

GCC Cat Food Market Report by Product Type (Dry Food, Wet and Canned Food, Snacks and Treats), Ingredient Type (Animal Derivatives, Plant Derivatives, Cereals Derivatives, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2024-2032

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Abstracts

The GCC cat food market size reached US\$ 117.3 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 197.4 Million by 2032, exhibiting a growth rate (CAGR) of 5.8% during 2024-2032.

Cats are one of the most popular pets across the GCC region. They require a specific set of dietary nutrients for a healthy growth and long-term wellness. Cat food is generally made by using animal or plant materials which are a rich source of carbohydrates, proteins, fats as well as other nutrients including amino acids, vitamins and minerals.

In the GCC region, the demand for cat food has been rising as households across the GCC countries consider cats as sacred and prefer them over dogs resulting in a significantly higher cat population compared to the dog population. Good quality cat food helps in maintaining a healthy wellbeing of a cat by improving its overall quality of life. Cat food also contains an appropriate amount of protein and grain as compared to other food products which helps in enhancing the cat's immune system.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC

cat food market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on product type, ingredient type and distribution channel.

Breakup by Product Type:

- Dry Food
- Wet and Canned Food
- Snacks and Treats

Amongst these, dry food represents the largest segment as it is easier to handle and cheaper than other types of cat food products.

Breakup by Ingredient Type:

- Animal Derivatives
- Plant Derivatives
- Cereals Derivatives
- Others

On the basis of ingredient type, animal derivatives currently dominate the cat food market as they are easy for the cat to digest and offer numerous nutrients including vitamins, amino acids and minerals, etc.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Amongst these, supermarkets and hypermarkets represent the biggest distribution channel across the region.

Breakup by Region:

- UAE
- Saudi Arabia
- Kuwait

Qatar
Oman
Bahrain

Region-wise, UAE currently holds the largest share of the GCC cat food market on account of a large cat population and a rising demand for premium products. In addition to this, many residential buildings, restaurants and public spaces have started allowing the entry of pets, such as cats and dogs, etc., inside the premises which has further propelled the demand for cat food across the region.

Competitive Landscape:

The competitive landscape of the market has also been analysed in the report covering the market structure and the profiles of the key players operating in this market.

This report provides a deep insight into the GCC cat food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC cat food market in any manner.

Key Questions Answered in This Report

1. What was the size of the GCC cat food market in 2023?
2. What is the expected growth rate of the GCC cat food market during 2024-2032?
3. What are the key factors driving the GCC cat food market?
4. What is the impact of COVID-19 on the GCC cat food market?
5. What is the breakup of the GCC cat food market based on the product type?
6. What is the breakup of the GCC cat food market based on the ingredient type?
7. What is the breakup of the GCC cat food market based on the distribution channel?
8. What are the key regions in the GCC cat food market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GCC CAT FOOD MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Ingredient Type
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths
 - 5.9.3 Weaknesses
 - 5.9.4 Opportunities
 - 5.9.5 Threats

5.10 Value Chain Analysis

- 5.10.1 Overview
- 5.10.2 Research and Development
- 5.10.3 Raw Material Procurement
- 5.10.4 Manufacturing
- 5.10.5 Marketing
- 5.10.6 Distribution
- 5.10.7 End-Use

5.11 Porters Five Forces Analysis

- 5.11.1 Overview
- 5.11.2 Bargaining Power of Buyers
- 5.11.3 Bargaining Power of Suppliers
- 5.11.4 Degree of Competition
- 5.11.5 Threat of New Entrants
- 5.11.6 Threat of Substitutes

5.12 Price Analysis

- 5.12.1 Key Price Indicators
- 5.12.2 Price Trends
- 5.12.3 Margins Analysis

6 MARKET BREAKUP BY PRODUCT TYPE

6.1 Dry Food

- 6.1.1 Market Trends
- 6.1.2 Market Forecast

6.2 Wet and Canned Food

- 6.2.1 Market Trends
- 6.2.2 Market Forecast

6.3 Snacks and Treats

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY INGREDIENT TYPE

7.1 Animal Derivatives

- 7.1.1 Market Trends
- 7.1.2 Market Forecast

7.2 Plant Derivatives

- 7.2.1 Market Trends

- 7.2.2 Market Forecast
- 7.3 Cereals Derivatives
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Convenience Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Online Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 UAE
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Saudi Arabia
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Kuwait
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Qatar
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Oman
 - 9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Bahrain

9.6.1 Market Trends

9.6.2 Market Forecast

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Key Players

10.3 Profiles of Key Players

11 CAT FOOD MANUFACTURING PROCESS

11.1 Product Overview

11.2 Detailed Process Flow

11.3 Various Types of Unit Operations Involved

11.4 Mass Balance and Raw Material Requirements

12 PROJECT DETAILS AND REQUIREMENTS

12.1 Land Requirements

12.2 Construction Requirements

12.3 Plant Machinery

12.4 Raw Material Requirements

12.5 Packaging Requirements

12.6 Transportation Requirements

12.7 Utility Requirements

12.8 Manpower Requirements

12.9 Other Capital Investments

List Of Tables

LIST OF TABLES

Table 1: GCC: Cat Food Market: Key Industry Highlights, 2023 and 2032

Table 2: GCC: Cat Food Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 3: GCC: Cat Food Market Forecast: Breakup by Ingredient Type (in Million US\$), 2024-2032

Table 4: GCC: Cat Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 5: GCC: Cat Food Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: GCC: Cat Food Market: Competitive Structure

Table 7: GCC: Cat Food Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: GCC: Cat Food Market: Major Drivers and Challenges
- Figure 2: GCC: Cat Food Market: Sales Value (in Million US\$), 2018-2023
- Figure 3: GCC: Cat Food Market: Breakup by Product Type (in %), 2023
- Figure 4: GCC: Cat Food Market: Breakup by Ingredient Type (in %), 2023
- Figure 5: GCC: Cat Food Market: Breakup by Distribution Channel (in %), 2023
- Figure 6: GCC: Cat Food Market: Breakup by Region (in %), 2023
- Figure 7: GCC: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 8: GCC: Cat Food Industry: SWOT Analysis
- Figure 9: GCC: Cat Food Industry: Value Chain Analysis
- Figure 10: GCC: Cat Food Industry: Porter's Five Forces Analysis
- Figure 11: GCC: Cat Food Market: Average Prices (in US\$/Ton), 2018 & 2023
- Figure 12: GCC: Cat Food Market Forecast: Average Prices (in US\$/Ton), 2024-2032
- Figure 13: Cat Food Market: Price Structure Analysis
- Figure 14: GCC: Dry Cat Food Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: GCC: Dry Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: GCC: Wet and Canned Cat Food Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: GCC: Wet and Canned Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: GCC: Snacks and Treats Cat Food Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: GCC: Snacks and Treats Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: GCC: Cat Food Market: Ingredients Derived from Animal (in Million US\$), 2018 & 2023
- Figure 21: GCC: Cat Food Market Forecast: Ingredients Derived from Animal (in Million US\$), 2024-2032
- Figure 22: GCC: Cat Food Market: Ingredients Derived from Plant (in Million US\$), 2018 & 2023
- Figure 23: GCC: Cat Food Market Forecast: Ingredients Derived from Plant (in Million US\$), 2024-2032
- Figure 24: GCC: Cat Food Market: Ingredients Derived from Cereals (in Million US\$), 2018 & 2023
- Figure 25: GCC: Cat Food Market Forecast: Ingredients Derived from Cereals (in Million US\$), 2024-2032

US\$), 2024-2032

Figure 26: GCC: Cat Food Market: Other Ingredient Types (in Million US\$), 2018 & 2023

Figure 27: GCC: Cat Food Market Forecast: Other Ingredient Types (in Million US\$), 2024-2032

Figure 28: GCC: Cat Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2018 & 2023

Figure 29: GCC: Cat Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2024-2032

Figure 30: GCC: Cat Food Market: Sales through Convenience Stores (in Million US\$), 2018 & 2023

Figure 31: GCC: Cat Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2024-2032

Figure 32: GCC: Cat Food Market: Sales through Online Stores (in Million US\$), 2018 & 2023

Figure 33: GCC: Cat Food Market Forecast: Sales through Online Stores (in Million US\$), 2024-2032

Figure 34: GCC: Cat Food Market: Sales through Other Distribution Channels (in Million US\$), 2018 & 2023

Figure 35: GCC: Cat Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2024-2032

Figure 36: UAE: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: UAE: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Saudi Arabia: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Saudi Arabia: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Kuwait: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Kuwait: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Qatar: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Qatar: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Oman: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Oman: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Bahrain: Cat Food Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Bahrain: Cat Food Market Forecast: Sales Value (in Million US\$), 2024-2032

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