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GCC Smart Lighting Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/G8EBE387AAAEN.html
Date: September 2023
Pages: 137
Price: US$ 2,699.00 (Single User License)
ID: G8EBE387AAAEN

Abstracts

Market Overview:

The GCC smart lighting market size reached US$ 397.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US$ 1,278.8 Million by 2028, exhibiting a growth rate (CAGR) of 22.1% during 2023-2028.

Smart-lighting is a technology designed for efficient use of light resources with power-saving fittings and automated controls. Using smart lighting technology, the consumer is able to adjust the ambient lighting depending upon the occupancy or daylight availability. Smart-lighting products have extensive applications in commercial, industrial and residential sectors and consist of a smartphone-controlled wall keypad and a touchscreen panel. This adds significantly to the convenience of the consumer, as smart lights and bulbs can be programmed to switch on and off at any chosen moment. Various smart bulbs are engineered to produce light that resembles natural sunshine in order to make the consumer feel more productive and fresh, irrespective of night or day. Additionally, it provides a greater sense of security for those who are away from their homes and are able to turn on/off the house lights at their will. Smart lights are also available in multiple colors that add to the aesthetic value of the space and provides the user with a variety in d?cor and ambiance.

Consistently increasing energy consumption and electricity demands of the GCC region are among the key factors driving the smart lighting market in the region. Moreover, rising economic growth, population growth and increasing government support are also creating a positive impact on the smart lighting market in the region. Consumers are also increasingly adopting smart lighting products due to its cost efficiency and remote accessibility through smartphones and voice-command features. Additionally,

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increasing investments in smart homes and cities are expanding the market for smart lighting. Moreover, governments across the GCC countries have started to equip existing roads, tunnels and public areas with smart lighting equipment that work according to the occupancy and traffic on the road.

IMARC Group's latest report provides a deep insight into the GCC smart lighting market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC smart lighting market in any manner.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the GCC smart lighting market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on offering, communication technology, installation type, light source and application.

Breakup by Offering:

Hardware
Lights and Luminaires
Lighting Controls
Software
Services
Design and Engineering
Installation
Post-Installation

Breakup by Communication Technology:

Wired Technology
Wireless Technology

Breakup by Installation Type:

New Installation
Retrofit Installation

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Breakup by Light Source:

LED Lamps
Fluorescent Lamps
Compact Fluorescent Lamps
High Intensity Discharge Lamps
Others

Breakup by Application:

Commercial
Residential
Public Infrastructure
Others

Breakup by Region:

Saudi Arabia
UAE
Oman
Kuwait
Bahrain
Qatar

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape
Competitive Structure
Key Player Profiles

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Key Questions Answered in This Report

1. How big is the GCC smart lighting market?
2. What is the expected growth rate of the GCC smart lighting market during 2023-2028?
3. What are the key factors driving the GCC smart lighting market?
4. What has been the impact of COVID-19 on the GCC smart lighting market?
5. What is the breakup of the GCC smart lighting market based on the offering?
6. What is the breakup of the GCC smart lighting market based on the communication technology?
7. What is the breakup of the GCC smart lighting market based on the installation type?
8. What is the breakup of the GCC smart lighting market based on the light source?
9. What is the breakup of the GCC smart lighting market based on the application?
10. What are the key regions in the GCC smart lighting market?

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Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1Objectives of the Study
2.2Stakeholders
2.3Data Sources
  2.3.1Primary Sources
  2.3.2Secondary Sources
2.4Market Estimation
  2.4.1Bottom-Up Approach
  2.4.2Top-Down Approach
2.5Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1Overview
4.2Key Industry Trends

5 GCC SMART LIGHTING MARKET

5.1Market Overview
5.2Market Performance
5.3Impact of COVID-19
5.4Market Breakup by Offering
5.5Market Breakup by Communication Technology
5.6Market Breakup by Installation Type
5.7Market Breakup by Light Source
5.8Market Breakup by Application
5.9Market Breakup by Region
5.10Market Forecast
5.11SWOT Analysis
  5.11.1Overview
  5.11.2Strengths
  5.11.3Weaknesses

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5.11.4Opportunities
5.11.5Threats
5.12Value Chain Analysis
5.12.1Overview
5.12.2Research and Product Development
5.12.3Raw Material/Component Providers
5.12.4Original Equipment Manufacturers (OEMS)
5.12.5Key Technology Providers/System Integrators
5.12.6Threat of New Entrants
5.12.7End Users
5.13Porters Five Forces Analysis
5.13.1Overview
5.13.2Bargaining Power of Buyers
5.13.3Bargaining Power of Suppliers
5.13.4Degree of Competition
5.13.5Threat of New Entrants
5.13.6Threat of Substitutes
5.14PESTEL Analysis
5.14.1Political
5.14.2Economic
5.14.3Social
5.14.4Legal
5.14.5Environmental
5.14.6Technological
5.15Price Analysis
5.15.1Price Indicators
5.15.2Price Structure
5.15.3Margin Analysis

6 MARKET BREAKUP BY OFFERING

6.1Hardware
6.1.1Market Trends
6.1.2Market Breakup by Type
6.1.2.1 Lights and Luminaires
6.1.2.1.1 Market Trends
6.1.2.1.2 Market Forecast
6.1.2.2Lighting Controls
6.1.2.2.1 Market Trends

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6.1.2.2.2 Market Forecast
6.1.3Market Forecast
6.2Software
6.2.1Market Trends
6.2.2Market Forecast
6.3Services
6.3.1Market Trends
6.3.2Market Breakup by Type
6.3.2.1Design and Engineering
6.3.2.1.1 Market Trends
6.3.2.1.2 Market Forecast
6.3.2.2Installation
6.3.2.2.1 Market Trends
6.3.2.2.2 Market Forecast
6.3.2.3Post-Installation
6.3.2.3.1 Market Trends
6.3.2.3.2 Market Forecast
6.3.3Market Forecast

7 MARKET BREAKUP BY COMMUNICATION TECHNOLOGY

7.1Wired Technology
7.1.1Market Trends
7.1.2Market Forecast
7.2Wireless Technology
7.2.1Market Trends
7.2.2Market Forecast

8 MARKET BREAKUP BY INSTALLATION TYPE

8.1New Installation
8.1.1Market Trends
8.1.2Market Forecast
8.2Retrofit Installation
8.2.1Market Trends
8.2.2Market Forecast

9 MARKET BREAKUP BY LIGHT SOURCE

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9.1LED Lamps
9.1.1Market Trends
9.1.2Market Forecast
9.2Fluorescent Lamps
9.2.1Market Trends
9.2.2Market Forecast
9.3Compact Fluorescent Lamps
9.3.1Market Trends
9.3.2Market Forecast
9.4High Intensity Discharge Lamps
9.4.1Market Trends
9.4.2Market Forecast
9.5Others
9.5.1Market Trends
9.5.2Market Forecast

10 MARKET BREAKUP BY APPLICATION

10.1Commercial
10.1.1Market Trends
10.1.2Market Forecast
10.2Residential
10.2.1Market Trends
10.2.2Market Forecast
10.3Public Infrastructure
10.3.1Market Trends
10.3.2Market Forecast
10.4Others
10.4.1Market Trends
10.4.2Market Forecast

11 MARKET BREAKUP BY REGION

11.1Saudi Arabia
11.1.1Current Trends
11.1.2Market Forecast
11.2UAE
11.2.1Current Trends
11.2.2Market Forecast

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11.3Oman
11.3.1Current Trends
11.3.2Market Forecast
11.4Kuwait
11.4.1Current Trends
11.4.2Market Forecast
11.5Bahrain
11.5.1Current Trends
11.5.2Market Forecast
11.6Qatar
11.6.1Current Trends
11.6.2Market Forecast

12 GOVERNMENT REGULATIONS

13 STRATEGIC RECOMMENDATIONS

14 COMPETITIVE LANDSCAPE

14.1Market Structure
14.2Key Players
14.3Profiles of Key Players

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List Of Tables

LIST OF TABLES

Table 1: GCC: Smart Lighting Market: Key Industry Highlights, 2022 and 2028
Table 2: GCC: Smart Lighting Market Forecast: Breakup by Offering (in Million US$), 2023-2028
Table 3: GCC: Smart Lighting Market Forecast: Breakup by Communication Technology (in Million US$), 2023-2028
Table 4: GCC: Smart Lighting Market Forecast: Breakup by Installation Type (in Million US$), 2023-2028
Table 5: GCC: Smart Lighting Market Forecast: Breakup by Light Source (in Million US$), 2023-2028
Table 6: GCC: Smart Lighting Market Forecast: Breakup by Application (in Million US$), 2023-2028
Table 7: GCC: Smart Lighting Market Forecast: Breakup by Region (in Million US$), 2023-2028
Table 8: GCC: Smart Lighting Market Structure
Table 9: GCC: Smart Lighting Market: Key Players

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List Of Figures

LIST OF FIGURES

Figure 1: GCC: Smart Lighting Market: Major Drivers and Challenges
Figure 2: GCC: Smart Lighting Market: Sales Value (in Million US$), 2017-2022
Figure 3: GCC: Smart Lighting Market: Breakup by Offering (in %), 2022
Figure 4: GCC: Smart Lighting Market: Breakup by Communication Technology (in %), 2022
Figure 5: GCC: Smart Lighting Market: Breakup by Installation Type (in %), 2022
Figure 6: GCC: Smart Lighting Market: Breakup by Light Source (in %), 2022
Figure 7: GCC: Smart Lighting Market: Breakup by Application (in %), 2022
Figure 8: GCC: Smart Lighting Market: Breakup by Region (in %), 2022
Figure 9: GCC: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 10: GCC: Smart Lighting Industry: SWOT Analysis
Figure 11: GCC: Smart Lighting Industry: Value Chain Analysis
Figure 12: GCC: Smart Lighting Industry: Porter’s Five Forces Analysis
Figure 13: GCC: Smart Lighting (Hardware) Market: Sales Value (in Million US$), 2017 & 2022
Figure 14: GCC: Smart Lighting (Hardware) Market: Breakup by Type (in %), 2022
Figure 15: GCC: Smart Lighting (Lights and Luminaires) Market: Sales Value (in Million US$), 2017 & 2022
Figure 16: GCC: Smart Lighting (Lights and Luminaires) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 17: GCC: Smart Lighting (Lighting Controls) Market: Sales Value (in Million US$), 2017 & 2022
Figure 18: GCC: Smart Lighting (Lighting Controls) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 19: GCC: Smart Lighting (Hardware) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 20: GCC: Smart Lighting (Software) Market: Sales Value (in Million US$), 2017 & 2022
Figure 21: GCC: Smart Lighting (Software) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 22: GCC: Smart Lighting (Services) Market: Sales Value (in Million US$), 2017 & 2022
Figure 23: GCC: Smart Lighting (Services) Market: Breakup by Type (in %), 2022
Figure 24: GCC: Smart Lighting (Design and Engineering) Market: Sales Value (in

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Million US$), 2017 & 2022
Figure 25: GCC: Smart Lighting (Design and Engineering) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 26: GCC: Smart Lighting (Installation) Market: Sales Value (in Million US$), 2017 & 2022
Figure 27: GCC: Smart Lighting (Installation) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 28: GCC: Smart Lighting (Post-Installation) Market: Sales Value (in Million US$), 2017 & 2022
Figure 29: GCC: Smart Lighting (Post-Installation) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 30: GCC: Smart Lighting (Services) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 31: GCC: Smart Lighting (Wired Technology) Market: Sales Value (in Million US$), 2017 & 2022
Figure 32: GCC: Smart Lighting (Wired Technology) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 33: GCC: Smart Lighting (Wireless Technology) Market: Sales Value (in Million US$), 2017 & 2022
Figure 34: GCC: Smart Lighting (Wireless Technology) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 35: GCC: Smart Lighting (New Installation) Market: Sales Value (in Million US$), 2017 & 2022
Figure 36: GCC: Smart Lighting (New Installation) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 37: GCC: Smart Lighting (Retrofit Installation) Market: Sales Value (in Million US$), 2017 & 2022
Figure 38: GCC: Smart Lighting (Retrofit Installation) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 39: GCC: Smart Lighting (LED Lamps) Market: Sales Value (in Million US$), 2017 & 2022
Figure 40: GCC: Smart Lighting (LED Lamps) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 41: GCC: Smart Lighting (Fluorescent Lamps) Market: Sales Value (in Million US$), 2017 & 2022
Figure 42: GCC: Smart Lighting (Fluorescent Lamps) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 43: GCC: Smart Lighting (Compact Fluorescent Lamps) Market: Sales Value (in Million US$), 2017 & 2022

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Figure 44: GCC: Smart Lighting (Compact Fluorescent Lamps) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 45: GCC: Smart Lighting (High Intensity Discharge Lamps) Market: Sales Value (in Million US$), 2017 & 2022
Figure 46: GCC: Smart Lighting (High Intensity Discharge Lamps) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 47: GCC: Smart Lighting (Other Lighting Sources) Market: Sales Value (in Million US$), 2017 & 2022
Figure 48: GCC: Smart Lighting (Other Lighting Sources) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 49: GCC: Smart Lighting (Commercial) Market: Sales Value (in Million US$), 2017 & 2022
Figure 50: GCC: Smart Lighting (Commercial) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 51: GCC: Smart Lighting (Residential) Market: Sales Value (in Million US$), 2017 & 2022
Figure 52: GCC: Smart Lighting (Residential) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 53: GCC: Smart Lighting (Public Infrastructure) Market: Sales Value (in Million US$), 2017 & 2022
Figure 54: GCC: Smart Lighting (Public Infrastructure) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 55: GCC: Smart Lighting (Other Applications) Market: Sales Value (in Million US$), 2017 & 2022
Figure 56: GCC: Smart Lighting (Other Applications) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 57: Saudi Arabia: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 58: Saudi Arabia: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 59: UAE: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 60: UAE: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 61: Oman: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 62: Oman: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 63: Kuwait: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 64: Kuwait: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028

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Figure 65: Bahrain: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 66: Bahrain: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 67: Qatar: Smart Lighting Market: Sales Value (in Million US$), 2017 & 2022
Figure 68: Qatar: Smart Lighting Market Forecast: Sales Value (in Million US$), 2023-2028

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