

GCC Paper Products Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/GA66C494ECEEN.html>

Date: July 2023

Pages: 131

Price: US\$ 2,699.00 (Single User License)

ID: GA66C494ECEEN

Abstracts

Market Overview:

The GCC paper products market size reached US\$ 11.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.8 Billion by 2028, exhibiting a growth rate (CAGR) of 3.4% during 2023-2028.

The paper products industry comprises of establishments that are engaged in manufacturing of pulp, paper and paperboard. This industry also includes establishments that use the manufactured paper and paperboard to further convert them into products such as corrugated and solid fiber boxes, folding paperboard boxes, paper bags, cups and plates.

Paper products are extensively used in the packaging of a number of consumer products such as food and beverages, electronics, textiles, cement, etc. Today, they occupy a large share in the packaging industry in the GCC region. This high demand from the packaging industry is driving the growth of the paper products market in the GCC region. Another major factor driving the growth of the paper products industry is the distinctive properties of paper products such as transparency, cost-effectiveness, light weight, easy to handle, etc. due to which they have gained wide acceptance in the GCC region. Moreover, paper products can also be recycled easily, thus, reducing the overall manufacturing cost. Furthermore, regulatory authorities in the GCC region under the influence of environmental concerns are also expected to enforce legislation to ban plastic products in the region. For instance, in June 2018, authorities in Oman, announced plans to phase out traditional plastic bags in the country. Similarly, in 2017, Saudi Arabia announced measures to prohibit 16 types of polypropylene and

polyethylene products under 250 microns thick. Other factors driving the demand of paper products in the region include increasing population, rising disposable incomes, growth in the food and beverage industry, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC paper products market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product, application and distribution channel.

Breakup by Product:

Paperboard Packaging

Market by Product Type (Corrugated Box, Rigid Box, Folding Cartons, Paper Bags and Others)

Market by Material Type (Brown Kraft, White Kraft and Others)

Market by Application (Food and Beverages, Healthcare, Electrical and Electronic Goods, Personal and Household Care Goods and Others)

Paper Cups

Market by Cup Type (Cold Paper Cups and Hot Paper Cups)

Market by Wall Type (Single Wall Paper Cups and Double Wall Paper Cups)

Market by Distribution Channel (Institutional and Retail)

Market by Application (Tea and Coffee, Chilled Food and Beverages, and Others)

Paper Plates

Market by Plate Type (Heavy Duty Plates and Medium Duty Plates)

Market by Distribution Channel (Institutional and Retail)

Breakup by Country:

Saudi Arabia

UAE

Kuwait

Oman

Bahrain

Qatar

Competitive Landscape:

The report has also examined the competitive landscape of GCC paper products market. Some of the major players include: Safer Luxury Pack, Arkan, Middle East paper company, Al Kifah paper products, Al Nawar, Lamina, Golden paper Cups, Unipack Containers & Carton Products, Hotpack, Gulf Carton, Arabian Paper Products Co., etc.

Key Questions Answered in This Report

1. What was the size of the GCC paper products market in 2022?
2. What is the expected growth rate of the GCC paper products market during 2023-2028?
3. What are the key factors driving the GCC paper products market?
4. What has been the impact of COVID-19 on the GCC paper products market?
5. What are the key regions in the GCC paper products market?
6. Who are the key players/companies in the GCC paper products market?

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