

# **GCC Halal Cosmetics Market Report by Product Type (Personal Care, Color Cosmetics), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Stores, and Others), and Region 2023-2028**

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## **Abstracts**

The GCC halal cosmetics market size reached US\$ 4.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.3 Billion by 2028, exhibiting a growth rate (CAGR) of 19.4% during 2022-2028.

Halal cosmetics refer to the beauty products manufactured by using specific ingredients that are permissible according to Islamic Sharia law. They include a wide range of color cosmetics, fragrances, skincare, haircare, and body care products. Halal cosmetics are free from components that are forbidden for Muslims to consume, including alcohol and animal-derived ingredients.

In the GCC region, the wide presence of the Muslim population along with the increasing compliance of halal certification is currently augmenting the demand for halal cosmetics. Additionally, the rising health concerns towards the high prevalence of various skin disorders due to synthetic and alcohol-based cosmetic ingredients are also bolstering the market growth. Apart from this, the market is also driven by the rising working women population in the region, thereby catalyzing the purchase of high-quality and premium halal cosmetics. Moreover, several foreign brands are introducing halal cosmetics into their product portfolios to cater to the specific needs and preferences of the consumers in the GCC region. Additionally, the emergence of e-commerce platforms that offer diverse product options, door-step delivery, secured payment gateways, etc., are also expected to drive the market for halal cosmetics across the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC

halal cosmetics market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

- Personal Care
- Skin Care
- Hair Care
- Fragrances
- Others
- Color Cosmetics
- Face Cosmetics
- Eyes Cosmetics
- Lips Cosmetics
- Nail Cosmetics

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores
- Others

Breakup by Country:

- Saudi Arabia
- UAE
- Oman
- Qatar
- Turkey
- Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Amara Halal Cosmetics, Clara International Beauty Group, Iba Cosmetics, Lush, OnePure LLC, PHB Ethical Beauty Ltd., Sampure Minerals and The Halal Cosmetics Company.

Key Questions Answered in This Report:

How has the GCC halal cosmetics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the GCC halal cosmetics market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the GCC halal cosmetics market and who are the key players?

What is the degree of competition in the industry?

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