

# **GCC Cat Food Market Report by Product Type (Dry Food, Wet and Canned Food, Snacks and Treats), Ingredient Type (Animal Derivatives, Plant Derivatives, Cereals Derivatives, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2024-2032**

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## **Abstracts**

The GCC cat food market size reached US\$ 117.3 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 197.4 Million by 2032, exhibiting a growth rate (CAGR) of 5.8% during 2024-2032.

Cats are one of the most popular pets across the GCC region. They require a specific set of dietary nutrients for a healthy growth and long-term wellness. Cat food is generally made by using animal or plant materials which are a rich source of carbohydrates, proteins, fats as well as other nutrients including amino acids, vitamins and minerals.

In the GCC region, the demand for cat food has been rising as households across the GCC countries consider cats as sacred and prefer them over dogs resulting in a significantly higher cat population compared to the dog population. Good quality cat food helps in maintaining a healthy wellbeing of a cat by improving its overall quality of life. Cat food also contains an appropriate amount of protein and grain as compared to other food products which helps in enhancing the cat's immune system.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC

cat food market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on product type, ingredient type and distribution channel.

#### Breakup by Product Type:

- Dry Food
- Wet and Canned Food
- Snacks and Treats

Amongst these, dry food represents the largest segment as it is easier to handle and cheaper than other types of cat food products.

#### Breakup by Ingredient Type:

- Animal Derivatives
- Plant Derivatives
- Cereals Derivatives
- Others

On the basis of ingredient type, animal derivatives currently dominate the cat food market as they are easy for the cat to digest and offer numerous nutrients including vitamins, amino acids and minerals, etc.

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Amongst these, supermarkets and hypermarkets represent the biggest distribution channel across the region.

#### Breakup by Region:

- UAE
- Saudi Arabia
- Kuwait

Qatar  
Oman  
Bahrain

Region-wise, UAE currently holds the largest share of the GCC cat food market on account of a large cat population and a rising demand for premium products. In addition to this, many residential buildings, restaurants and public spaces have started allowing the entry of pets, such as cats and dogs, etc., inside the premises which has further propelled the demand for cat food across the region.

#### Competitive Landscape:

The competitive landscape of the market has also been analysed in the report covering the market structure and the profiles of the key players operating in this market.

This report provides a deep insight into the GCC cat food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC cat food market in any manner.

#### Key Questions Answered in This Report

1. What was the size of the GCC cat food market in 2023?
2. What is the expected growth rate of the GCC cat food market during 2024-2032?
3. What are the key factors driving the GCC cat food market?
4. What is the impact of COVID-19 on the GCC cat food market?
5. What is the breakup of the GCC cat food market based on the product type?
6. What is the breakup of the GCC cat food market based on the ingredient type?
7. What is the breakup of the GCC cat food market based on the distribution channel?
8. What are the key regions in the GCC cat food market?

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