

Fuel Cards Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F760EE9D0C68EN.html>

Date: September 2023

Pages: 141

Price: US\$ 2,499.00 (Single User License)

ID: F760EE9D0C68EN

Abstracts

Market Overview:

The global fuel cards market size reached US\$ 732.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,424.9 Billion by 2028, exhibiting a growth rate (CAGR) of 11.5% during 2023-2028.

A fuel card is a payment solution utilized for managing and budgeting vehicle-related expenses while minimizing the hassle of administrating costly expense reports and reimbursements. It can be used by employees who operate corporate vehicles for maintenance and other related expenses like fuel purchases and repairs. It is generally protected via anti-fraud technology and individual personal identification numbers (PINs) to make tracking easier. It offers online access to the linked account, manages multiple cards, sets up reporting systems, and helps download statements. Nowadays, fuel cards are available with flexible payment options, including paying by credit card, which provides greater control over cash flow.

Fuel Cards Market Trends:

The increasing adoption of digital payment methods, the growing influence of the internet of things (IoT), and the rising focus on efficient fleet administration are among the key factors driving the demand for fuel cards across the globe. Apart from this, as fuel cards allow business fleet managers to track fuel purchases in real-time, set spending limits, and manage fuel expenses, small and medium scale enterprises (SMEs) with fleets are increasingly relying on fuel cards to manage their fuel usage. In addition, several fuel card programs offer discounted prices or other rebates for purchasing fuel within a network and reducing fuel costs. Besides this, key players are integrating fleet fuel cards with embedded chips and introducing smartcards, which are

more durable than magnetic strips, quick response (QR) codes, and near-field communication (NFC) technology via mobile apps to handle payments. Furthermore, they are offering customized solutions to clients with detailed reporting, which is anticipated to provide lucrative growth opportunities to market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fuel cards market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, technology, application and end user.

Breakup by Type:

- Branded
- Universal
- Merchant

Breakup by Technology:

- Smart Cards
- Standard Cards

Breakup by Application:

- Fuel Refill
- Parking
- Vehicle Services
- Toll Charges
- Others

Breakup by End User:

- Individual
- Corporate

Breakup by Region:

- North America
- United States

Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Absa Group Limited, BP p.l.c., Chevron Corporation, Engen Petroleum Ltd., Exxon Mobil Corporation, FirstRand Limited, FleetCor Technologies Inc., Puma Energy (Trafigura Group Pte. Ltd.), Shell plc, TotalEnergies SE, U.S. Bancorp and WEX Inc.

Key Questions Answered in This Report

1. What was the size of the global fuel cards market in 2022?
2. What is the expected growth rate of the global fuel cards market during 2023-2028?
3. What has been the impact of COVID-19 on the global fuel cards market?
4. What are the key factors driving the global fuel cards market?
5. What is the breakup of the global fuel cards market based on the type?
6. What is the breakup of the global fuel cards market based on the application?
7. What are the key regions in the global fuel cards market?
8. Who are the key players/companies in the global fuel cards market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL FUEL CARDS MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

6.1 Branded

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Universal

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Merchant

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Smart Cards
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Standard Cards
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Fuel Refill
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Parking
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Vehicle Services
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Toll Charges
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY END USER

- 9.1 Individual
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Corporate
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Absa Group Limited
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.2 BP p.l.c.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Chevron Corporation
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
 - 15.3.4 Engen Petroleum Ltd.
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 Exxon Mobil Corporation
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
 - 15.3.6 FirstRand Limited

- 15.3.6.1 Company Overview
- 15.3.6.2 Product Portfolio
- 15.3.6.3 Financials
- 15.3.6.4 SWOT Analysis
- 15.3.7 FleetCor Technologies Inc.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis
- 15.3.8 Puma Energy (Trafigura Group Pte. Ltd.)
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Shell plc
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 TotalEnergies SE
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 U.S. Bancorp
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis
- 15.3.12 WEX Inc.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 Financials
 - 15.3.12.4 SWOT Analysis

List Of Tables

LIST OF TABLES

- Table 1: Global: Fuel Cards Market: Key Industry Highlights, 2022 and 2028
- Table 2: Global: Fuel Cards Market Forecast: Breakup by Type (in Million US\$), 2023-2028
- Table 3: Global: Fuel Cards Market Forecast: Breakup by Technology (in Million US\$), 2023-2028
- Table 4: Global: Fuel Cards Market Forecast: Breakup by Application (in Million US\$), 2023-2028
- Table 5: Global: Fuel Cards Market Forecast: Breakup by End User (in Million US\$), 2023-2028
- Table 6: Global: Fuel Cards Market Forecast: Breakup by Region (in Million US\$), 2023-2028
- Table 7: Global: Fuel Cards Market: Competitive Structure
- Table 8: Global: Fuel Cards Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Fuel Cards Market: Major Drivers and Challenges

Figure 2: Global: Fuel Cards Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Fuel Cards Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Fuel Cards Market: Breakup by Type (in %), 2022

Figure 5: Global: Fuel Cards Market: Breakup by Technology (in %), 2022

Figure 6: Global: Fuel Cards Market: Breakup by Application (in %), 2022

Figure 7: Global: Fuel Cards Market: Breakup by End User (in %), 2022

Figure 8: Global: Fuel Cards Market: Breakup by Region (in %), 2022

Figure 9: Global: Fuel Cards (Branded) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Fuel Cards (Branded) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Fuel Cards (Universal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Fuel Cards (Universal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Fuel Cards (Merchant) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Fuel Cards (Merchant) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Fuel Cards (Smart Cards) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Fuel Cards (Smart Cards) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Fuel Cards (Standard Cards) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Fuel Cards (Standard Cards) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Fuel Cards (Fuel Refill) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Fuel Cards (Fuel Refill) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Fuel Cards (Parking) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Fuel Cards (Parking) Market Forecast: Sales Value (in Million US\$), 2023-2028

2023-2028

Figure 23: Global: Fuel Cards (Vehicle Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Fuel Cards (Vehicle Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Fuel Cards (Toll Charges) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Fuel Cards (Toll Charges) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Fuel Cards (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Fuel Cards (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Fuel Cards (Individual) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Fuel Cards (Individual) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Fuel Cards (Corporate) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Fuel Cards (Corporate) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: North America: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: North America: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: United States: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: United States: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Canada: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Canada: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Asia-Pacific: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Asia-Pacific: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: China: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: China: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Japan: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Japan: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: India: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: India: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: South Korea: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: South Korea: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Australia: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Australia: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Indonesia: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Indonesia: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Others: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Others: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Europe: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Europe: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Germany: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Germany: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: France: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: France: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: United Kingdom: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: United Kingdom: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Italy: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Italy: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Spain: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Spain: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Russia: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Russia: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Latin America: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Brazil: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Brazil: Fuel Cards Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Mexico: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Mexico: Fuel Cards Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 77: Others: Fuel Cards Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Others: Fuel Cards Market Forecast: Sales Value (in Million US\$),
2023-2028

Figure 79: Middle East and Africa: Fuel Cards Market: Sales Value (in Million US\$),
2017 & 2022

Figure 80: Middle East and Africa: Fuel Cards Market: Breakup by Country (in %), 2022

Figure 81: Middle East and Africa: Fuel Cards Market Forecast: Sales Value (in Million
US\$), 2023-2028

Figure 82: Global: Fuel Cards Industry: SWOT Analysis

Figure 83: Global: Fuel Cards Industry: Value Chain Analysis

Figure 84: Global: Fuel Cards Industry: Porter's Five Forces Analysis

I would like to order

Product name: Fuel Cards Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/F760EE9D0C68EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F760EE9D0C68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

