In order to provide a clearer picture, the report has also presented this information in the form of a dynamic excel model where users can analyse the entire information and also change various inputs according to their requirements.

The study, which has been done by one of the world's leading research and advisory firms, covers all the requisite aspects of the ghee industry. This ranges from macro overview of the market to micro details of the industry performance, manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors,

researchers, consultants, business strategists, and all those who are planning to foray into the ghee industry in any manner.

Key Questions Answered in This Report:

What are the key success and risk factors in the ghee industry?

How has the ghee market performed so far and how will it perform in the coming years?

What is the structure of the ghee industry and who are the key players?

What are the various unit operations involved in a ghee manufacturing plant?

What is the total size of land required for setting up a ghee manufacturing plant?

What are the machinery requirements for setting up a ghee manufacturing plant?

What are the raw material requirements for setting up a ghee manufacturing plant?

What are the utility requirements for setting up a ghee manufacturing plant?

What are the manpower requirements for setting up a ghee manufacturing plant?

What are the infrastructure costs for setting up a ghee manufacturing plant?

What are the capital costs for setting up a ghee manufacturing plant?

What are the operating costs for setting up a ghee manufacturing plant?

What should be the pricing mechanism of ghee?

What will be the income and expenditures for a ghee manufacturing plant?

What is the time required to break-even?

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