

# **GCC Home Security Systems Market: Industry Trends, Share, Size, Growth, Opportunity And Forecast 2023-2028**

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## **Abstracts**

### Market Overview:

The GCC home security systems market size reached US\$ 541.1 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,560.0 Million by 2028, exhibiting a growth rate (CAGR) of 20.2% during 2023-2028.

A home security system is installed for securing all the entry points, such as doors and windows, as well as interior space which contains a variety of valuables. Generally, this type of security system includes door and window sensors, wired or wireless security cameras, a high-decibel siren or alarm, motion sensors, and a control panel. The demand for home security systems has been rising across the GCC region on account of increasing awareness among consumers regarding appropriate security needs.

Over the past few years, the prices for home security products have been decreasing which has made these systems affordable for a larger population group. This is one of the major factors which is catalysing the growth of the market. Additionally, consumers have started adopting new technologies for the purpose of providing better security to their homes. Along with this, manufacturers have also been coming up with a number of technological innovations which has further contributed to an augmented demand for quality home security systems across the GCC region. Moreover, there are several other factors which have been proactive towards a rapid growth of the home security system market in the GCC region such as the booming construction industry, rise in DIY home security systems, large young population, etc.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the GCC home security systems market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on residence type, product type, sensor type and installation type.

#### Breakup by Region:

- Saudi Arabia
- UAE
- Qatar
- Kuwait
- Oman
- Bahrain

On a geographical front, Saudi Arabia and UAE currently hold the majority of the market share on account of increasing security threats and breaches.

#### Breakup by Residence Type:

- Independent Homes
- Condominiums
- Apartments

On the basis of residence, the market has been segmented into independent homes, condominiums and apartments. Currently, independent homes represent the largest segment on account of rising rate of theft and burglary across the region.

#### Breakup by Product Type:

- Video Surveillance
- Intruder Alarms
- Fire Protection
- Access Control
- Others

Based on product type, the market has been segregated into video surveillance, intruder alarms, fire protection and access control. Amongst these, video surveillance dominates the market as it can be accessed remotely and also provides optimum vigilance.

## Breakup by Sensor Type:

Wireless Sensors

Wired Sensors

Currently, there are numerous types of sensors of home security systems which primarily include wireless sensors and wired sensors. Amongst these, wireless sensors have been experiencing a positive growth over the past few years owing to the rapid advancements in technologies.

## Breakup by Installation Type:

Professional Installation

DIY Type Installation

The GCC home security system market has also been categorised on the basis of installation type which mainly consists of professional installation and DIY type installation.

This report provides a deep insight into the GCC home security system market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC home security system market in any manner.

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

## Key Questions Answered in This Report:

How has the GCC home security systems market performed so far and how will it perform in the coming years?

What are the key regions in the GCC home security systems market?

What has been the impact of COVID-19 on the GCC home security systems market?

What are the major residence segments in the GCC home security systems market?

Which are the popular products in the GCC home security systems market?

What are the different types of sensors in the GCC home security systems market?

What is the breakup of the GCC home security systems market on the basis of installation type?

What are the various stages in the value chain of the GCC home security systems market?

What are the key driving factors and challenges in the GCC home security systems market?

What is the structure of the GCC home security systems market and who are the key players?

What is the degree of competition in the GCC home security systems market?

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