

Frozen Finger Chips (Frozen French Fries) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global frozen finger chips (frozen French fries) market size reached US\$ 23.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 27.5 Billion by 2028, exhibiting a growth rate (CAGR) of 2.93% during 2023-2028.

Finger chips are thin strips of potatoes which are either fried or baked. They are consumed worldwide as side dishes with fast food or as snacks. In the 1940s, freshly cut potatoes were largely replaced by frozen finger chips as they were convenient and offered consistent quality and taste. More than 80% of the frozen finger chips are utilized by the foodservice sector and the rest by the retail sector. They can be prepared by using white and sweet potato. As compared to their fresh counterparts, frozen finger chips are more convenient as they are quicker to cook and serve while offering an equivalent taste and quality. These products also offer a longer shelf life, are easy to store, and absorb lesser oil during the frying process. On account of these properties, frozen finger chips are extensively used across the foodservice and household sectors.

Frozen Finger Chips (Frozen French Fries) Market Trends:

Currently, the frozen finger chips (frozen French fries) market is largely being driven by the rising popularity of western cuisines amongst the younger demographic, increasing establishment of fast-food restaurant chains, changing lifestyles, and rising income levels. This is further supported by the introduction of new shapes, flavors and varieties of frozen finger chips across the globe. Besides this, changing consumption patterns and rising urbanization, particularly in developing countries, are creating a positive outlook for the market. Moreover, the increasing working population has led to a rise in the hectic lifestyle schedules, which, in turn, is leading to the inflating sales of frozen finger chips. Furthermore, several players have been expanding their customer base by

selling their products through online retail channels, which is influencing the market growth positively.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global frozen finger chips (frozen French fries) market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on end use.

Breakup by End Use:

Food Services
Retail

Breakup by Region:

Europe
North America
Asia Pacific
Latin America
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being McCain Foods Limited, J.R. Simplot Food Group, Lamb Weston Holdings, Inc., Aviko B.V., and Farm Frites International B.V.

Key Questions Answered in This Report

1. What is the market size for the global frozen finger chips (frozen French fries) market?
2. What is the global frozen finger chips (frozen French fries) market growth?
3. What are the global frozen finger chips (frozen French fries) market drivers?
4. What are the key industry trends in the global frozen finger chips (frozen French fries) market?
5. What is the impact of COVID-19 on the global frozen finger chips (frozen French fries) market?
6. What is the global frozen finger chips (frozen French fries) market breakup by end use?
7. What are the major regions in the global frozen finger chips (frozen French fries) market?

market?

8. Who are the key companies/players in the global frozen finger chips (frozen French fries) market?

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