

GDPR Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global GDPR services market size reached US\$ 2.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.3 Billion by 2028, exhibiting a growth rate (CAGR) of 23.41% during 2023-2028.

General Data Protection Regulation (GDPR) services refer to various advanced solutions that aid organizations in complying with the European Union (EU) GDPR. They involve the evaluation of areas, such as document lifecycle, encryption and data backup, GDPR readiness assessment, risk assessment, data protection impact assessment (DPIA), followed by planning and implementation of concrete IT solutions in business operations. They assist enterprises in protecting the personal data and privacy of all EU citizens for transactions occurring within EU member states. In recent years, GDPR services have rapidly gained traction as they help businesses fulfill the GDPR requirements effectively to avoid hefty fines and legal issues.

GDPR Services Market Trends:

The rising need for organizations to comply with GDPR implemented by the EU represents the primary factor driving the market growth. Additionally, the continuous generation of vast amounts of data has strengthened the need for enhanced data security and privacy. This, in confluence with the widespread prevalence of cybersecurity attacks across the globe, is catalyzing the demand for GDPR services. Furthermore, the escalating demand for data processing transparency to improve security service delivery and organizational reputation is propelling the market growth. Besides this, the growing number of individuals working remotely due to the recent coronavirus disease (COVID-19) outbreak and the implementation of stringent data privacy regulations by governments of various countries are encouraging the adoption of GDPR services. Moreover, several leading players are launching innovative GDPR

solutions to expand their customer base and maintain a competitive edge in the market. Other factors, including the rapid digitization, rising cloud adoption, increasing penetration of the Internet of Things (IoT) devices, and technological advancements, are also creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global GDPR services market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on offering, deployment type, organization size and end user.

Breakup by Offering:

- Data Management
- Data Discovery and Mapping
- Data Governance
- API Management

Breakup by Deployment Type:

- On-premises
- Cloud-based

Breakup by Organization Size:

- Large Enterprises
- Small and Medium-sized Enterprises

Breakup by End User:

- BFSI
- Retail
- Healthcare
- Education
- Manufacturing
- Government and Public Sector
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Absolute Software Corporation, Amazon Web Services Inc., Capgemini SE, International Business Machines Corporation, Informatica, Iron Mountain Inc., Micro Focus International PLC, Microsoft Corporation, Oracle Corporation, Proofpoint Inc., SAP SE, Trustwave Holdings Inc. (Singapore Telecommunications Limited) and Veritas Technologies LLC.

Key Questions Answered in This Report

1. What was the size of the global GDPR services market in 2022?
2. What is the expected growth rate of the global GDPR services market during 2023-2028?

3. What has been the impact of COVID-19 on the global GDPR services market?
4. What are the key factors driving the global GDPR services market?
5. What is the breakup of the global GDPR services market based on the offering?
6. What is the breakup of the global GDPR services market based on the deployment type?
7. What is the breakup of the global GDPR services market based on the organization size?
8. What is the breakup of the global GDPR services market based on the end user?
9. What are the key regions in the global GDPR services market?
10. Who are the key players/companies in the global GDPR services market?

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