

GCC Cat Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The GCC cat food market size reached US\$ 110.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 161.6 Million by 2028, exhibiting a growth rate (CAGR) of 6.54% during 2023-2028.

Cats are one of the most popular pets across the GCC region. They require a specific set of dietary nutrients for a healthy growth and long-term wellness. Cat food is generally made by using animal or plant materials which are a rich source of carbohydrates, proteins, fats as well as other nutrients including amino acids, vitamins and minerals.

In the GCC region, the demand for cat food has been rising as households across the GCC countries consider cats as sacred and prefer them over dogs resulting in a significantly higher cat population compared to the dog population. Good quality cat food helps in maintaining a healthy wellbeing of a cat by improving its overall quality of life. Cat food also contains an appropriate amount of protein and grain as compared to other food products which helps in enhancing the cat's immune system.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the GCC cat food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on product type, ingredient type and distribution channel.

Breakup by Product Type:

- Dry Food
- Wet and Canned Food
- Snacks and Treats

Amongst these, dry food represents the largest segment as it is easier to handle and cheaper than other types of cat food products.

Breakup by Ingredient Type:

- Animal Derivatives
- Plant Derivatives
- Cereals Derivatives
- Others

On the basis of ingredient type, animal derivatives currently dominate the cat food market as they are easy for the cat to digest and offer numerous nutrients including vitamins, amino acids and minerals, etc.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

Amongst these, supermarkets and hypermarkets represent the biggest distribution channel across the region.

Breakup by Region:

- UAE
- Saudi Arabia
- Kuwait
- Qatar
- Oman
- Bahrain

Region-wise, UAE currently holds the largest share of the GCC cat food market on account of a large cat population and a rising demand for premium products. In addition to this, many residential buildings, restaurants and public spaces have started allowing the entry of pets, such as cats and dogs, etc., inside the premises which has further propelled the demand for cat food across the region.

Competitive Landscape:

The competitive landscape of the market has also been analysed in the report covering the market structure and the profiles of the key players operating in this market.

This report provides a deep insight into the GCC cat food market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the GCC cat food market in any manner.

Key Questions Answered in This Report:

How has the GCC cat food market performed so far and how will it perform in the coming years?

What are the key regions in the GCC cat food market?

What has been the impact of COVID-19 on the GCC cat food market?

Which are the popular product types in the GCC cat food market?

What are the key ingredient types in the GCC cat food market?

What are the major distribution channels in the GCC cat food market?

What are the price trends of cat food?

What are the various stages in the value chain of the GCC cat food market?

What are the key driving factors and challenges in the GCC cat food market?

What is the structure of the GCC cat food market and who are the key players?

What is the degree of competition in the GCC cat food market?

How is cat food manufactured?

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