

Garden Equipment Battery Market by Product (Lawn Mowers, Turf Equipment, Pole Saws, Chainsaws, Leaf Blowers, Garden Tillers, Snow Tillers, Trimmers and Edgers, Brushcutters), Battery Type (Lithium-ion, Lead Acid, and Others), Power Sources (Corded, Cordless), End User (Residential Users, Professional Landscaping Services, Golf Courses, Government, and Others), and Region 2023-2028

<https://marketpublishers.com/r/G28CB4ADA935EN.html>

Date: June 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: G28CB4ADA935EN

Abstracts

The global garden equipment battery market size reached US\$ 6.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.9 Billion by 2028, exhibiting a growth rate (CAGR) of 8.60% during 2023-2028. The rising consumer spending on landscaping services, the emerging trend of green spaces concept in the residential and commercial sectors, and the increasing number of golf courses and athletics fields represent some of the key factors driving the market.

Garden equipment battery refers to various tools and machines that rely on batteries as an external power source to operate. They are widely used for landscaping, gardening, and lawn care applications in the residential, commercial, and public sectors. Some most commonly available battery-powered garden equipment includes lawnmowers, augers, chainsaws, edgers, leaf blowers, pole saws, trimmers, brush cutters, and garden and snow tillers. Compared to their conventional counterparts, these battery-driven variants offer several advantages, such as low maintenance, higher convenience, noiseless operations, extended operating life, cost-effectiveness, environment-friendliness, and zero harmful emissions. As a result, garden equipment battery is gaining immense traction over traditionally used motorized tools and manual

labor across the globe.

Garden Equipment Battery Market Trends:

The rising consumer spending on landscaping services due to rapid urbanization, improving living standards, and inflating disposable incomes represents the primary factor driving the market growth. Moreover, the shifting inclination toward sustainable solutions and eco-friendly products among the masses is acting as another major growth-inducing factor. Additionally, there is a rise in the trend of transforming outside spaces into relaxing areas with lounges, entertainment zones, outdoor kitchens, and party spots. In line with this, the growing focus of homeowners on enhancing the aesthetic and artistic appeal of residential and commercial properties with green spaces has augmented the product demand. Besides this, the increasing consumer preferences for cordless and battery-powered tools owing to their lightweight, reliability, improved comfort, and less hassle and limitations than corded or motorized alternatives have propelled the market growth. Furthermore, with the surging popularity of do-it-yourself (DIY) projects among individuals, the leading manufacturers are introducing affordable and user-friendly battery-powered garden equipment embedded with innovative features for household use. Along with this, various technological advancements, such as the launch of novel product variants with longer battery life, ergonomic design, less energy consumption, and reduced vibrations, have catalyzed market growth. Other factors, including the escalating adoption of terrace gardens and green spaces concepts, increasing government spending on building and developing public parks, rising number of golf courses and athletics fields, and extensive research and development (R&D) activities by key players, are also driving the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global garden equipment battery market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on product, battery type, power sources, and end user.

Product Insights:

Lawn Mowers

Turf Equipment

Pole Saws

Chainsaws

Leaf Blowers

Garden Tillers
Snow Tillers
Trimmers and Edgers
Brushcutters

The report has provided a detailed breakup and analysis of the garden equipment battery market based on the product. This includes lawn mowers, turf equipment, pole saws, chainsaws, leaf blowers, garden tillers, snow tillers, trimmers and edgers, and brushcutters.

Battery Type Insights:

Lithium-ion
Lead Acid
Others

A detailed breakup and analysis of the garden equipment battery market based on the battery type has also been provided in the report. This includes lithium-ion, lead acid, and others.

Power Sources Insights:

Corded
Cordless

The report has provided a detailed breakup and analysis of the garden equipment battery market based on the power sources. This includes corded and cordless.

End User Insights:

Residential Users
Professional Landscaping Services
Golf Courses
Government
Others

A detailed breakup and analysis of the garden equipment battery market based on the end user has also been provided in the report. This includes residential users, professional landscaping services, golf courses, government, and others.

Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia-Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia-Pacific was the largest market for garden equipment battery. Some of the factors driving the Asia-Pacific garden equipment battery market included its expanding landscaping sector, rising focus of individuals on home renovation and beautification of outdoor areas, increasing government spending on public parks and green spaces, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global garden equipment battery market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include AL-KO Gardentech, Chervon (China) Trading Co. Ltd., East Penn Manufacturing Company, Einhell Germany AG, Harris Battery Company Inc., Husqvarna AB, Inventus Power Inc., Makita Corporation, Snow Joe LLC, Stanley Black & Decker Inc., Stihl Holding AG & Co. KG., The Toro Company, Wen Products, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global garden equipment battery market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global garden equipment battery market?

What is the impact of each driver, restraint, and opportunity on the global garden equipment battery market?

What are the key regional markets?

Which countries represent the most attractive garden equipment battery market?

What is the breakup of the market based on product?

Which is the most attractive product in the garden equipment battery market?

What is the breakup of the market based on the battery type?

Which is the most attractive battery type in the garden equipment battery market?

What is the breakup of the market based on power sources?

Which is the most attractive power source in the garden equipment battery market?

What is the breakup of the market based on end user?

Which is the most attractive end user in the garden equipment battery market?

What is the competitive structure of the global garden equipment battery market?

Who are the key players/companies in the global garden equipment battery market?

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