

Gaming Peripherals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

<https://marketpublishers.com/r/GEDBED3441FEN.html>

Date: April 2019

Pages: 104

Price: US\$ 1,999.00 (Single User License)

ID: GEDBED3441FEN

Abstracts

The global gaming peripherals market is expected to grow at a CAGR of 10% during 2019-2024. A Gaming peripheral is an auxiliary device that provides input and output for the computer and assists in enhanced gaming experience for the user. Gaming, in general, has evolved from board games and video games to a much more interactive and virtual set-up. With the introduction of PCs and the increased reach of the internet, there has been a significant growth in the development and commercialization of gaming. The gaming peripherals market can be segmented into various hardware products such as headsets, joysticks, mice, keyboards, and game pads. Based on the technology, it can be segmented into wired and wireless technology.

An increasing number of hard-core/casual gamers and the growing popularity of e-sports are among the key factors driving the global gaming peripherals market. E-sports and virtual games have led to the development of special gaming keyboards and gamepads which can be customized and provide better ergonomics to the user. Consumers increasingly demand an immersive and realistic gaming experience that has created a need for superior quality gaming consoles, whole body sensors, peripheral devices, etc. Additionally, with the rise in the young working population, the affordability for gaming peripheral devices has also increased. Moreover, factors such as the introduction of augmented reality, virtual reality, high-definition displays, etc., are also projected to catalyze the growth of this market.

IMARC Group's latest report provides a deep insight into the global gaming peripherals market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the global gaming peripherals market in any manner.

Report Coverage:

Historical, Current and Future Market Trends

Market Breakup by Product Type:

Headsets

Keyboards

Joysticks

Mice

Gamepads

Others

Market Breakup by Gaming Device Type:

PC (Desktop/Laptop)

Gaming Consoles

Market Breakup by Technology:

Wired

Wireless

Market Breakup by Distribution Channel:

Online

Offline

Market Breakup Region:

Asia Pacific

North America

Europe

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Alienware, Logitech, Razer, Mad Catz, Turtle Beach, Corsair, Cooler

Master, Sennheiser, HyperX, SteelSeries, Anker, Roccat, Redragon, Das, Gamdias, Sades, etc.

Key Questions Answered in This Report:

How has the global gaming peripherals market performed so far and how will it perform in the coming years?

What are the key regional markets in the global gaming peripherals industry?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the gaming device type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the global gaming peripherals industry?

What are the key driving factors and challenges in the global gaming peripherals industry?

What is the structure of the global gaming peripherals industry and who are the key players?

What is the degree of competition in the global gaming peripherals industry?

What are the profit margins in the global gaming peripherals industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL GAMING PERIPHERALS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Product Type
- 5.4 Market Breakup by Gaming Device Type
- 5.5 Market Breakup by Technology
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Headsets
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast

6.2 Keyboards

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Joysticks

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Mice

6.4.1 Market Trends

6.4.2 Market Forecast

6.5 Gamepads

6.5.1 Market Trends

6.5.2 Market Forecast

6.6 Others

6.6.1 Market Trends

6.6.2 Market Forecast

7 MARKET BREAKUP BY GAMING DEVICE TYPE

7.1 PC (Desktop/Laptop)

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Gaming Consoles

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY TECHNOLOGY

8.1 Wired

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Wireless

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Online

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Offline

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Asia Pacific

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Europe

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Middle East and Africa

10.4.1 Market Trends

10.4.2 Market Forecast

10.5 Latin America

10.5.1 Market Trends

10.5.2 Market Forecast

11 SWOT ANALYSIS

11.1 Overview

11.2 Strengths

11.3 Weaknesses

11.4 Opportunities

11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Alienware

15.3.2 Logitech

15.3.3 Razer

15.3.4 Mad Catz

15.3.5 Turtle Beach

15.3.6 Corsair

15.3.7 Cooler Master

15.3.8 Sennheiser

15.3.9 HyperX

15.3.10 SteelSeries

15.3.11 Anker

15.3.12 Roccat

15.3.12 Redragon

15.3.13 Das

15.3.15 Gamdias

15.3.16 Sades

List Of Tables

LIST OF TABLES

Table 1: Global: Gaming Peripherals Market: Key Industry Highlights, 2018 and 2024

Table 2: Global: Gaming Peripherals Market Forecast: Breakup by Product Type (in Million US\$), 2019-2024

Table 3: Global: Gaming Peripherals Market Forecast: Breakup by Gaming Device Type (in Million US\$), 2019-2024

Table 4: Global: Gaming Peripherals Market Forecast: Breakup by Technology (in Million US\$), 2019-2024

Table 5: Global: Gaming Peripherals Market Forecast: Breakup by Distribution Channel (in Million US\$), 2019-2024

Table 6: Global: Gaming Peripherals Market Forecast: Breakup by Region (in Million US\$), 2019-2024

Table 7: Global: Gaming Peripherals Market Structure

Table 8: Global: Gaming Peripherals Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Gaming Peripherals Market: Major Drivers and Challenges
- Figure 2: Global: Gaming Peripherals Market: Sales Value (in Billion US\$), 2013-2018
- Figure 3: Global: Gaming Peripherals Market: Breakup by Product Type (in %), 2018
- Figure 4: Global: Gaming Peripherals Market: Breakup by Gaming Device Type (in %), 2018
- Figure 5: Global: Gaming Peripherals Market: Breakup by Technology (in %), 2018
- Figure 6: Global: Gaming Peripherals Market: Breakup by Distribution Channel (in %), 2018
- Figure 7: Global: Gaming Peripherals Market: Breakup by Region (in %), 2018
- Figure 8: Global: Gaming Peripherals Market Forecast: Sales Value (in Billion US\$), 2019-2024
- Figure 9: Global: Gaming Peripherals Industry: SWOT Analysis
- Figure 10: Global: Gaming Peripherals Industry: Value Chain Analysis
- Figure 11: Global: Gaming Peripherals Industry: Porter's Five Forces Analysis
- Figure 12: Global: Gaming Peripherals (Headsets) Market: Sales Value (in Million US\$), 2013-2018
- Figure 13: Global: Gaming Peripherals (Headsets) Market Forecast: Sales Value (in Million US\$), 2019-2024
- Figure 14: Global: Gaming Peripherals (Keyboards) Market: Sales Value (in Million US\$), 2013-2018
- Figure 15: Global: Gaming Peripherals (Keyboards) Market Forecast: Sales Value (in Million US\$), 2019-2024
- Figure 16: Global: Gaming Peripherals (Joysticks) Market: Sales Value (in Million US\$), 2013-2018
- Figure 17: Global: Gaming Peripherals (Joysticks) Market Forecast: Sales Value (in Million US\$), 2019-2024
- Figure 18: Global: Gaming Peripherals (Mice) Market: Sales Value (in Million US\$), 2013-2018
- Figure 19: Global: Gaming Peripherals (Mice) Market Forecast: Sales Value (in Million US\$), 2019-2024
- Figure 20: Global: Gaming Peripherals (Gamepads) Market: Sales Value (in Million US\$), 2013-2018
- Figure 21: Global: Gaming Peripherals (Gamepads) Market Forecast: Sales Value (in Million US\$), 2019-2024
- Figure 22: Global: Gaming Peripherals (Other Product Types) Market: Sales Value (in

Million US\$), 2013-2018

Figure 23: Global: Gaming Peripherals (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 24: Global: Gaming Peripherals (PC) Market: Sales Value (in Million US\$), 2013-2018

Figure 25: Global: Gaming Peripherals (PC) Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 26: Global: Gaming Peripherals (Gaming Consoles) Market: Sales Value (in Million US\$), 2013-2018

Figure 27: Global: Gaming Peripherals (Gaming Consoles) Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 28: Global: Gaming Peripherals (Wired) Market: Sales Value (in Million US\$), 2013-2018

Figure 29: Global: Gaming Peripherals (Wired) Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 30: Global: Gaming Peripherals (Wireless) Market: Sales Value (in Million US\$), 2013-2018

Figure 31: Global: Gaming Peripherals (Wireless) Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 32: Global: Gaming Peripherals Market: Online Sales Value (in Million US\$), 2013-2018

Figure 33: Global: Gaming Peripherals Market Forecast: Online Sales Value (in Million US\$), 2019-2024

Figure 34: Global: Gaming Peripherals Market: Offline Sales Value (in Million US\$), 2013-2018

Figure 35: Global: Gaming Peripherals Market Forecast: Offline Sales Value (in Million US\$), 2019-2024

Figure 36: North America: Gaming Peripherals Market: Sales Value (in Million US\$), 2013-2018

Figure 37: North America: Gaming Peripherals Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 38: Asia Pacific: Gaming Peripherals Market: Sales Value (in Million US\$), 2013-2018

Figure 39: Asia Pacific: Gaming Peripherals Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 40: Europe: Gaming Peripherals Market: Sales Value (in Million US\$), 2013-2018

Figure 41: Europe: Gaming Peripherals Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 42: Middle East and Africa: Gaming Peripherals Market: Sales Value (in Million US\$), 2013-2018

Figure 43: Middle East and Africa: Gaming Peripherals Market Forecast: Sales Value (in Million US\$), 2019-2024

Figure 44: Latin America: Gaming Peripherals Market: Sales Value (in Million US\$), 2013-2018

Figure 45: Latin America: Gaming Peripherals Market Forecast: Sales Value (in Million US\$), 2019-2024

I would like to order

Product name: Gaming Peripherals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

Product link: <https://marketpublishers.com/r/GEDBED3441FEN.html>

Price: US\$ 1,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEDBED3441FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

