

France Lip Care Products Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The France lip care products market size reached US\$ 39.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 46.1 Million by 2028, exhibiting a growth rate (CAGR) of 2.68% during 2023-2028.

A key factor driving the lip care products market in France is the rising emphasis on youthful appearance and increasing awareness on personal beauty, particularly among millennials. Another major factor driving the market is a rising demand for value added products such as organic products and sun protection lip care products. Moreover, manufacturers are also investing in product innovation and developing faster and longer-lasting formulas and adding attractive ranges tailored according to the needs of various consumer groups.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the France lip care products market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on category, product type and distribution channel.

Breakup by Category:

Non-Medicated

Medicated and Therapeutic

Sun Protection

Breakup by Product Type:

Lip Balm
Lip Butter
Lip Scrubs
Lip Oil
Others

Breakup by Distribution Channel:

Hypermarkets and Supermarkets
Speciality Stores
Pharmacies and Drug Stores
Others

Breakup by Region:

Ile-de-France
Auvergne-Rhône-Alpes
Nouvelle-Aquitaine
Occitanie
Hauts-de-France
Others

Competitive Landscape:

The report has also examined the competitive landscape of the France lip care product market.

Key Questions Answered in This Report

1. What was the size of the France lip care products market in 2022?
2. What is the expected growth rate of the France lip care products market during 2023-2028?
3. What are the key factors driving the France lip care products market?
4. What has been the impact of COVID-19 on the France lip care products market?
5. What is the breakup of the France lip care products market based on the category?
6. What is the breakup of the France lip care products market based on the product type?
7. What is the breakup of the France lip care products market based on the distribution channel?
8. What are the key regions in the France lip care products market?

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