

Frozen Finger Chips (Frozen French Fries) Market: Industry Trends, Manufacturing Process, Plant Setup, Machinery, Raw Materials, Cost and Revenue

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Abstracts

Finger Chips are thin strips of potato which are either fried or baked. They are consumed worldwide as side dishes with fast food or as snacks. In the 1940s, freshly cut potatoes were largely replaced by frozen finger chips as they were convenient and offered consistent quality and taste. More than 80% of the frozen finger chips are utilised by the food service sector and the rest by the retail sector. Currently, the market is largely driven by rising popularity of Western style cuisine amongst youngsters, expanding fast food restaurant chains, changing lifestyles, increasing incomes and urbanization. According to IMARC Group, the global frozen finger chips market was worth around US\$ 19 Billion in 2016 growing at a CAGR of around 3.8% during 2009-2016.

IMARC's latest study "Frozen Finger Chips (Frozen French Fries) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022" provides a detailed analyses of the global frozen finger chips market. The report segments the market on the basis of region. Europe currently represents the world's largest frozen finger chips market followed by North America, and Asia Pacific. Looking forward, with the developed markets reaching maturity levels, the growth in emerging markets is expected to remain strong. The report also analyses the key players of the market which include McCain, JR Simplot, Lamb-Weston, Farm Frites and Aviko.

This report provides a detailed roadmap for setting up a Frozen Finger Chips manufacturing plant. The study, done by one of the leading research and advisory firms, covers all the essential aspects of the Frozen Finger Chips industry. This ranges from a comprehensive view of the market to minute details of the industry performance, processing and manufacturing requirements, project cost, project funding, project



economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists and all those who are planning to foray into the frozen finger chips industry in any manner.

KEY QUESTIONS ANSWERED IN THIS REPORT?

How has the frozen finger chips market performed so far and how will it perform in the coming years?

What are the key regional markets in the global frozen finger chips industry?

What are the various end uses industry of frozen finger chips?

What are the price trends of frozen finger chips?

What are the various stages in the value chain of the frozen finger chips industry?

What are the key driving factors and challenges in the frozen finger chips industry?

What is the structure of the frozen finger chips industry and who are the key players?

What is the degree of competition in the frozen finger chips industry?

What are the profit margins in the frozen finger chips industry?

What are the key requirements for setting up a frozen finger chips manufacturing plant?

How are frozen finger chips manufactured?

What are the various unit operations involved in a frozen finger chips plant?

What is the total size of land required for setting up a frozen finger chips plant?

What are the machinery requirements for setting up a frozen finger chips plant?



What are the raw material requirements for setting up a frozen finger chips plant?

What are the packaging requirements for frozen finger chips?

What are the transportation requirements for frozen finger chips?

What are the utility requirements for setting up a frozen finger chips plant?

What are the manpower requirements for setting up a frozen finger chips plant?

What are the infrastructure costs for setting up a frozen finger chips plant?

What are the capital costs for setting up a frozen finger chips plant?

What are the operating costs for setting up a frozen finger chips plant?

What will be the income and expenditures for a frozen finger chips plant?

What is the time required to break-even?



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