

# **Functional Apparel Market Report by Product Type (Sports Wear, Active Wear, Protective Clothing, and Others), Application (Sports Industry, Outdoor Clothing, Healthcare), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Stores, and Others), and Region 2023-2028**

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## **Abstracts**

The global functional apparel market size reached US\$ 351.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 544.6 Billion by 2028, exhibiting a growth rate (CAGR) of 7.55% during 2022-2028.

Functional apparels refer to garments with enhanced aesthetic, comfort and protection functionalities. Some commonly available functional apparel includes athleisure, seamless wear, sports-functional and medical-functional clothing. They are usually manufactured using synthetic materials, such as nylon, viscose and polyester, that exhibit temperature-regulating, water- and oil- resistant, anti-static, quick-drying and performance boosting properties. These apparels protect the wearer from harsh winds, temperatures, chemicals, microbes and ultraviolet (UV) radiations. They also provide enhanced breathability of fabric, wicking, grip and stretchability and can aid in improving blood flow and reducing muscle fatigue and cramping. As a result, they are widely used to manufacture geotextiles, personal protective wear and medical, military, sports and leisure apparel.

Functional Apparel Market Trends:

The increasing participation in sports-related activities across the globe is among the key factors driving the market growth. With the rising health consciousness among the

masses, there is an emerging trend of adopting physically active lifestyles that have resulted in the escalating demand for activewear and other functional apparel. Fitness influencers are also collaborating with sports- and athleisure wear brands through social media and e-commerce platforms to reach a broader consumer base. Various product innovations, such as the launch of variants with additional padding to improve blood circulation and oxygen delivery, maintain even pressure on the skin and prevent infections, are acting as other growth-inducing factors. Product manufacturers are also using advanced nano and microfibers that absorb sweat from the body and facilitate evaporation to ensure optimal hygiene for the wearer. Other factors, including rising expenditure capacities, along with rapid urbanization, especially in the developing economies, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global functional apparel market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and distribution channel.

#### Breakup by Product Type:

- Sports Wear
- Active Wear
- Protective Clothing
- Others

#### Breakup by Application:

- Sports Industry
- Outdoor Clothing
- Healthcare

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Stores
- Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, ASICS Corporation, Columbia Sportswear Company, Gap Inc, Lululemon Athletica, Nike Inc., Puma SE (Artemis S.A), PVH Corp., Under Armour Inc and VF Corporation.

Key Questions Answered in This Report

1. What was the size of the global functional apparel market in 2022?
2. What is the expected growth rate of the global functional apparel market during 2023-2028?
3. What has been the impact of COVID-19 on the global functional apparel market?
4. What are the key factors driving the global functional apparel market?

5. What is the breakup of the global functional apparel market based on the product type?
6. What is the breakup of the global functional apparel market based on the application?
7. What is the breakup of the global functional apparel market based on the distribution channel?
8. What are the key regions in the global functional apparel market?
9. Who are the key players/companies in the global functional apparel market?

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