

Functional Water Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/FA0D790A32B4EN.html>

Date: March 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: FA0D790A32B4EN

Abstracts

The global functional water market size reached US\$ 15.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 24.8 Billion by 2028, exhibiting a growth rate (CAGR) of 7% during 2023-2028.

Functional water is a water-based beverage that is altered at the molecular level through mechanical, electrical, or optical processes to provide health and other functional benefits. Some of the commonly available product varieties include protein water, botanical water, oxygen water, etc. Functional water aids in strengthening the immune response, enhancing mood, and boosting the energy levels of the body. It also offers both refreshment and taste, enhanced by supplemental ingredients, including acids, herbs, raw fruits, vegetables, vitamins, minerals, etc.

Functional Water Market Trends:

The shifting consumer preferences from high-sugar and carbonated drinks towards healthier alternatives are primarily driving the global functional water market. The inclusion of essential nutrients in the product, such as protein, vitamins, minerals, etc., provides several added benefits like enhanced energy, regulated stress, reduced fatigue, and improved mental focus. Additionally, the increasing health concerns towards the high prevalence of gut-related disorders, including Gastroesophageal Reflux Disease (GERD), gastroenteritis, ulcers, etc., are stimulating the consumption of functional water that promote gut health. Apart from this, the growing consumer awareness regarding the presence of synthetic additives and preservatives in conventional beverages is also augmenting the demand for organic functional drinks. Furthermore, the launch of novel functional water variants specifically for the healthcare sector is catalyzing the market growth. Besides this, the emerging trend of mindful

drinking is also creating a positive outlook for the market as consumers are reducing alcohol consumption and opting for healthy alternatives like functional water. Moreover, significant investments in the launch of artistic and easy-to-see bottle designs, along with attractive labels and stylish shapes that set them apart from the usual ones, are further propelling the market growth. In addition to this, the introduction of several diversified and unique product variants, such as CBD-infused spring water and amino acid-enriched water, is expected to drive the global functional market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global functional water market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, ingredient, type, packaging types and distribution channel.

Breakup by Product:

- Flavored Functional Water
- Unflavored Functional Water

Breakup by Ingredient:

- Micronutrients
- Botanical Extracts
- Others

Breakup by Type:

- Vitamins
- Proteins
- Others

Breakup by Packaging Types:

- PET Bottles
- Cans
- Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Specialty Stores
Online Stores

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ayala's Herbal Water, Balance Water Company, Danone S.A., Function Drinks, Hint Inc., Keurig Dr Pepper Inc., Nestlé S.A., PepsiCo Inc., The Coca-Cola Company, Trimino Protein Infused Water, Unique Foods (Canada) Inc. and Vichy Catalan Corporation.

Key Questions Answered in This Report:

How has the global functional water market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global functional water market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the ingredient?

What is the breakup of the market based on the type?

What is the breakup of the market based on the packaging types?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global functional water market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FUNCTIONAL WATER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Flavored Functional Water
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Unflavored Functional Water
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY INGREDIENT

7.1 Micronutrients

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Botanical Extracts

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Others

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY TYPE

8.1 Vitamins

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Proteins

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Others

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY PACKAGING TYPES

9.1 PET Bottles

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Cans

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Others

9.3.1 Market Trends

9.3.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

10.1 Supermarkets and Hypermarkets

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Convenience Stores
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Specialty Stores
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Online Stores
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends

- 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country

11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Ayala's Herbal Water
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.2 Balance Water Company
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.3 Danone S.A.
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.3.3 Financials
 - 16.3.3.4 SWOT Analysis

- 16.3.4 Function Drinks
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
- 16.3.5 Hint Inc.
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
- 16.3.6 Keurig Dr Pepper Inc.
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Nestl? S.A.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
 - 16.3.7.3 Financials
 - 16.3.7.4 SWOT Analysis
- 16.3.8 PepsiCo Inc.
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
 - 16.3.8.3 Financials
 - 16.3.8.4 SWOT Analysis
- 16.3.9 The Coca-Cola Company
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 Trimino Protein Infused Water
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Unique Foods (Canada) Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12 Vichy Catalan Corporation
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Functional Water Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Functional Water Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Functional Water Market Forecast: Breakup by Ingredient (in Million US\$), 2023-2028

Table 4: Global: Functional Water Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 5: Global: Functional Water Market Forecast: Breakup by Packaging Types (in Million US\$), 2023-2028

Table 6: Global: Functional Water Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 7: Global: Functional Water Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Functional Water Market: Competitive Structure

Table 9: Global: Functional Water Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Functional Water Market: Major Drivers and Challenges

Figure 2: Global: Functional Water Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Functional Water Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Functional Water Market: Breakup by Product (in %), 2022

Figure 5: Global: Functional Water Market: Breakup by Ingredient (in %), 2022

Figure 6: Global: Functional Water Market: Breakup by Type (in %), 2022

Figure 7: Global: Functional Water Market: Breakup by Packaging Types (in %), 2022

Figure 8: Global: Functional Water Market: Breakup by Distribution Channel (in %), 2022

Figure 9: Global: Functional Water Market: Breakup by Region (in %), 2022

Figure 10: Global: Functional Water (Flavored Functional Water) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Functional Water (Flavored Functional Water) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Functional Water (Unflavored Functional Water) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Functional Water (Unflavored Functional Water) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Functional Water (Micronutrients) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Functional Water (Micronutrients) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Functional Water (Botanical Extracts) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Functional Water (Botanical Extracts) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Functional Water (Other Ingredients) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Functional Water (Other Ingredients) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Functional Water (Vitamins) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Functional Water (Vitamins) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Functional Water (Proteins) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Functional Water (Proteins) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Functional Water (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Functional Water (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Functional Water (PET Bottles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Functional Water (PET Bottles) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Functional Water (Cans) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Functional Water (Cans) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Functional Water (Other Packaging Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Functional Water (Other Packaging Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Functional Water (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Functional Water (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Functional Water (Convenience Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Functional Water (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Functional Water (Specialty Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Functional Water (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Functional Water (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Functional Water (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: North America: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: North America: Functional Water Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 42: United States: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: United States: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Canada: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Canada: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Asia-Pacific: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Asia-Pacific: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: China: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: China: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Japan: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Japan: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: India: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: India: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: South Korea: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: South Korea: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Australia: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Australia: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Indonesia: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Indonesia: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Others: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Others: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Europe: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Europe: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Germany: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Germany: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: France: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: France: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: United Kingdom: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: United Kingdom: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Italy: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Italy: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Spain: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Spain: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Russia: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Russia: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Others: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Others: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Latin America: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Latin America: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Brazil: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Brazil: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 82: Mexico: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Mexico: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Others: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Others: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Middle East and Africa: Functional Water Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Middle East and Africa: Functional Water Market: Breakup by Country (in %),

2022

Figure 88: Middle East and Africa: Functional Water Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 89: Global: Functional Water Industry: SWOT Analysis

Figure 90: Global: Functional Water Industry: Value Chain Analysis

Figure 91: Global: Functional Water Industry: Porter's Five Forces Analysis

I would like to order

Product name: Functional Water Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/FA0D790A32B4EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA0D790A32B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

