

GCC Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity And Forecast 2023-2028

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Abstracts

Market Overview:

The GCC pet food market size reached US\$ 237.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 345.1 Million by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

Pet food refers to processed plant or animal extracts suitable for consumption by pets. It mainly consists of ingredients such as fish derivatives, animal derivatives, fruit & vegetable derivatives, cereal & cereal by-products, fats & oils, vitamins & minerals, and other additives. It is generally sold in pet stores, supermarkets and hypermarkets. In recent years, the GCC pet food market is witnessing an increasing demand for quality pet foods on account of a growing trend of pet adoption among the people in the GCC countries.

To get more information about this market, Request Sample

In GCC countries, the pet food market is primarily driven by a changing outlook of residents towards being more pet-friendly. Due to rapid urbanisation and rising trend of nuclear families, people are widely accepting pets as new members in their modern homes. Additionally, the demand for packaged and branded pet food is rising owing to mounting disposable incomes and changing consumer preferences. Moreover, people are getting more affectionate about their pets and thus focusing more on the pet's nutrition. This will be a significant factor responsible for the growth of the organic pet food, along with other pet food categories, thereby boosting the overall growth of the GCC pet food market. On the contrary, factors like imposition of strict regulations on the ingredients used in pet foods along with Islamic cultural regulations may restrain the

growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC pet food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on pet type, product type, ingredient type and distribution channel.

Breakup by Pet Type:

Dog Food

Cat Food

Others

Based on the pet type, the market has been segmented as cat food, dog food, and others. Currently, cat food dominates the market, holding the largest share.

Breakup by Product Type:

Dry Food

Wet & Canned Food

Snacks & Treats

Based on the product type, the market has been segmented as dry food, wet & canned food and snacks & treats. Currently, dry food dominates the market, holding the largest share.

Breakup by Ingredient Type:

Animal Derivatives

Plant Derivatives

Cereal Derivatives

Others

Based on the ingredient type, the market has been segmented pet food prepared from animal derivatives, plant derivatives and cereal derivatives. Currently, pet food prepared from animal derivatives dominates the market, holding the largest share.

Breakup by Distribution Channel:

Supermarkets & Hypermarkets
Convenience Stores
Online Stores
Others

Breakup by Region:

UAE
Saudi Arabia
Kuwait
Qatar
Oman
Bahrain

Region-wise, the market has been segmented into UAE, Saudi Arabia, Kuwait, Qatar, Oman and Bahrain. Amongst these, UAE is the biggest market, accounting for majority of the total regional market.

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

This report provides a deep insight into the GCC pet food market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC pet food market in any manner.

Key Questions Answered in This Report

1. What was the size of the GCC pet food market in 2022?
2. What is the expected growth rate of the GCC pet food market during 2023-2028?
3. What are the key factors driving the GCC pet food market?
4. What has been the impact of COVID-19 on the GCC pet food market?

5. What is the breakup of the GCC pet food market based on the pet type?
6. What is the breakup of the GCC pet food market based on the product type?
7. What is the breakup of the GCC pet food market based on the ingredient type?
8. What are the key regions in the GCC pet food market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GCC PET FOOD MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Pet Type
- 5.5 Market Breakup by Product Type
- 5.6 Market Breakup by Ingredient Type
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Market Forecast
- 5.10 SWOT Analysis
 - 5.10.1 Overview
 - 5.10.2 Strengths
 - 5.10.3 Weaknesses
 - 5.10.4 Opportunities

- 5.10.5 Threats
- 5.11 Value Chain Analysis
 - 5.11.1 Overview
 - 5.11.2 Research and Development
 - 5.11.3 Raw Material Procurement
 - 5.11.4 Manufacturing
 - 5.11.5 Marketing
 - 5.11.6 Distribution
 - 5.11.7 End-Use
- 5.12 Porters Five Forces Analysis
 - 5.12.1 Overview
 - 5.12.2 Bargaining Power of Buyers
 - 5.12.3 Bargaining Power of Suppliers
 - 5.12.4 Degree of Competition
 - 5.12.5 Threat of New Entrants
 - 5.12.6 Threat of Substitutes
- 5.13 Price Analysis
 - 5.13.1 Key Price Indicators
 - 5.13.2 Price Structure
- 5.14 Key Success and Risk Factors

6 MARKET BREAKUP BY PET TYPE

- 6.1 Dog Food
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Cat Food
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Dry Food
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Wet & Canned Food

- 7.2.1 Market Trends
- 7.2.2 Market Forecast
- 7.3 Snacks & Treats
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY INGREDIENT TYPE

- 8.1 Animal Derivatives
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Plant Derivatives
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Cereal Derivatives
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Supermarkets & Hypermarkets
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Convenience Stores
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Online Stores
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 UAE

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Saudi Arabia
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Kuwait
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Qatar
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Oman
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 10.6 Bahrain
 - 10.6.1 Market Trends
 - 10.6.2 Market Forecast

11 COMPETITIVE LANDSCAPE

- 11.1 Market Structure
- 11.2 Key Players
- 11.3 Profiles of Key Players

12 PET FOOD MANUFACTURING PROCESS

- 12.1 Product Overview
- 12.2 Detailed Process Flow
- 12.3 Various Types of Unit Operations Involved
- 12.4 Mass Balance and Raw Material Requirements

13 PROJECT DETAILS AND REQUIREMENTS

- 13.1 Land Requirements
- 13.2 Construction Requirements
- 13.3 Machinery Requirements
- 13.4 Raw Material Requirements
- 13.5 Packaging Requirements
- 13.6 Transportation Requirements

13.7 Utility Requirements

13.8 Manpower Requirements

List Of Tables

LIST OF TABLES

Table 1: GCC: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 2: GCC: Pet Food Market Forecast: Breakup by Pet Type (in Million US\$), 2023-2028

Table 3: GCC: Pet Food Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: GCC: Pet Food Market Forecast: Breakup by Ingredient Type (in Million US\$), 2023-2028

Table 5: GCC: Pet Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: GCC: Pet Food Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: GCC: Pet Food Market: Competitive Structure

Table 8: GCC: Pet Food Market: Key Players

Table 9: UAE: Pet Food Manufacturing Plant: Land Requirements

Table 10: UAE: Pet Food Manufacturing Plant: Construction Requirements

Table 11: UAE: Pet Food Manufacturing Plant: Machinery Requirements

Table 12: UAE: Pet Food Manufacturing Plant: Raw Material Requirements

Table 13: UAE: Pet Food Manufacturing: Utility Requirements

Table 14: UAE: Pet Food Manufacturing Plant: Manpower Requirements

List Of Figures

LIST OF FIGURES

- Figure 1: GCC: Pet Food Market: Major Drivers and Challenges
- Figure 2: GCC: Pet Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: GCC: Pet Food Market: Breakup by Pet Type (in %), 2022
- Figure 4: GCC: Pet Food Market: Breakup by Product Type (in %), 2022
- Figure 5: GCC: Pet Food Market: Breakup by Ingredient Type (in %), 2022
- Figure 6: GCC: Pet Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 7: GCC: Pet Food Market: Breakup by Region (in %), 2022
- Figure 8: GCC: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: GCC: Pet Food Industry: SWOT Analysis
- Figure 10: GCC: Pet Food Industry: Value Chain Analysis
- Figure 11: GCC: Pet Food Industry: Porter's Five Forces Analysis
- Figure 12: Pet Food Market: Price Structure
- Figure 13: GCC: Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: GCC: Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: GCC: Cat Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: GCC: Cat Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: GCC: Other Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: GCC: Other Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: GCC: Dry Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: GCC: Dry Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: GCC: Wet & Canned Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 22: GCC: Wet & Canned Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 23: GCC: Pet Food (Snacks & Treats) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 24: GCC: Pet Food (Snacks & Treats) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 25: GCC: Pet Food Market (from Animal Derivatives): Sales Value (in Million US\$), 2017 & 2022
- Figure 26: GCC: Pet Food Market Forecast (from Animal Derivatives): Sales Value (in Million US\$), 2023-2028
- Figure 27: GCC: Pet Food Market (from Plant Derivatives): Sales Value (in Million US\$), 2023-2028

2017 & 2022

Figure 28: GCC: Pet Food Market Forecast (from Plant Derivatives): Sales Value (in Million US\$), 2023-2028

Figure 29: GCC: Pet Food Market (from Cereal Derivatives): Sales Value (in Million US\$), 2017 & 2022

Figure 30: GCC: Pet Food Market Forecast (from Cereal Derivatives): Sales Value (in Million US\$), 2023-2028

Figure 31: GCC: Pet Food Market (from Other Ingredients): Sales Value (in Million US\$), 2017 & 2022

Figure 32: GCC: Pet Food Market Forecast (from Other Ingredients): Sales Value (in Million US\$), 2023-2028

Figure 33: GCC: Pet Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 34: GCC: Pet Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 35: GCC: Pet Food Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 36: GCC: Pet Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 37: GCC: Pet Food Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 38: GCC: Pet Food Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 39: GCC: Pet Food Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 40: GCC: Pet Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 41: UAE: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: UAE: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Saudi Arabia: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Saudi Arabia: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Kuwait: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Kuwait: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Qatar: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Qatar: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Oman: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Oman: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Bahrain: Pet Food Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Bahrain: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Pet Food Manufacturing: Detailed Process Flow

Figure 54: Pet Food Manufacturing: Conversion Rate of Feedstocks

Figure 55: Pet Food Manufacturing: Packaging Requirements

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