

Gas Dryer Market by Product Type (With Steam Function, Without Steam Function), Capacity (Less Than 7 Cu.ft., 7 – 8 Cu.ft., More Than 8 Cu.ft.), Price Range (Less Than US\$ 300, US\$ 300 – US\$ 500, US\$ 500 – US\$ 700, US\$ 700 – US\$S 900, More Than US\$ 900), Distribution Channel (Online, Offline), End Use (Residential, Commercial), and Region 2024-2032

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Abstracts

The global gas dryer market size reached US\$ 8.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 11.0 Billion by 2032, exhibiting a growth rate (CAGR) of 3.5% during 2024-2032. The increasing product use in residential areas, the launch of advanced product variants, and the rising awareness about energy labels represent some of the key factors driving the market.

A gas dryer is a home appliance that assists in drying wet laundry using natural gas and propane. It comprises a gas jet, sensor, igniter, and control valve with solenoids. It is also equipped with a burner assembly and aids in automatically setting the optimum heating intensity according to the fabric type for drying purposes. It is highly efficient, environment friendly, and costs effective for running per load as compared to electric dryers. At present, product manufacturers are launching smart gas dryers that can be connected to smartphones via applications and are integrated with the internet of things (IoT) and artificial intelligence (AI) solutions for sending real-time alerts and providing remote access to the user.

Gas Dryer Market Trends:

Rapid urbanization, growing global population, improving living standards, and inflating income levels are among the major factors driving the demand for gas dryers at homes



across the globe. Moreover, the increasing adoption of gas dryers on account of their numerous advantages is currently favoring the market growth. In addition, leading players operating worldwide are financing research and development (R&D) activities to incorporate advanced technologies in gas dryers and introduce product variants that are highly efficient and helps in saving water and electricity. These players are also integrating features like steam refresh, sanitize cycle, and moisture sensors that prevent over drying and end the process correctly. Leading players are focusing on investing in various marketing strategies, including celebrity endorsements and social media campaigns, to increase their overall sales. Apart from this, the rising consumer inclination towards on-demand laundry and dry-cleaning services that provide doorstep pick-up and delivery facilities for enhanced convenience for the consumer is contributing to the market growth. Furthermore, the growing number of laundry service stores is presently catalyzing the demand for gas dryers worldwide. Besides this, the easy availability of gas dryers through offline and online distribution channels with different variants, colors, capacities, and loads is strengthening the growth of the market. Additionally, the increasing awareness among people about energy labels like energy star to buy energy efficient and certified appliances is creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global gas dryer market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type, capacity, price range, distribution channel, and end use.

Product Type Insights:

With Steam Function Without Steam Function

The report has provided a detailed breakup and analysis of the gas dryer market based on the product type. This includes with steam function and without steam function. According to the report, with steam function represented the largest segment.

Capacity Insights:

Less Than 7 Cu.ft. 7 – 8 Cu.ft. More Than 8 Cu.ft.

Gas Dryer Market by Product Type (With Steam Function, Without Steam Function), Capacity (Less Than 7 Cu.ft.,...



A detailed breakup and analysis of the gas dryer market based on the capacity has also been provided in the report. This includes less than 7 Cu.ft., 7 - 8 Cu.ft., and more than 8 Cu.ft. According to the report, 7 - 8 Cu.ft. accounted for the largest market share.

Price Range Insights:

Less Than US\$ 300 US\$ 300 – US\$ 500 US\$ 500 – US\$ 700 US\$ 700 – US\$S 900 More Than US\$ 900

The report has provided a detailed breakup and analysis of the gas dryer market based on the price range. This includes less than US\$ 300, US\$ 300 – US\$ 500, US\$ 500 – US\$ 700, US\$ 700 – US\$S 900, and more than US\$ 900. According to the report, less than US\$ 300 represented the largest segment.

Distribution Channel Insights:

Online E-Commerce Websites Company-Owned Websites Offline Hypermarkets and Supermarkets Departmental Stores Others

A detailed breakup and analysis of the gas dryer market based on the distribution channel has also been provided in the report. This includes online (e-commerce websites and company-owned websites) and offline (hypermarkets and supermarkets, departmental stores, and others). According to the report, offline (hypermarkets and supermarkets, departmental stores, and others) accounted for the largest market share.

End Use Insights:

Residential Commercial Laundry Services

Gas Dryer Market by Product Type (With Steam Function, Without Steam Function), Capacity (Less Than 7 Cu.ft.,...



Washing and Dry-Cleaning Centers Hotels Hospitals and Nursing Homes

The report has also provided a detailed breakup and analysis of the gas dryer market based on the end use. This includes residential and commercial (laundry services, washing and dry-cleaning centers, hotels, and hospitals and nursing homes). According to the report, commercial (laundry services, washing and dry-cleaning centers, hotels, and hospitals and nursing homes) represented the largest segment.

Regional Insights:

North America United States Canada Asia-Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific



(China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, North America was the largest market for gas dryer. Some of the factors driving the North America gas dryer market included the increasing number of laundromats and dry cleaning services, launch of advanced products, integration of latest technologies, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global gas dryer market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Alliance Laundry Systems LLC, Electrolux AB, GE Appliances (Haier Group Corporation), LG Electronics Inc. (LG Corporation), Rinnai Corporation, Samsung Electronics Co. Ltd., Transform SR Brands LLC, Whirlpool Corporation, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global gas dryer market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global gas dryer market? What are the key regional markets?

Which countries represent the most attractive gas dryer markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the capacity?

What is the breakup of the market based on the price range?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end use?

What is the competitive structure of the global gas dryer market?

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