

GCC LED Lighting Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/G4D1785DCE8EN.html>

Date: July 2023

Pages: 128

Price: US\$ 2,699.00 (Single User License)

ID: G4D1785DCE8EN

Abstracts

Market Overview:

The GCC LED lighting market size reached US\$ 784.3 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,531.6 Million by 2028, exhibiting a growth rate (CAGR) of 12.7% during 2023-2028. The increasing awareness among individuals about using green products, favorable government initiatives, and rising application in commercial places represent some of the key factors driving the market.

Light emitting diode (LED) lighting refers to an electrical device that produces light more efficiently as compared to conventional light bulbs. It relies on an electrical current that passes through a microchip, which illuminates the tiny sources and causes visible light. It is widely available in different shapes, sizes, colors, designs, and capacities and is environmentally friendly. It is cost-effective, versatile, highly durable, does not burn out or fail easily and has an increased life span. It prevents overheating and emits light in one direction that reduces the need for reflectors and diffusers. It assists in reducing electricity consumption and greenhouse gas (GHG) emissions in the environment. Besides this, as it aids in emitting little heat compared to incandescent bulbs and compact fluorescent lamps (CFLs), the demand for LED lighting is rising in the GCC region.

GCC LED Lighting Market Trends:

At present, the increasing awareness among individuals about using green products represents one of the major factors influencing the market positively in the GCC region. Moreover, the rising infrastructural development, along with rapid urbanization, is strengthening the growth of the market. Apart from this, the growing utilization of LED

lighting in commercial places, such as malls, supermarkets, hypermarkets, stadiums, bridges, and roads, is offering a positive market outlook. Additionally, the rising demand for safe, inexpensive, and reliable electrical solutions among the masses is offering lucrative growth opportunities to industry investors in the region. In line with this, the increasing utilization of LED lighting in the automotive sector to produce headlights, fog lights, turn signals, and interior lighting is impelling the market growth. Besides this, governing agencies in the GCC region are encouraging the adoption of LED lighting, as they are energy-efficient solutions and have a lower carbon footprint in the environment. In addition, the wide availability of LED lighting through various distribution channels, such as supermarkets, hypermarkets, and specialty and online stores in the region, is bolstering the growth of the market. Furthermore, the introduction of smart LED lighting that allows consumers to control the functioning of light through voice commands and provide color change and temperature control functions is contributing to the growth of the market in the GCC region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the GCC LED lighting market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, application, import and domestic manufacturing, public and private sectors, and outdoor and indoor application.

Product Type Insights::

- Panel Lights
- Down Lights
- Street Lights
- Others

The report has provided a detailed breakup and analysis of the GCC LED lighting market based on the product type. This includes panel lights, down lights, street lights, and others. According to the report, panel lights represented the largest segment.

Application Insights:

- Residential
- Commercial
- Industrial

Others

A detailed breakup and analysis of the GCC LED lighting market based on the application has also been provided in the report. This includes residential, commercial, industrial, and others. According to the report, commercial accounted for the largest market share.

Imports and Domestic Manufacturing Insights:

Imports

Domestic Manufacturing

A detailed breakup and analysis of the GCC LED lighting market based on the imports and domestic manufacturing has also been provided in the report. This includes imports and domestic manufacturing.

Public and Private Sector Insights:

Public Sector

Private Sector

A detailed breakup and analysis of the GCC LED lighting market based on the public and private sector has also been provided in the report. This includes public sector and private sector. According to the report, private sector accounted for the largest market share.

Indoor and Outdoor Application Insights:

Indoor

Outdoor

A detailed breakup and analysis of the GCC LED lighting market based on the indoor and outdoor segment has also been provided in the report. This includes indoor and outdoor.

Country Insights:

Saudi Arabia

UAE

Others
Qatar
Oman
Kuwait
Bahrain

The report has also provided a comprehensive analysis of all the major regional markets, which include Saudi Arabia, UAE, and Others (Qatar, Oman, Kuwait, and Bahrain). According to the report, Saudi Arabia was the largest market for GCC LED lighting. Some of the factors driving the Saudi Arabia GCC LED lighting market included the growing construction industry, increasing demand for energy-efficient lighting, favorable government initiatives about energy conservation, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the GCC LED lighting market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

Key Questions Answered in This Report

1. What was the size of the GCC LED lighting market in 2022?
2. What is the expected growth rate of the GCC LED lighting market during 2023-2028?
3. What has been the impact of COVID-19 on the GCC LED lighting market?
4. What are the key factors driving the GCC LED lighting market?
5. What is the breakup of the GCC LED lighting market based on the product type?
6. What is the breakup of the GCC LED lighting market based on the application?
7. What are the key regions in the GCC LED lighting market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL LED LIGHTING INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Market Breakup by Region
- 5.4 Market by LED Products: LED Lamps, Modules and Fixtures
 - 5.4.1 Market Trends
 - 5.4.2 Market Forecast
- 5.5 Market Breakup by Application
- 5.6 Market Forecast

6 GCC LED LIGHTING INDUSTRY

- 6.1 Market Overview

- 6.2 Market Performance
- 6.3 Impact of COVID-19
- 6.4 Comparative Analysis of CFL and LED
- 6.5 Market Breakup by Product Type
- 6.6 Market Breakup by Application
- 6.7 Market Breakup by Country
- 6.8 Market Breakup by Import and Domestic Manufacturing
- 6.9 Market Breakup by Public and Private Sectors
- 6.10 Market Breakup by Indoor and Outdoor Segment
- 6.11 Market Forecast
- 6.12 SWOT Analysis
 - 6.12.1 Overview
 - 6.12.2 Strengths
 - 6.12.3 Weaknesses
 - 6.12.4 Opportunities
 - 6.12.5 Threats
- 6.13 Value Chain Analysis
 - 6.13.1 Primary Raw Material Suppliers
 - 6.13.2 LED Chip Manufacturers
 - 6.13.3 LED Package and Module Manufacturers
 - 6.13.4 Lighting/Electronic Products Manufacturers
 - 6.13.5 Product Distributors
 - 6.13.6 End Users
- 6.14 Porter's Five Forces Analysis
 - 6.14.1 Overview
 - 6.14.2 Bargaining Power of Buyers
 - 6.14.3 Bargaining Power of Suppliers
 - 6.14.4 Degree of Competition
 - 6.14.5 Threat of New Entrants
 - 6.14.6 Threat of Substitutes
- 6.15 Key Success Factors and Risk Factors for LED Manufacturers
- 6.16 Price Analysis
 - 6.16.1 Key Price Indicators
 - 6.16.2 Price Structure

7 GCC LED LIGHTING INDUSTRY: KEY DEMAND DRIVERS

- 7.1 Government's Push for Sustainable Development in the Region
- 7.2 Upcoming Events in the GCC Region Demanding Efficient Lighting Solutions

7.3 Government's Ban on Inefficient Incandescent Bulbs

7.4 Increasing Awareness of LEDs

8 SAUDI ARABIA LED LIGHTING INDUSTRY

8.1 Market Overview

8.2 Market Performance

8.3 Market Breakup by Application

8.4 Market Breakup by Product Type

8.5 Market Forecast

9 UAE LED LIGHTING INDUSTRY

9.1 Market Overview

9.2 Market Performance

9.3 Market Breakup by Application

9.4 Market Breakup by Product Type

9.5 Market Forecast

10 OTHER MARKETS IN THE GCC REGION

10.1 Qatar LED Lighting Market

10.2 Oman LED Lighting Market

10.3 Kuwait LED Lighting Market

10.4 Bahrain LED Lighting Market

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Key Players

12 LED LIGHTS MANUFACTURING PROCESS

12.1 Panel Light

12.1.1 Product Overview

12.1.2 Manufacturing Process and Process Flow

12.1.3 Raw Material Requirements

12.1.4 Major Machinery Pictures

12.1.5 Suppliers of Raw Materials and Delivery Time

12.2 Down Light

12.2.1 Product Overview

12.2.2 Manufacturing Process and Process Flow

12.2.3 Raw Material Requirements

12.2.4 Major Machinery Pictures

12.2.5 Suppliers of Raw Materials and Delivery Time

12.3 Flood Light

12.3.1 Product Overview

12.3.2 Manufacturing Process and Process Flow

12.3.3 Raw Material Requirements

12.3.4 Major Machinery Pictures

12.3.5 Suppliers of Raw Materials and Delivery Time

12.4 Street Light

12.4.1 Product Overview

12.4.2 Manufacturing Process and Process Flow

12.4.3 Raw Material Requirements

12.4.4 Major Machinery Pictures

12.4.5 Suppliers of Raw Materials and Delivery Time

12.5 Tube Light

12.5.1 Product Overview

12.5.2 Manufacturing Process and Process Flow

12.5.3 Raw Material Requirements

12.5.4 Major Machinery Pictures

12.5.5 Suppliers of Raw Materials and Delivery Time

12.6 Bulb

12.6.1 Product Overview

12.6.2 Manufacturing Process and Process Flow

12.6.3 Raw Material Requirements

12.6.4 Major Machinery Pictures

12.6.5 Suppliers of Raw Materials and Delivery Time

13 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

13.1 Land Requirements and Expenditures

13.2 Construction Requirements and Expenditures

13.3 Plant Machinery

13.4 Raw Material Requirements and Expenditures

13.5 Packaging Requirements and Expenditures

13.6 Transportation Requirements and Expenditures

- 13.7 Utility Requirements and Expenditures
- 13.8 Manpower Requirements and Expenditures
- 13.9 Other Capital Investments

14 LOANS AND FINANCIAL ASSISTANCE

15 PROJECT ECONOMICS

- 15.1 Capital Cost of the Project
- 15.2 Techno-Economic Parameters
- 15.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 15.4 Taxation and Depreciation
- 15.5 Income Projections
- 15.6 Expenditure Projections
- 15.7 Financial Analysis
- 15.8 Profit Analysis

16 KEY PLAYER PROFILES

List Of Tables

LIST OF TABLES

Table 1: Global: LED Lighting Market: Key Industry Highlights, 2022 and 2028

Table 2: GCC: LED Lighting Market: Key Industry Highlights, 2022 and 2028

Table 3: Panel Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 4: Down Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 5: Flood Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 6: Street Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 7: Tube Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 8: Bulb Light Manufacturing: Suppliers of Raw Materials and Delivery Timeline

Table 9: GCC: LED Lighting Market: Competitive Structure

Table 10: GCC: LED Lighting Market: Key Players

Table 11: LED Lights Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 12: LED Lights Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 13: LED Lights Manufacturing Plant: Machinery Costs (in US\$)

Table 14: LED Lights Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 15: LED Lights Manufacturing Plant: Raw Material Requirements (Units/Day) and Expenditures (in US\$/Unit)

Table 16: LED Lights Manufacturing Plant: Outer Packaging Requirements and Expenditure

Table 17: LED Lights Manufacturing Plant: Inner Packaging Requirements and Expenditure

Table 18: LED Lights Manufacturing Plant: Transportation Expenditure (US\$/Unit of Light)

Table 19: LED Lights Manufacturing Plant: Costs Related to Utilities (in US\$)

Table 20: LED Lights Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 21: LED Lights Manufacturing Plant: Techno-Economic Parameters

Table 22: LED Lights Manufacturing Plant: Income Projections (in US\$)

Table 23: LED Lights Manufacturing Plant: Expenditure Projections (in US\$)

Table 24: LED Lights Manufacturing Plant: Income Tax Expenditure

Table 25: LED Lights Manufacturing Plant: Depreciation Rate

Table 26: LED Lights Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 27: LED Lights Manufacturing Plant: Cash Flow Analysis on Considering the

Income Tax Liability

Table 28: LED Lights Manufacturing Plant: Profit and Loss Account

List Of Figures

LIST OF FIGURES

- Figure 1: GCC: LED Lighting Market: Major Drivers and Challenges
- Figure 2: Global: LED Lighting Market: Volume Trends (in Billion Units), 2017-2022
- Figure 3: Global: LED Lighting Market: Value Trends (in Billion US\$), 2017-2022
- Figure 4: Global: LED Lighting Market: Breakup by Region (in %), 2022
- Figure 5: Global: LED Lighting Market: Breakup by Application (in %), 2022
- Figure 6: Global: LED Lamps and Modules Market: Sales Volume (in Million Units), 2017-2022
- Figure 7: Global: LED Fixtures Market: Sales Volume (in Million Units), 2017-2022
- Figure 8: Global: LED Lamps and Modules Market Forecast: Sales Volume (in Million Units), 2023-2028
- Figure 9: Global: LED Fixtures Market Forecast: Sales Volume (in Million Units), 2023-2028
- Figure 10: Global: LED Lighting Market Forecast: Volume Trends (in Billion Units), 2023-2028
- Figure 11: Global: LED Lighting Market Forecast: Value Trends (in Billion US\$), 2023-2028
- Figure 12: Global: LED Lighting Market: Key Players Market Share (in %), 2022
- Figure 13: GCC: Region: LED Lighting Market: Sales Value (in Million US\$), 2017-2022
- Figure 14: GCC: Region: LED Lighting Market: Breakup by Product Type (in %), 2022
- Figure 15: GCC: Region: LED Lighting Market: Breakup by Application (in %), 2022
- Figure 16: GCC: Region: LED Lighting Market: Breakup by Country (in %), 2022
- Figure 17: GCC: Region: LED Lighting Market: Imports Vs Domestic Manufacturing (in %), 2022
- Figure 18: GCC: Region: LED Lighting Market: Breakup by Private and Public Sector (in %), 2022
- Figure 19: GCC: Region: LED Lighting Market: Breakup by Outdoor and Indoor Applications (in %), 2022
- Figure 20: GCC: Region: LED Lighting Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: GCC: LED Lighting Industry: SWOT Analysis
- Figure 22: GCC: LED Lighting Industry: Value Chain Analysis
- Figure 23: GCC: LED Lighting Industry: Porter's Five Forces Analysis
- Figure 24: GCC: LED Lighting: Price Structure Analysis
- Figure 25: Saudi Arabia: LED Lighting Market: Sales Value (in Million US\$), 2017-2022
- Figure 26: Saudi Arabia: LED Lighting Market: Breakup by Application (in %), 2022

Figure 27: Saudi Arabia: LED Lighting Market: Breakup by Product Type (in %), 2022

Figure 28: Saudi Arabia: LED Lighting Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: UAE: LED Lighting Market: Sales Value (in Million US\$), 2017-2022

Figure 30: UAE: LED Lighting Market: Breakup by Application (in %), 2022

Figure 31: UAE: LED Lighting Market: Breakup by Product Type (in %), 2022

Figure 32: UAE: LED Lighting Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Panel Light Manufacturing: Various Types of Operation Involved

Figure 34: Panel Light Manufacturing: Conversion Rate of Products

Figure 35: Down Light Manufacturing: Various Types of Operation Involved

Figure 36: Down Light Manufacturing: Conversion Rate of Products

Figure 37: Flood Light Manufacturing: Various Types of Operation Involved

Figure 38: Flood Light Manufacturing: Conversion Rate of Products

Figure 39: Street Light Manufacturing: Various Types of Unit Operations Involved

Figure 40: Street Light Manufacturing: Conversion Rate of Products

Figure 41: Tube Light Manufacturing: Various Types of Units Operation Involved

Figure 42: Tube Light Manufacturing: Conversion Rate of Products

Figure 43: Bulb Manufacturing: Various Types of Operation Involved

Figure 44: Bulb Manufacturing: Conversion Rate of Products

Figure 45: LED Lights Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 46: LED Lights Industry: Breakup of Profit Margins at Various Level of Value Chain

Figure 47: LED Lights Manufacturing Plant: Breakup of Manufacturing Costs (in %)

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