

Fruit Juice Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F87D400000BEN.html>

Date: January 2023

Pages: 121

Price: US\$ 2,499.00 (Single User License)

ID: F87D400000BEN

Abstracts

The global fruit juice market size reached US\$ 147.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 189.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.52% during 2023-2028.

Fruit juice refers to a non-fermented beverage which is obtained by mechanically squeezing or macerating fruits. Different types of fruit juice offer varied health benefits, for instance, avocado juice boosts natural energy in the body; watermelon juice keeps the body hydrated and improves metabolism; papaya juice caters to healthy digestion; lemon juice fights viral infections, and pineapple juice reduces cholesterol levels. This, coupled with the refreshing taste and longer shelf-life of fruit juice, makes it one of the most widely consumed beverages across the globe.

Global Fruit Juice Market Trends:

The consumption of soft drinks, such as colas and flavored sodas, is reducing globally as they have high sugar content, artificial coloring, phosphoric acid, artificial sweeteners, and caffeine which can cause negative effects on the human body. Owing to this, a large number of consumers are shifting from carbonated drinks towards natural fruit juices.

Changing lifestyles and altering eating patterns of the consumers have resulted in an increased intake of affordable, healthy and quick sources of nutrition like packaged fruit juices, thereby catalyzing the growth of the market.

In order to expand the consumer-base, manufacturers are introducing a wide array of flavors, and producing preservative-free and sugar-free fruit juices. In addition to this, growth in the food and beverage industry is boosting the overall demand for fruit juices worldwide.

Earlier, a number of players were hesitant to sell their products in the emerging

countries due to the lack of infrastructure and storage facilities. Nonetheless, with a rise in the number of organized retail outlets, several players are now willing to invest in these markets which is expected to bolster the growth of the fruit juice industry.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fruit juice market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, flavor and distribution channel.

Breakup by Product Type:

- 100% Fruit Juice
- Nectars
- Juice Drinks
- Concentrates
- Powdered Juice
- Others

On the basis of type, the global fruit juice market is segregated as 100% fruit juice, nectars, juice drinks, concentrates, powdered juice and others. Currently, juice drinks account for the majority of the market share, representing the most popular product type. Juice drinks contain several vitamins, flavors and anti-oxidants owing to which they are preferred by the consumers.

Breakup by Flavor:

- Orange
- Apple
- Mango
- Mixed Fruit
- Others

Based on flavors, the market is classified as orange, apple, mango, mixed fruit and others. Amongst these, orange fruit juice holds the majority of the market share as it is rich in vitamin A, vitamin C, calcium and iron.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Specialty Food Stores
Online Retail
Others

On the basis of distribution channels, supermarkets and hypermarkets represent the largest segment as they offer easy access to a wide variety of fruit juices depending on different brands, types and flavors.

Regional Insights:

Europe
North America
Asia Pacific
Latin America
Middle East and Africa

On a geographical front, Europe enjoys the leading position in the global fruit juice market. The fast-paced modern lifestyle and high-income levels of the consumers in the region have led to a rise in the demand for on-the-go fruit juices.

Competitive Landscape:

The market is highly fragmented in nature with the presence of several small and large manufacturers who are competing against each other in terms of prices and quality. Some of the leading key players include:

The Coca-Cola Company
Pepsico, Inc.
China Huiyuan Juice Group Limited
WILD Flavors, Inc.

This report provides a deep insight into the global fruit juice industry covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. The report also provides a comprehensive analysis for setting up a fruit juice manufacturing plant. The study analyses the processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This

report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the fruit juice industry in any manner.

Key Questions Answered in This Report

1. What was the size of the global fruit juice market in 2022?
2. What is the expected growth rate of the global fruit juice market during 2023-2028?
3. What are the key factors driving the global fruit juice market?
4. What has been the impact of COVID-19 on the global fruit juice market?
5. What is the breakup of the global fruit juice market based on the product type?
6. What is the breakup of the global fruit juice market based on the flavor?
7. What is the breakup of the global fruit juice market based on the distribution channel?
8. What are the key regions in the global fruit juice market?
9. Who are the key players/companies in the global fruit juice market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FRUIT JUICE INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Analysis
 - 5.4.1 Key Price Indicators
 - 5.4.2 Price Structure
 - 5.4.3 Margin Analysis
- 5.5 Market Breakup by Region
- 5.6 Market Breakup by Product Type
- 5.7 Market Breakup by Flavor
- 5.8 Market Breakup by Distribution Channel
- 5.9 Market Forecast

5.10 SWOT Analysis

5.10.1 Overview

5.10.2 Strengths

5.10.3 Weaknesses

5.10.4 Opportunities

5.10.5 Threats

5.11 Value Chain Analysis

5.11.1 Input Suppliers

5.11.2 Farmers

5.11.3 Collectors

5.11.4 Processors

5.11.5 Distributors

5.11.6 Exporters

5.11.7 Retailers

5.11.8 End-Consumers

5.12 Porter's Five Forces Analysis

5.12.1 Overview

5.12.2 Bargaining Power of Buyers

5.12.3 Bargaining Power of Suppliers

5.12.4 Degree of Competition

5.12.5 Threat of New Entrants

5.12.6 Threat of Substitutes

5.13 Key Success and Risk Factors for Fruit Juice Manufacturers

6 PERFORMANCE OF KEY REGIONS

6.1 Europe

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 North America

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Asia Pacific

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Latin America

6.4.1 Market Trends

6.4.2 Market Forecast

6.5 Middle East and Africa

6.5.1 Market Trends

6.5.2 Market Forecast

7 MARKET BY PRODUCT TYPE

7.1 100% Fruit Juice

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Nectars

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Juice Drinks

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Concentrates

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Powdered Juice

7.5.1 Market Trends

7.5.2 Market Forecast

7.6 Others

7.6.1 Market Trends

7.6.2 Market Forecast

8 MARKET BY FLAVOR

8.1 Orange

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Apple

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Mango

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Mixed Fruit

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BY DISTRIBUTION CHANNEL

9.1 Supermarkets and Hypermarkets

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Convenience Stores

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Specialty Food Stores

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Online Retail

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Others

9.5.1 Market Trends

9.5.2 Market Forecast

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Market Breakup by Key Players

11 FRUIT JUICE (ORANGE JUICE) MANUFACTURING PROCESS

11.1 Product Overview

11.2 Detailed Process Flow

11.3 Various Types of Unit Operations Involved

11.4 Mass Balance and Raw Material Requirements

12 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

12.1 Land Requirements and Expenditures

12.2 Construction Requirements and Expenditures

12.3 Plant Machinery

12.4 Machinery Pictures

- 12.5 Raw Material Requirements and Expenditures
- 12.6 Raw Material and Final Product Pictures
- 12.7 Packaging Requirements and Expenditures
- 12.8 Transportation Requirements and Expenditures
- 12.9 Utility Requirements and Expenditures
- 12.10 Manpower Requirements and Expenditures
- 12.11 Other Capital Investments

13 LOANS AND FINANCIAL ASSISTANCE

14 PROJECT ECONOMICS

- 14.1 Capital Cost of the Project
- 14.2 Techno-Economic Parameters
- 14.3 Product Pricing and Margins Across Various Levels of the Supply Chain
- 14.4 Taxation and Depreciation
- 14.5 Income Projections
- 14.6 Expenditure Projections
- 14.7 Financial Analysis
- 14.8 Profit Analysis

15 KEY PLAYER PROFILES

- 15.1 The Coca-Cola Company
- 15.2 PepsiCo, Inc.
- 15.3 China Huiyuan Juice Group Limited
- 15.4 WILD Flavors, Inc.

List Of Tables

LIST OF TABLES

Table 1: Global: Fruit Juice Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Fruit Juice Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 3: Global: Fruit Juice Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 4: Global: Fruit Juice Market Forecast: Breakup by Flavor (in Million US\$), 2023-2028

Table 5: Global: Fruit Juice Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Fruit Juice Market: Competitive Structure

Table 7: Global: Fruit Juice Market: Key Players

Table 8: Fruit Juice Manufacturing Plant: Raw Material Requirements (in Tons/Day) and Expenditures (in US\$/Ton)

Table 9: Fruit Juice Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 10: Fruit Juice Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 11: Fruit Juice Manufacturing Plant: Costs Related to Machinery (in US\$)

Table 12: Fruit Juice Manufacturing Plant: Raw Material Requirements

Table 13: Fruit Juice Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 14: Fruit Juice Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 15: Details of Financial Assistance Offered by Financial Institutions

Table 16: Fruit Juice Manufacturing Plant: Capital Costs (in US\$)

Table 17: Fruit Juice Manufacturing Plant: Techno-Economic Parameters

Table 18: Fruit Juice Manufacturing Plant: Taxation and Depreciation

Table 19: Fruit Juice Manufacturing Plant: Income Projections (in US\$)

Table 20: Fruit Juice Manufacturing Plant: Expenditure Projections (in US\$)

Table 21: Fruit Juice Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)

Table 22: Fruit Juice Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)

Table 23: Fruit Juice Manufacturing Plant: Profit and Loss Account (in US\$)

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Fruit Juice Market: Major Drivers and Challenges
- Figure 2: Global: Soft Drinks Market: Breakup by Beverage Type (in %)
- Figure 3: Global: Fruit Juice Market: Volume Trends (in Billion Litres), 2017-2022
- Figure 4: Global: Fruit Juice Market: Value Trends (in Billion US\$), 2017-2022
- Figure 5: Global: Fruit Juice Market: Breakup by Region (in %), 2022
- Figure 6: Global: Fruit Juice Market: Breakup by Product Type (in %), 2022
- Figure 7: Global: Fruit Juice Market: Breakup by Flavor (in %), 2022
- Figure 8: Global: Fruit Juice Market: Breakup by Distribution Channel (in %), 2022
- Figure 9: Global: Fruit Juice Market Forecast: Volume Trends (in Billion Litres), 2023-2028
- Figure 10: Global: Fruit Juice Market Forecast: Value Trends (in Billion US\$), 2023-2028
- Figure 11: Fruit Juice Market: Price Structure
- Figure 12: Global: Fruit Juice Industry: SWOT Analysis
- Figure 13: Global: Fruit Juice Industry: Value Chain Analysis
- Figure 14: Global: Fruit Juice Industry: Porter's Five Forces Analysis
- Figure 15: Europe: Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 16: Europe: Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 17: North America: Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 18: North America: Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 19: Asia Pacific: Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 20: Asia Pacific: Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 21: Latin America: Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 22: Latin America: Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 23: Middle East and Africa: Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 24: Middle East and Africa: Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 25: Global: 100% Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 26: Global: 100% Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 27: Global: Nectars Market (in Million US\$), 2017 & 2022
- Figure 28: Global: Nectars Market Forecast (in Million US\$), 2023-2028
- Figure 29: Global: Juice Drinks Market (in Million US\$), 2017 & 2022
- Figure 30: Global: Juice Drinks Market Forecast (in Million US\$), 2023-2028
- Figure 31: Global: Concentrates Market (in Million US\$), 2017 & 2022
- Figure 32: Global: Concentrates Market Forecast (in Million US\$), 2023-2028

- Figure 33: Global: Powdered Juice Market (in Million US\$), 2017 & 2022
- Figure 34: Global: Powdered Juice Market Forecast (in Million US\$), 2023-2028
- Figure 35: Global: Other Fruit Juices Market (in Million US\$), 2017 & 2022
- Figure 36: Global: Other Fruit Juices Market Forecast (in Million US\$), 2023-2028
- Figure 37: Global: Orange Juice Market (in Million US\$), 2017 & 2022
- Figure 38: Global: Orange Juice Market Forecast (in Million US\$), 2023-2028
- Figure 39: Global: Apple Juice Market (in Million US\$), 2017 & 2022
- Figure 40: Global: Apple Juice Market Forecast (in Million US\$), 2023-2028
- Figure 41: Global: Mango Juice Market (in Million US\$), 2017 & 2022
- Figure 42: Global: Mango Juice Market Forecast (in Million US\$), 2023-2028
- Figure 43: Global: Mixed Fruit Juice Market (in Million US\$), 2017 & 2022
- Figure 44: Global: Mixed Fruit Juice Market Forecast (in Million US\$), 2023-2028
- Figure 45: Global: Other Flavors Market (in Million US\$), 2017 & 2022
- Figure 46: Global: Other Flavors Market Forecast (in Million US\$), 2023-2028
- Figure 47: Global: Fruit Juice Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022
- Figure 48: Global: Fruit Juice Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028
- Figure 49: Global: Fruit Juice Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022
- Figure 50: Global: Fruit Juice Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028
- Figure 51: Global: Fruit Juice Market: Sales through Specialty Food Stores (in Million US\$), 2017 & 2022
- Figure 52: Global: Fruit Juice Market Forecast: Sales through Specialty Food Stores (in Million US\$), 2023-2028
- Figure 53: Global: Fruit Juice Market: Sales through Online Retail (in Million US\$), 2017 & 2022
- Figure 54: Global: Fruit Juice Market Forecast: Sales through Online Retail (in Million US\$), 2023-2028
- Figure 55: Global: Fruit Juice Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022
- Figure 56: Global: Fruit Juice Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028
- Figure 57: Global: Fruit Juice Market: Breakup of Key Players (in %)
- Figure 58: Fruit Juice Manufacturing Plant: Detailed Process Flow
- Figure 59: Fruit Juice Manufacturing Process: Conversion Rate of Feedstocks
- Figure 60: Fruit Juice Manufacturing Plant: Breakup of Capital Costs (in %)
- Figure 61: Fruit Juice Industry: Profit Margins at Various Levels of the Supply Chain

Figure 62: Fruit Juice Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: Fruit Juice Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/F87D400000BEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F87D400000BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

