

Gardening Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global gardening equipment market size reached US\$ 36.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 51.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.7% during 2022-2028.

Gardening equipment helps perform day-to-day farm tasks easily, efficiently, and economically and provides favorable conditions for the overall growth of plants. It comprises a trowel, spade, rake, hand cultivator, tractor, lawnmower, harrow, secateurs, garden fork, sprinkler, pruning saw, spray pump, grass shear, and budding cum grafting knife. Presently, several manufacturers are offering robotic equipment that makes labor-intensive tasks easier by eradicating weeds, removing crop residues, and promoting aeration.

Gardening Equipment Market Trends:

The emerging trend of home gardening due to rapid urbanization and rising consumer inclination towards home-grown organic fruits and vegetables represents one of the key factors positively influencing the market. This can also be accredited to rising environmental concerns and increasing awareness among individuals about the negative impact of pesticide residue in food. Moreover, the escalating demand for landscaping ventures like vertical gardens is driving the market. Gardening equipment also finds application in golf courses, sports fields, and public parks across the globe. Apart from this, due to hectic lifestyles and improving living standards, the demand for automated equipment is rising for performing daily tasks with high precision. In line with this, the integration of artificial intelligence (AI) technology is increasing the employment of lawnmowers in the commercial sector to reduce operational costs. This, along with the rising trend of balcony gardens due to the growing demand for apartments and the increasing number of nuclear families, is also contributing to market growth.

Furthermore, the leading market players are focusing on developing and introducing

innovative and smart equipment, which is anticipated to fuel the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global gardening equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product and end user.

Breakup by Product:

Hand Tools

Weeder

Cape Cod Weeder

Paving Weeder

Fishtail Weeder

Hoe

Shears and Snips

Others

Lawnmowers

Trimmers and Edgers

Water Management Equipment

Others

Breakup by End Use:

Residential

Commercial/Government

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ariens Company, Briggs & Stratton Corporation, Deere & Company, Falcon Garden Tools Pvt. Ltd., Fiskars Group, Husqvarna AB, KUBOTA Corporation, MTD Products Inc, Robert Bosch GmbH, The Honda Motor Company Ltd., and The Toro Company.

Key Questions Answered in This Report:

How has the global gardening equipment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global gardening equipment market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global gardening equipment market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL GARDENING EQUIPMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Hand Tools
 - 6.1.1 Market Trends
 - 6.1.2 Market Breakup by Hand Tools
 - 6.1.2.1 Weeder
 - 6.1.2.1.1 Market Trends

- 6.1.2.1.2 Market Breakup by Weeder
 - 6.1.2.1.2.1 Cape Cod Weeder
 - 6.1.2.1.2.1.1 Market Trends
 - 6.1.2.1.2.1.2 Market Forecast
 - 6.1.2.1.2.2 Paving Weeder
 - 6.1.2.1.2.2.1 Market Trends
 - 6.1.2.1.2.2.2 Market Forecast
 - 6.1.2.1.2.3 Fishtail Weeder
 - 6.1.2.1.2.3.1 Market Trends
 - 6.1.2.1.2.3.2 Market Forecast
- 6.1.2.1.3 Market Forecast
- 6.1.2.2 Hoe
 - 6.1.2.2.1 Market Trends
 - 6.1.2.2.2 Market Forecast
- 6.1.2.3 Shears and Snips
 - 6.1.2.3.1 Market Trends
 - 6.1.2.3.2 Market Forecast
- 6.1.2.4 Others
 - 6.1.2.4.1 Market Trends
 - 6.1.2.4.2 Market Forecast
- 6.1.3 Market Forecast
- 6.2 Lawnmowers
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Trimmers and Edgers
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Water Management Equipment
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY END USE

- 7.1 Residential
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast

7.2 Commercial/Government

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

8.1 North America

8.1.1 United States

8.1.1.1 Market Trends

8.1.1.2 Market Forecast

8.1.2 Canada

8.1.2.1 Market Trends

8.1.2.2 Market Forecast

8.2 Asia-Pacific

8.2.1 China

8.2.1.1 Market Trends

8.2.1.2 Market Forecast

8.2.2 Japan

8.2.2.1 Market Trends

8.2.2.2 Market Forecast

8.2.3 India

8.2.3.1 Market Trends

8.2.3.2 Market Forecast

8.2.4 South Korea

8.2.4.1 Market Trends

8.2.4.2 Market Forecast

8.2.5 Australia

8.2.5.1 Market Trends

8.2.5.2 Market Forecast

8.2.6 Indonesia

8.2.6.1 Market Trends

8.2.6.2 Market Forecast

8.2.7 Others

8.2.7.1 Market Trends

8.2.7.2 Market Forecast

8.3 Europe

8.3.1 Germany

8.3.1.1 Market Trends

8.3.1.2 Market Forecast

8.3.2 France

8.3.2.1 Market Trends

8.3.2.2 Market Forecast

8.3.3 United Kingdom

8.3.3.1 Market Trends

8.3.3.2 Market Forecast

8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Ariens Company

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Briggs & Stratton Corporation

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 SWOT Analysis

13.3.3 Deere & Company

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Falcon Garden Tools Pvt. Ltd.

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Fiskars Group

13.3.5.1 Company Overview

- 13.3.5.2 Product Portfolio
- 13.3.5.3 Financials
- 13.3.5.4 SWOT Analysis
- 13.3.6 Husqvarna AB
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
- 13.3.7 KUBOTA Corporation
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
 - 13.3.7.3 Financials
 - 13.3.7.4 SWOT Analysis
- 13.3.8 MTD Products Inc
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 Robert Bosch GmbH
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
- 13.3.10 The Honda Motor Company Ltd.
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
- 13.3.11 The Toro Company
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
 - 13.3.11.3 Financials
 - 13.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

- Table 1: Global: Gardening Equipment Market: Key Industry Highlights, 2022 and 2028
- Table 2: Global: Gardening Equipment Market Forecast: Breakup by Product (in Million US\$), 2023-2028
- Table 3: Global: Gardening Equipment Market Forecast: Breakup by End Use (in Million US\$), 2023-2028
- Table 4: Global: Gardening Equipment Market Forecast: Breakup by Region (in Million US\$), 2023-2028
- Table 5: Global: Gardening Equipment Market: Competitive Structure
- Table 6: Global: Gardening Equipment Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Gardening Equipment Market: Major Drivers and Challenges
- Figure 2: Global: Gardening Equipment Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Gardening Equipment Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Gardening Equipment Market: Breakup by Product (in %), 2022
- Figure 5: Global: Gardening Equipment Market: Breakup by End Use (in %), 2022
- Figure 6: Global: Gardening Equipment Market: Breakup by Region (in %), 2022
- Figure 7: Global: Gardening Equipment (Hand Tools) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 8: Global: Gardening Equipment (Hand Tools) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: Global: Gardening Equipment Market: Breakup by Hand Tools Type (in %), 2022
- Figure 10: Global: Gardening Equipment (Weeder) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Gardening Equipment (Weeder) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Gardening Equipment Market: Breakup by Weeder Type (in %), 2022
- Figure 13: Global: Gardening Equipment (Cape Cod Weeder) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Gardening Equipment (Cape Cod Weeder) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Gardening Equipment (Paving Weeder) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Gardening Equipment (Paving Weeder) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Gardening Equipment (Fishtail Weeder) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Gardening Equipment (Fishtail Weeder) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Global: Gardening Equipment (Hoe) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Global: Gardening Equipment (Hoe) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: Global: Gardening Equipment (Shears and Snips) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 22: Global: Gardening Equipment (Shears and Snips) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Gardening Equipment (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Gardening Equipment (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Gardening Equipment (Lawnmowers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Gardening Equipment (Lawnmowers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Gardening Equipment (Trimmers and Edgers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Gardening Equipment (Trimmers and Edgers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Gardening Equipment (Water Management Equipment) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Gardening Equipment (Water Management Equipment) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Gardening Equipment (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Gardening Equipment (Other Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Gardening Equipment (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Gardening Equipment (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Gardening Equipment (Commercial/Government) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Gardening Equipment (Commercial/Government) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: North America: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: North America: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: United States: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: United States: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Canada: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Canada: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia-Pacific: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia-Pacific: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: China: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: China: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Japan: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Japan: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: India: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: India: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: South Korea: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: South Korea: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Australia: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Australia: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Indonesia: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Indonesia: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Others: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Others: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Europe: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Europe: Gardening Equipment Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 61: Germany: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Germany: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: France: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: France: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: United Kingdom: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: United Kingdom: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Italy: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Italy: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Spain: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Spain: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Russia: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Russia: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Latin America: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Latin America: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Brazil: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Brazil: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 79: Mexico: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 80: Mexico: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Others: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 82: Others: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 83: Middle East and Africa: Gardening Equipment Market: Sales Value (in Million US\$), 2017 & 2022

Figure 84: Middle East and Africa: Gardening Equipment Market: Breakup by Country (in %), 2022

Figure 85: Middle East and Africa: Gardening Equipment Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Global: Gardening Equipment Industry: SWOT Analysis

Figure 87: Global: Gardening Equipment Industry: Value Chain Analysis

Figure 88: Global: Gardening Equipment Industry: Porter's Five Forces Analysis

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