

Gene Expression Analysis Market Report by Products & Services (Consumables, Instruments, Services), Technology (Polymerase Chain Reaction (PCR), Next Generation Sequencing (NGS), DNA Microarray, Sanger Sequencing, and Others), Capacity (Low-to Mid-Plex Gene Expression Analysis, High-Plex Gene Expression Analysis, High-Plex Gene Expression Analysis), End-User (Pharmaceutical and Biotech Companies, Academic Institutes and Research Centers, and Others), and Region 2024-2032

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Abstracts

The global gene expression analysis market size reached US\$ 5.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 11.0 Billion by 2032, exhibiting a growth rate (CAGR) of 8.6% during 2024-2032.

Gene expression analysis (GEA) is the method of extracting data from a gene to investigate the behaviour of biological systems. It involves different processes such as gene transcription, translation, post-translational modification of protein and RNA splicing. The data obtained from this analysis is used for the production of proteins, Ribonucleic Acid (RNA) and various microbiological products. They are further utilized for the development of new drugs and improving the existing diagnostic methods. GEA is now widely considered to be essential in explaining the mechanisms that cause numerous medical ailments, owing to which it finds extensive applications in pharmacogenomics, biomarking, toxicology and diagnostics.

The increasing adoption of targeted molecular therapeutics, along with the growing demand for personalized medicines, is among the key factors driving the growth of the



market. GEA has proven to be a powerful tool in molecular biology studies, which are used to understand the functioning of genes, diagnose ailments and facilitate drug development. Furthermore, the growing prevalence of chronic diseases, such as cancer, tuberculosis, and cardiovascular and genetic disorders is providing a significant boost to the market growth. Additionally, the development of personalized medicines to cure these ailments has enabled the modifications of diagnostic and treatment methods according to the individual patient requirement. Moreover, various technological advancements, such as the advent of Next Generation Sequencing (NGS), along with the development of genomic databases, higher success rates of GEA and enhanced focus on research and development (R&D) in gene therapy, are further projected to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global gene expression analysis market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on products & services, technology, capacity and end-user.

Breakup by Products & Services:

Consumables Instruments Services

Breakup by Technology:

Polymerase Chain Reaction (PCR)
Next Generation Sequencing (NGS)
DNA Microarray
Sanger Sequencing
Others

Breakup by Capacity:

Low-to Mid-Plex Gene Expression Analysis High-Plex Gene Expression Analysis

Breakup by End-User:



Pharmaceutical and Biotech Companies Academic Institutes and Research Centers Others

Breakup by Region:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others



Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Agilent Technologies, Inc., BGI Genomics Co., Ltd., Bio-Rad Laboratories, Inc., Eurofins GSC Lux SARL, F. Hoffmann-La Roche Ltd, GE Healthcare, Illumina, Inc., Oxford Gene Technology IP Limited, Pacific Biosciences of California Inc., PerkinElmer Inc., QIAGEN GmbH, Thermo Fisher Scientific Inc. etc.

Key Questions Answered in This Report

- 1. How big is the global gene expression analysis market?
- 2. What is the expected growth rate of the global gene expression analysis market during 2024-2032?
- 3. What are the key factors driving the global gene expression analysis market?
- 4. What has been the impact of COVID-19 on the global gene expression analysis market?
- 5. What is the breakup of the global gene expression analysis market based on the product & services?
- 6. What is the breakup of the global gene expression analysis market based on the technology?
- 7. What is the breakup of the global gene expression analysis market based on the capacity?
- 8. What is the breakup of the global gene expression analysis market based on the enduser?
- 9. What are the key regions in the global gene expression analysis market?
- 10. Who are the key players/companies in the global gene expression analysis market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL GENE EXPRESSION ANALYSIS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact Of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCTS & SERVICES

- 6.1 Consumables
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Instruments
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Services



- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Polymerase Chain Reaction (PCR)
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Next Generation Sequencing (NGS)
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 DNA Microarray
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Sanger Sequencing
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY CAPACITY

- 8.1 Low-to Mid-Plex Gene Expression Analysis
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 High-Plex Gene Expression Analysis
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY END-USER

- 9.1 Pharmaceutical and Biotech Companies
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Academic Institutes and Research Centers
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Others



- 9.3.1 Market Trends
- 9.3.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Europe
 - 10.2.1 Germany
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 France
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 United Kingdom
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 Italy
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Spain
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Russia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Asia-Pacific
 - 10.3.1 China
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 Japan



- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast
- 10.3.3 India
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 South Korea
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Australia
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Indonesia
 - 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Argentina
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
 - 10.4.4 Colombia
 - 10.4.4.1 Market Trends
 - 10.4.4.2 Market Forecast
 - 10.4.5 Chile
 - 10.4.5.1 Market Trends
 - 10.4.5.2 Market Forecast
 - 10.4.6 Peru
 - 10.4.6.1 Market Trends
 - 10.4.6.2 Market Forecast
 - 10.4.7 Others
 - 10.4.7.1 Market Trends
 - 10.4.7.2 Market Forecast



10.5 Middle East and Africa

10.5.1 Turkey

10.5.1.1 Market Trends

10.5.1.2 Market Forecast

10.5.2 Saudi Arabia

10.5.2.1 Market Trends

10.5.2.2 Market Forecast

10.5.3 Iran

10.5.3.1 Market Trends

10.5.3.2 Market Forecast

10.5.4 United Arab Emirates

10.5.4.1 Market Trends

10.5.4.2 Market Forecast

10.5.5 Others

10.5.5.1 Market Trends

10.5.5.2 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

- 12.1 Overview
- 12.2 Inbound Logistics
- 12.3 Operations
- 12.4 Outbound Logistics
- 12.5 Marketing and Sales
- 12.6 Service

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers



- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE INDICATORS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Agilent Technologies, Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 BGI Genomics Co., Ltd.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Bio-Rad Laboratories, Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
 - 15.3.4 Eurofins GSC Lux SARL
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 F. Hoffmann-La Roche Ltd
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.6 GE Healthcare
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.7 Illumina, Inc.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis



- 15.3.8 Oxford Gene Technology IP Limited
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
- 15.3.9 Pacific Biosciences of California Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 PerkinElmer Inc.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 QIAGEN GmbH
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
- 15.3.12 Thermo Fisher Scientific Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis



List Of Tables

LIST OF TABLES

Table 1: Global: Gene Expression Analysis Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Gene Expression Analysis Market Forecast: Breakup by Products & Services (in Million US\$), 2024-2032

Table 3: Global: Gene Expression Analysis Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 4: Global: Gene Expression Analysis Market Forecast: Breakup by Capacity (in Million US\$), 2024-2032

Table 5: Global: Gene Expression Analysis Market Forecast: Breakup by End-User (in Million US\$), 2024-2032

Table 6: Global: Gene Expression Analysis Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Gene Expression Analysis Market: Competitive Structure

Table 8: Global: Gene Expression Analysis Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Gene Expression Analysis Market: Major Drivers and Challenges

Figure 2: Global: Gene Expression Analysis Market: Sales Value (in Billion US\$),

2018-2023

Figure 3: Global: Gene Expression Analysis Market: Breakup by Products & Services (in

%), 2023

Figure 4: Global: Gene Expression Analysis Market: Breakup by Technology (in %),

2023

Figure 5: Global: Gene Expression Analysis Market: Breakup by Capacity (in %), 2023

Figure 6: Global: Gene Expression Analysis Market: Breakup by End-User (in %), 2023

Figure 7: Global: Gene Expression Analysis Market: Breakup by Region (in %), 2023

Figure 8: Global: Gene Expression Analysis Market Forecast: Sales Value (in Billion

US\$), 2024-2032

Figure 9: Global: Gene Expression Analysis (Consumables) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 10: Global: Gene Expression Analysis (Consumables) Market Forecast: Sales

Value (in Million US\$), 2024-2032

Figure 11: Global: Gene Expression Analysis (Instruments) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 12: Global: Gene Expression Analysis (Instruments) Market Forecast: Sales

Value (in Million US\$), 2024-2032

Figure 13: Global: Gene Expression Analysis (Services) Market: Sales Value (in Million

US\$), 2018 & 2023

Figure 14: Global: Gene Expression Analysis (Services) Market Forecast: Sales Value

(in Million US\$), 2024-2032

Figure 15: Global: Gene Expression Analysis (Polymerase Chain Reaction- PCR)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Gene Expression Analysis (Polymerase Chain Reaction- PCR)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Gene Expression Analysis (Next Generation Sequencing- NGS)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Gene Expression Analysis (Next Generation Sequencing- NGS)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Gene Expression Analysis (DNA Microarray) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 20: Global: Gene Expression Analysis (DNA Microarray) Market Forecast: Sales



Value (in Million US\$), 2024-2032

Figure 21: Global: Gene Expression Analysis (Sanger Sequencing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Gene Expression Analysis (Sanger Sequencing) Market Forecast:

Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Gene Expression Analysis (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Gene Expression Analysis (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Gene Expression Analysis (Low-to Mid-Plex Gene Expression

Analysis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Gene Expression Analysis (Low-to Mid-Plex Gene Expression

Analysis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Gene Expression Analysis (High-Plex Gene Expression Analysis)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Gene Expression Analysis (High-Plex Gene Expression Analysis)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Gene Expression Analysis (Pharmaceutical and Biotech Companies)

Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Gene Expression Analysis (Pharmaceutical and Biotech Companies)

Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Gene Expression Analysis (Academic Institutes and Research

Centers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Gene Expression Analysis (Academic Institutes and Research

Centers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Gene Expression Analysis (Other End-Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Gene Expression Analysis (Other End-Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: North America: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: North America: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: United States: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: United States: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Canada: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023



Figure 40: Canada: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Europe: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Europe: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Germany: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Germany: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: France: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: France: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: United Kingdom: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: United Kingdom: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Italy: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Italy: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Spain: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Spain: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Russia: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Russia: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Others: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Others: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Asia Pacific: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Asia Pacific: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: China: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018



& 2023

Figure 60: China: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Japan: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Japan: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: India: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: India: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: South Korea: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: South Korea: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Australia: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Australia: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Indonesia: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Indonesia: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Others: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Others: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Latin America: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Latin America: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Brazil: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Brazil: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Mexico: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Mexico: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032



Figure 79: Argentina: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Argentina: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Colombia: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Colombia: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Chile: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Chile: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Peru: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Peru: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Others: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Others: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Middle East and Africa: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Middle East and Africa: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Turkey: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Turkey: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 93: Saudi Arabia: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Saudi Arabia: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 95: Iran: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 96: Iran: Gene Expression Analysis Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 97: United Arab Emirates: Gene Expression Analysis Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: United Arab Emirates: Gene Expression Analysis Market Forecast: Sales



Value (in Million US\$), 2024-2032

Figure 99: Others: Gene Expression Analysis Market: Sales Value (in Million US\$),

2018 & 2023

Figure 100: Others: Gene Expression Analysis Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 101: Global: Gene Expression Analysis Industry: SWOT Analysis

Figure 102: Global: Gene Expression Analysis Industry: Value Chain Analysis

Figure 103: Global: Gene Expression Analysis Industry: Porter's Five Forces Analysis



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