

GCC Halal Cosmetics Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The GCC halal cosmetics market size reached US\$ 3.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 11.2 Billion by 2027, exhibiting a growth rate (CAGR) of 19.8% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Halal cosmetics refer to the beauty products manufactured by using specific ingredients that are permissible according to Islamic Sharia law. They include a wide range of color cosmetics, fragrances, skincare, haircare, and body care products. Halal cosmetics are free from components that are forbidden for Muslims to consume, including alcohol and animal-derived ingredients.

In the GCC region, the wide presence of the Muslim population along with the increasing compliance of halal certification is currently augmenting the demand for halal cosmetics. Additionally, the rising health concerns towards the high prevalence of various skin disorders due to synthetic and alcohol-based cosmetic ingredients are also bolstering the market growth. Apart from this, the market is also driven by the rising working women population in the region, thereby catalyzing the purchase of high-quality and premium halal cosmetics. Moreover, several foreign brands are introducing halal cosmetics into their product portfolios to cater to the specific needs and preferences of the consumers in the GCC region. Additionally, the emergence of e-commerce platforms that offer diverse product options, door-step delivery, secured payment gateways, etc., are also expected to drive the market for halal cosmetics across the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC halal cosmetics market report, along with forecasts at the regional and country level from 2022-2027. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

- Personal Care
- Skin Care
- Hair Care
- Fragrances
- Others
- Color Cosmetics
- Face Cosmetics
- Eyes Cosmetics
- Lips Cosmetics
- Nail Cosmetics

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores
- Others

Breakup by Country:

- Saudi Arabia
- UAE
- Oman
- Qatar
- Turkey
- Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Amara Halal Cosmetics, Clara International Beauty Group, Iba Cosmetics, Lush, OnePure LLC, PHB Ethical Beauty Ltd., Sampure Minerals and The

Halal Cosmetics Company.

Key Questions Answered in This Report:

How has the GCC halal cosmetics market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the GCC halal cosmetics market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the GCC halal cosmetics market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GCC HALAL COSMETICS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Personal Care
 - 6.1.1 Market Trends
 - 6.1.2 Market Breakup by Type
 - 6.1.2.1 Skin Care
 - 6.1.2.1.1 Market Trends
 - 6.1.2.1.2 Market Forecast
 - 6.1.2.2 Hair Care

- 6.1.2.2.1 Market Trends
- 6.1.2.2.2 Market Forecast
- 6.1.2.3 Fragrances
 - 6.1.2.3.1 Market Trends
 - 6.1.2.3.2 Market Forecast
- 6.1.2.4 Others
 - 6.1.2.4.1 Market Trends
 - 6.1.2.4.2 Market Forecast
- 6.1.3 Market Forecast
- 6.2 Color Cosmetics
 - 6.2.1 Market Trends
 - 6.2.2 Market Breakup by Type
 - 6.2.2.1 Face Cosmetics
 - 6.2.2.1.1 Market Trends
 - 6.2.2.1.2 Market Forecast
 - 6.2.2.2 Eyes Cosmetics
 - 6.2.2.2.1 Market Trends
 - 6.2.2.2.2 Market Forecast
 - 6.2.2.3 Lips Cosmetics
 - 6.2.2.3.1 Market Trends
 - 6.2.2.3.2 Market Forecast
 - 6.2.2.4 Nail Cosmetics
 - 6.2.2.4.1 Market Trends
 - 6.2.2.4.2 Market Forecast
 - 6.2.3 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Supermarkets and Hypermarkets
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Specialty Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Online Stores
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY COUNTRY

8.1 Saudi Arabia

8.1.1 Market Trends

8.1.2 Market Breakup by Product Type

8.1.3 Market Breakup by Distribution Channel

8.1.4 Market Forecast

8.2 UAE

8.2.1 Market Trends

8.2.2 Market Breakup by Product Type

8.2.3 Market Breakup by Distribution Channel

8.2.4 Market Forecast

8.3 Oman

8.3.1 Market Trends

8.3.2 Market Breakup by Product Type

8.3.3 Market Breakup by Distribution Channel

8.3.4 Market Forecast

8.4 Qatar

8.4.1 Market Trends

8.4.2 Market Breakup by Product Type

8.4.3 Market Breakup by Distribution Channel

8.4.4 Market Forecast

8.5 Turkey

8.5.1 Market Trends

8.5.2 Market Breakup by Product Type

8.5.3 Market Breakup by Distribution Channel

8.5.4 Market Forecast

8.6 Others

8.6.1 Market Trends

8.6.2 Market Breakup by Product Type

8.6.3 Market Breakup by Distribution Channel

8.6.4 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

10.1 Overview

10.2 Research and Development

10.3 Raw Material Procurement

10.4 Manufacture

10.5 Marketing and Distribution

10.6 End User

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Amara Halal Cosmetics

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Clara International Beauty Group

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Iba Cosmetics

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Lush

- 13.3.4.1 Company Overview
- 13.3.4.2 Product Portfolio
- 13.3.5 OnePure LLC
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 PHB Ethical Beauty Ltd
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
- 13.3.7 Sampure Minerals
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 The Halal Cosmetics Company
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: GCC: Halal Cosmetics Market: Key Industry Highlights, 2021 and 2027

Table 2: GCC: Halal Cosmetics Market Forecast: Breakup by Product Type (in Million US\$), 2022-2027

Table 3: GCC: Halal Cosmetics Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 4: GCC: Halal Cosmetics Market Forecast: Breakup by Country (in Million US\$), 2022-2027

Table 5: GCC: Halal Cosmetics Market: Competitive Structure

Table 6: GCC: Halal Cosmetics Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: GCC: Halal Cosmetics Market: Major Drivers and Challenges

Figure 2: GCC: Halal Cosmetics Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: GCC: Halal Cosmetics Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: GCC: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 5: GCC: Halal Cosmetics Market: Breakup by Distribution Channel (in %), 2021

Figure 6: GCC: Halal Cosmetics Market: Breakup by Country (in %), 2021

Figure 7: GCC: Halal Cosmetics (Personal Care) Market: Breakup by Type (in %), 2021

Figure 8: GCC: Halal Cosmetics (Personal Care) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: GCC: Halal Cosmetics (Personal Care) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: GCC: Halal Cosmetics (Skin Care) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: GCC: Halal Cosmetics (Skin Care) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: GCC: Halal Cosmetics (Hair Care) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: GCC: Halal Cosmetics (Hair Care) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: GCC: Halal Cosmetics (Fragrances) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: GCC: Halal Cosmetics (Fragrances) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: GCC: Halal Cosmetics (Other Personal Care Products) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: GCC: Halal Cosmetics (Other Personal Care Products) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: GCC: Halal Cosmetics (Color Cosmetics) Market: Breakup by Type (in %), 2021

Figure 19: GCC: Halal Cosmetics (Color Cosmetics) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: GCC: Halal Cosmetics (Color Cosmetics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: GCC: Halal Cosmetics (Face Cosmetics) Market: Sales Value (in Million

US\$), 2016 & 2021

Figure 22: GCC: Halal Cosmetics (Face Cosmetics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: GCC: Halal Cosmetics (Eyes Cosmetics) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: GCC: Halal Cosmetics (Eyes Cosmetics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: GCC: Halal Cosmetics (Lips Cosmetics) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: GCC: Halal Cosmetics (Lips Cosmetics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: GCC: Halal Cosmetics (Nail Cosmetics) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: GCC: Halal Cosmetics (Nail Cosmetics) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: GCC: Halal Cosmetics (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: GCC: Halal Cosmetics (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: GCC: Halal Cosmetics (Specialty Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: GCC: Halal Cosmetics (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: GCC: Halal Cosmetics (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: GCC: Halal Cosmetics (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: GCC: Halal Cosmetics (Other Distribution Channels) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: GCC: Halal Cosmetics (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Saudi Arabia: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Saudi Arabia: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 39: Saudi Arabia: Halal Cosmetics Market: Breakup by Distribution Channel (in %), 2021

Figure 40: Saudi Arabia: Halal Cosmetics Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: UAE: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: UAE: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 43: UAE: Halal Cosmetics Market: Breakup by Distribution Channel (in %), 2021

Figure 44: UAE: Halal Cosmetics Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 45: Oman: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Oman: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 47: Oman: Halal Cosmetics Market: Breakup by Distribution Channel (in %),
2021

Figure 48: Oman: Halal Cosmetics Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 49: Qatar: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Qatar: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 51: Qatar: Halal Cosmetics Market: Breakup by Distribution Channel (in %), 2021

Figure 52: Qatar: Halal Cosmetics Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 53: Turkey: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: Turkey: Halal Cosmetics Market: Breakup by Product Type (in %), 2021

Figure 55: Turkey: Halal Cosmetics Market: Breakup by Distribution Channel (in %),
2021

Figure 56: Turkey: Halal Cosmetics Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 57: Others: Halal Cosmetics Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Others: Halal Cosmetics Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 59: GCC: Halal Cosmetics Industry: SWOT Analysis

Figure 60: GCC: Halal Cosmetics Industry: Value Chain Analysis

Figure 61: GCC: Halal Cosmetics Industry: Porter's Five Forces Analysis

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