

# GCC Tire Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The GCC tire market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.39% during 2023-2028.

The market for tires in the GCC region was predominantly import driven, with a considerable penetration of Chinese tire brands, owing to their affordability and easy availability. However, over the past several years, the flagships brands have been gaining momentum as a result of high-quality assurance and extended life-cycle of the products they offer. Moreover, the flagships brands are employing various marketing techniques to create opportunities in the areas related to the automobile industry, such as introducing car accessories and providing F&I (finance and insurance) services. This has contributed significantly in enhancing their profit margins.

In the GCC countries, only a small section of consumers contributes to the sales of new vehicles, whereas, the majority of them prefer used vehicles. As a result, there is a high demand for tires, particularly replacement tire, for the used cars. This emerges as a major force behind the growth of the tire market in the region. Apart from this, many consumers also like upgrading and customising their vehicles, and change tires as per their requirements. Some of the other growth inducing factors include rising immigration rates and the establishment of local tire manufacturing facilities.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC tire market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on design, end-use, vehicle type and distribution channel.

## Breakup by Design:

Radial

Bias

## Breakup by End-Use:

OEM Market

Replacement Market

## Breakup by Vehicle Type:

Passenger Cars

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

Light Commercial Vehicles

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

Medium and Heavy Commercial Vehicles

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

Two Wheelers

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

Three Wheelers

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

Off-The-Road (OTR)

Market Breakup by Rim Size

Market Breakup by Tire Size

Price Ranges by Rim Size

## Breakup by Distribution Channel:

Offline

Online

Breakup by Country:

Saudi Arabia

UAE

Others

Kuwait

Qatar

Bahrain

Oman

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report

1. What was the size of the GCC tire market in 2022?
2. What is the expected growth rate of the GCC tire market during 2023-2028?
3. What are the key factors driving the GCC tire market?
4. What has been the impact of COVID-19 on the GCC tire market?
5. What is the breakup of the GCC tire market based on the design?
6. What is the breakup of the GCC tire market based on the end-use?
7. What is the breakup of the GCC tire market based on vehicle type?
8. What is the breakup of the GCC tire market based on the distribution channel?
9. What are the key regions in the GCC tire market?

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