

Gaming Chair Market Report by Type (PC Gaming Chair, Hybrid Gaming Chair, Platform Gaming Chair, and Others), Material (PU Leather, PVC Leather, and Others), Price (High-Range, Medium-Range, Low-Range), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Stores, and Others), End User (Residential, Commercial), and Region 2024-2032

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Abstracts

The global gaming chair market size reached US\$ 1.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.5 Billion by 2032, exhibiting a growth rate (CAGR) of 6.1% during 2024-2032.

A gaming chair enhances flexibility and comfort by providing ergonomic support to professional gamers for long hours. It has caster wheels, armrests, swiveling bases, and adjustment settings that reduce stress on the body during the gaming session. At present, several manufacturers are introducing innovative variants with additional accessories, such as speakers, retractable footrests, built-in massage units, and red, green, and blue (RGB) lighting systems, in a wide range of colors and designs.

Gaming Chair Market Trends:

Prolonged sitting, postural stress, and lack of movement are some of the common effects experienced by gamers. As these effects can lead to serious health issues, such as obesity, muscle complications, and carpal tunnel syndrome, there is a rise in the need for gaming chairs to enable healthy blood flow throughout the body. In line with this, significant advancements in the entertainment sector, in confluence with the

increasing number of professional gamers, are acting as another major factor promoting the adoption of these chairs to improve the player experience. Apart from this, the emerging trend of motion and virtual reality (VR) games on account of the rising penetration of the internet and easy availability of gaming peripherals is stimulating the market growth. Moreover, the escalating demand for state-of-the-art gaming consoles, along with the growing number of individuals who want to experience realistic games, is positively influencing the sales of gaming chairs across the globe. Furthermore, market players are introducing gaming chairs with adjustable lumbar support to prevent back injuries and torque back or wrist. As these chairs support various cardiovascular functions and reduce muscle stiffness, the growth of the market is anticipated to expand in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global gaming chair market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, material, price, distribution channel and end user.

Breakup by Type:

- PC Gaming Chair
- Hybrid Gaming Chair
- Platform Gaming Chair
- Others

Breakup by Material:

- PU Leather
- PVC Leather
- Others

Breakup by Price:

- High-Range
- Medium-Range
- Low-Range

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Specialty Stores
Online Stores
Others

Breakup by End User:

Residential
Commercial

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the

Gaming Chair Market Report by Type (PC Gaming Chair, Hybrid Gaming Chair, Platform Gaming Chair, and Others),...

profiles of the key players being Ace Casual Furniture, AKRacing, Arozzi North America, Corsair Gaming Inc., DXRacer, GT Omega Racing Ltd, Impakt S.A., noblechairs, Secretlab, Thermaltake Technology Co. Ltd., ThunderX3 and Vertagear Inc.

Key Questions Answered in This Report

1. What was the size of the global gaming chair market in 2023?
2. What is the expected growth rate of the global gaming chair market during 2024-2032?
3. What has been the impact of COVID-19 on the global gaming chair market?
4. What are the key factors driving the global gaming chair market?
5. What is the breakup of the global gaming chair market based on the type?
6. What is the breakup of the global gaming chair market based on the material?
7. What is the breakup of the global gaming chair market based on the distribution channel?
8. What is the breakup of the global gaming chair market based on the end user?
9. What are the key regions in the global gaming chair market?
10. Who are the key players/companies in the global gaming chair market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL GAMING CHAIR MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 PC Gaming Chair
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Hybrid Gaming Chair
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Platform Gaming Chair

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY MATERIAL

- 7.1 PU Leather
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 PVC Leather
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Others
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY PRICE

- 8.1 High-Range
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Medium-Range
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Low-Range
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 9.1 Supermarkets and Hypermarkets
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Specialty Stores
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Online Stores

- 9.3.1 Market Trends
- 9.3.2 Market Forecast
- 9.4 Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast

10 MARKET BREAKUP BY END USER

- 10.1 Residential
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Commercial
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends

- 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast

11.5 Middle East and Africa

11.5.1 Market Trends

11.5.2 Market Breakup by Country

11.5.3 Market Forecast

12 SWOT ANALYSIS

12.1 Overview

12.2 Strengths

12.3 Weaknesses

12.4 Opportunities

12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Ace Casual Furniture

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.2 AKRacing

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

16.3.3 Arozzi North America

16.3.3.1 Company Overview

- 16.3.3.2 Product Portfolio
- 16.3.4 Corsair Gaming Inc.
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.4.3 Financials
- 16.3.5 DXRacer
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
- 16.3.6 GT Omega Racing Ltd
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
- 16.3.7 Impakt S.A.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 noblechairs
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Secretlab
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
- 16.3.10 Thermaltake Technology Co. Ltd.
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
- 16.3.11 ThunderX3
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12 Vertagear Inc.
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Gaming Chair Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Gaming Chair Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Gaming Chair Market Forecast: Breakup by Material (in Million US\$), 2024-2032

Table 4: Global: Gaming Chair Market Forecast: Breakup by Price (in Million US\$), 2024-2032

Table 5: Global: Gaming Chair Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 6: Global: Gaming Chair Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 7: Global: Gaming Chair Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Gaming Chair Market: Competitive Structure

Table 9: Global: Gaming Chair Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Gaming Chair Market: Major Drivers and Challenges

Figure 2: Global: Gaming Chair Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Gaming Chair Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Gaming Chair Market: Breakup by Type (in %), 2023

Figure 5: Global: Gaming Chair Market: Breakup by Material (in %), 2023

Figure 6: Global: Gaming Chair Market: Breakup by Price (in %), 2023

Figure 7: Global: Gaming Chair Market: Breakup by Distribution Channel (in %), 2023

Figure 8: Global: Gaming Chair Market: Breakup by End User (in %), 2023

Figure 9: Global: Gaming Chair Market: Breakup by Region (in %), 2023

Figure 10: Global: Gaming Chair (PC Gaming Chair) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Gaming Chair (PC Gaming Chair) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Gaming Chair (Hybrid Gaming Chair) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Gaming Chair (Hybrid Gaming Chair) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Gaming Chair (Platform Gaming Chair) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Gaming Chair (Platform Gaming Chair) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Gaming Chair (Other Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Gaming Chair (Other Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Gaming Chair (PU Leather) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Gaming Chair (PU Leather) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Gaming Chair (PVC Leather) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Gaming Chair (PVC Leather) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Gaming Chair (Other Materials) Market: Sales Value (in Million US\$),

2018 & 2023

Figure 23: Global: Gaming Chair (Other Materials) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Gaming Chair (High-Range) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Gaming Chair (High-Range) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Gaming Chair (Medium-Range) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Gaming Chair (Medium-Range) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Gaming Chair (Low-Range) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Gaming Chair (Low-Range) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Gaming Chair (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Gaming Chair (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Gaming Chair (Specialty Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Gaming Chair (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Gaming Chair (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Gaming Chair (Online Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Gaming Chair (Other Distribution Channels) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Gaming Chair (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Gaming Chair (Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Gaming Chair (Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Gaming Chair (Commercial) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Global: Gaming Chair (Commercial) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: North America: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: North America: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: United States: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: United States: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Canada: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Canada: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Asia-Pacific: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Asia-Pacific: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: China: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: China: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Japan: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Japan: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: India: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: India: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: South Korea: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: South Korea: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Australia: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Australia: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Indonesia: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Indonesia: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Others: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Others: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Europe: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Europe: Gaming Chair Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 66: Germany: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Germany: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 68: France: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: France: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 70: United Kingdom: Gaming Chair Market: Sales Value (in Million US\$), 2018 &
2023

Figure 71: United Kingdom: Gaming Chair Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 72: Italy: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Italy: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 74: Spain: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Spain: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 76: Russia: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Russia: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 78: Others: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Others: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 80: Latin America: Gaming Chair Market: Sales Value (in Million US\$), 2018 &
2023

Figure 81: Latin America: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 82: Brazil: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Brazil: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 84: Mexico: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Mexico: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 86: Others: Gaming Chair Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Others: Gaming Chair Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 88: Middle East and Africa: Gaming Chair Market: Sales Value (in Million US\$),
2018 & 2023

Figure 89: Middle East and Africa: Gaming Chair Market: Breakup by Country (in %),

2023

Figure 90: Middle East and Africa: Gaming Chair Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Global: Gaming Chair Industry: SWOT Analysis

Figure 92: Global: Gaming Chair Industry: Value Chain Analysis

Figure 93: Global: Gaming Chair Industry: Porter's Five Forces Analysis

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