

Frozen Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F6E07DC85EDCEN.html>

Date: June 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: F6E07DC85EDCEN

Abstracts

The global frozen food packaging market size reached US\$ 44.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 60.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

Frozen foods refer to various food products, including vegetables, fruits, meats, seafood, and ready-to-eat meals that are preserved and processed at an acute cold temperature for retaining nutrients. These consumer goods are later packed in several packaging materials, such as pouches, boxes, tubs, wrappers, and bags to ensure safer transportation. Frozen food packaging is a cost-effective, readily accessible, lightweight, and economical solution that can also withstand high temperatures. On account of these properties, they are extensively utilized to preserve the color, flavor, aroma and texture, thereby maintaining the quality and ensuring the longer shelf of food products.

Frozen Food Packaging Market Trends:

The significant expansion in the food and beverage (F&B) sector, along with the increasing demand for packaged ready-to-eat (RTE) meals on account of inflating disposable incomes, particularly in emerging economies, and hectic lifestyle schedules are currently driving the frozen food packaging market growth. In line with this, to meet the evolving consumer requirements, various food and beverage manufacturing companies are adopting modern technologies to introduce attractive, innovative, and convenient-to-carry packaging. These solutions efficiently store, protect, and extend the shelf-life of frozen perishable consumer goods, which, in turn, is acting as another growth-inducing factor. Moreover, the extensive utilization of plastic as the prominent frozen food packaging material on account of their heat resistance, storage, and durable properties, is contributing to the market growth. The shifting inclination of consumers

toward online retailing and e-commerce distribution channels for shopping necessity items, especially due to the recent outbreak of coronavirus disease (COVID-19) pandemic and the consequent implementation of the mandatory lockdowns across the globe, is further impelling the market growth. Other factors, such as strategic collaborations amongst key players and continuous investments in the research and developments (R&D) activities for adding new features in the packaging, including zippers and top notches, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global frozen food packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product and material.

Breakup by Type:

- Boxes
- Bags
- Cups and Tubs
- Trays
- Wraps
- Pouches
- Others

Breakup by Product:

- Ready Meals
- Meat and Poultry
- Sea Food
- Potatoes
- Vegetables and Fruits
- Soups

Breakup by Material:

- Plastics
- Paper and Paperboards
- Metals
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, Berry Global Inc., Cascades Inc., Crown Holdings Inc., Huhtamäki Oyj, ProAmpac, Sabert Corporation, Smurfit Kappa Group plc, Sonoco Products Company and WestRock Company.

Key Questions Answered in This Report

1. What was the size of the global frozen food packaging market in 2022?
2. What is the expected growth rate of the global frozen food packaging market during 2023-2028?

3. What has been the impact of COVID-19 on the global frozen food packaging market?
4. What are the key factors driving the global frozen food packaging market?
5. What is the breakup of the global frozen food packaging market based on the type?
6. What is the breakup of the global frozen food packaging market based on the product?
7. What is the breakup of the global frozen food packaging market based on material?
8. What are the key regions in the global frozen food packaging market?
9. Who are the key players/companies in the global frozen food packaging market?

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