

GCC Fresh Milk Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022

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Abstracts

Fresh milk produced by milch animals such as cows, buffaloes, goats, camels, etc. represents a highly nutritious product. It is rich in a number of essential nutrients such as vitamin A and D, calcium, phosphorus and proteins. Owing to this, it aids in improving bone strength, boosting metabolism, lowering the risk of cardiovascular diseases and maintaining the overall health. Over the past several years, the dairy industry in the GCC region has witnessed rapid development, with fresh milk being the largest product segment. The latest report by IMARC Group titled, "GCC Fresh Milk Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022", finds that the market reached a volume of more than 700 Million Litres in 2016, growing at a CAGR of 7% during 2009-2016.

The GCC fresh milk market is being driven by a number of factors. One of the major factors is the growing health consciousness among the consumers in the region. This has resulted in a shift towards healthier and natural products, thereby, facilitating the market growth. Another reason is the westernisation of dietary habits, particularly among the large expatriate population, which has created a demand for fresh milk. Moreover, availability of several milk varieties, such as low-fat, calcium and vitamin fortified, lactose-free and organic has also influenced the market. According to the report, the consumption of fresh milk in the GCC region is further expected to reach a volume of 1100 Million Litres by 2022.

The report has analysed the market on the basis of countries in the region, providing historical and future consumption trends of fresh milk for each country. Currently, Saudi Arabia represents the largest market for fresh milk in the region. The report has further analysed the competitive landscape of the market and provides the profiles of the key players operating in the market. Some of the major players include Almarai, Alsafi,

NADA, Al Ain Dairy and Al Rawabi.

This report provides a deep insight into the GCC fresh milk industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a fresh milk processing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC fresh milk industry in any manner.

Key Questions Answered in This Report:

How has the GCC fresh milk market performed so far and how will it perform in the coming years?

What are the key regional markets in the GCC fresh milk industry?

What are the price trends of fresh milk in the GCC region?

What are the various stages in the value chain of the GCC fresh milk industry?

What are the key driving factors and challenges in the GCC fresh milk industry?

What is the structure of the GCC fresh milk industry and who are the key players?

What is the degree of competition in the GCC fresh milk industry?

What are the profit margins in the GCC fresh milk industry?

What are the key requirements for setting up an GCC fresh milk manufacturing plant?

How is fresh milk manufactured?

What are the various unit operations involved in a fresh milk plant?

What is the total size of land required for setting up a fresh milk plant?

What are the machinery requirements for setting up a fresh milk plant?

What are the raw material requirements for setting up a fresh milk plant?

What are the packaging requirements for fresh milk?

What are the transportation requirements for fresh milk?

What are the utility requirements for setting up a fresh milk plant?

What are the manpower requirements for setting up a fresh milk plant?

What are the infrastructure costs for setting up a fresh milk plant?

What are the capital costs for setting up a fresh milk plant?

What are the operating costs for setting up a fresh milk plant?

What will be the income and expenditures for a fresh milk plant?

What is the time required to break-even?

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