

GCC Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity And Forecast 2023-2028

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Abstracts

Market Overview:

The GCC pet food market size reached US\$ 237.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 345.1 Million by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

Pet food refers to processed plant or animal extracts suitable for consumption by pets. It mainly consists of ingredients such as fish derivatives, animal derivatives, fruit & vegetable derivatives, cereal & cereal by-products, fats & oils, vitamins & minerals, and other additives. It is generally sold in pet stores, supermarkets and hypermarkets. In recent years, the GCC pet food market is witnessing an increasing demand for quality pet foods on account of a growing trend of pet adoption among the people in the GCC countries.

To get more information about this market, Request Sample

In GCC countries, the pet food market is primarily driven by a changing outlook of residents towards being more pet-friendly. Due to rapid urbanisation and rising trend of nuclear families, people are widely accepting pets as new members in their modern homes. Additionally, the demand for packaged and branded pet food is rising owing to mounting disposable incomes and changing consumer preferences. Moreover, people are getting more affectionate about their pets and thus focusing more on the pet's nutrition. This will be a significant factor responsible for the growth of the organic pet food, along with other pet food categories, thereby boosting the overall growth of the GCC pet food market. On the contrary, factors like imposition of strict regulations on the ingredients used in pet foods along with Islamic cultural regulations may restrain the

growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC pet food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on pet type, product type, ingredient type and distribution channel.

Breakup by Pet Type:

Dog Food
Cat Food
Others

Based on the pet type, the market has been segmented as cat food, dog food, and others. Currently, cat food dominates the market, holding the largest share.

Breakup by Product Type:

Dry Food
Wet & Canned Food
Snacks & Treats

Based on the product type, the market has been segmented as dry food, wet & canned food and snacks & treats. Currently, dry food dominates the market, holding the largest share.

Breakup by Ingredient Type:

Animal Derivatives
Plant Derivatives
Cereal Derivatives
Others

Based on the ingredient type, the market has been segmented pet food prepared from animal derivatives, plant derivatives and cereal derivatives. Currently, pet food prepared from animal derivatives dominates the market, holding the largest share.

Breakup by Distribution Channel:

Supermarkets & Hypermarkets
Convenience Stores
Online Stores
Others

Breakup by Region:

UAE
Saudi Arabia
Kuwait
Qatar
Oman
Bahrain

Region-wise, the market has been segmented into UAE, Saudi Arabia, Kuwait, Qatar, Oman and Bahrain. Amongst these, UAE is the biggest market, accounting for majority of the total regional market.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

This report provides a deep insight into the GCC pet food market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC pet food market in any manner.

Key Questions Answered in This Report

1. What was the size of the GCC pet food market in 2022?
2. What is the expected growth rate of the GCC pet food market during 2023-2028?
3. What are the key factors driving the GCC pet food market?
4. What has been the impact of COVID-19 on the GCC pet food market?

5. What is the breakup of the GCC pet food market based on the pet type?
6. What is the breakup of the GCC pet food market based on the product type?
7. What is the breakup of the GCC pet food market based on the ingredient type?
8. What are the key regions in the GCC pet food market?

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