

Fragrance Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global fragrance ingredients market size reached US\$ 9.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.9 Billion by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028.

Fragrance refers to a unique and intricate combination of various synthetic and natural aromatic ingredients, which are blended and incorporated as a key component in different products to provide them pleasant scent. These substances are precisely extracted from flowers, fruits, shrubs, and herbs for the formulation of aromatic chemicals and several essential oils. After preparation, fragrance ingredients are added as key components for manufacturing spray perfumes, cosmetics, soaps, detergents, incense, personal care, and household products. At present, fragrance ingredients are commercially available in essential oil and aromatic chemical product variants.

Fragrance Ingredients Market Trends:

The significant expansion in the cosmetic industry, along with the increasing demand for air fresheners and various personal care products, such as creams, shampoos, toiletries, mists, perfumes represent the key factors currently driving the market growth. In line with this, the rising awareness amongst consumers regarding the ill-effects of using chemical-infused personal care products has resulted in a shifting inclination toward natural fragrance ingredients extracted from plants, animals, and fruits. This is also supported by rising investments in research and development (R&D) activities by governments of various nations to promote the use of safer, eco-friendly, and dermatologically tested goods, which, in turn, is propelling the market growth. Furthermore, the increasing utilization of fragrances in aromatherapy applications owing to their therapeutic benefits, such as reducing stress, enhancing sleep patterns, and

uplifting mood are further contributing to the market growth. Moreover, the frequent mergers and acquisitions (M&A) amongst key players have led to the introduction of several international fragrance brands across the globe. These establishments have enabled consumers to custom-make their own perfumes and experience contemporary fragrances with oriental notes, which is supporting the market growth. Other factors, such as continuous product innovations and the widespread adoption of smart marketing strategies, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global fragrance ingredients market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, source and application.

Breakup by Type:

- Natural Ingredients
- Synthetic Ingredients

Breakup by Source:

- Flower
- Fruits
- Vegetables
- Plant Extracts

Breakup by Application:

- Hair Care
- Personal Care
- Fabric Care
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, Fine Fragrance Pvt. Ltd, Firmenich SA (Sentarom SA), Givaudan, International Flavors & Fragrances Inc., Kalpsutra Chemicals Pvt. Ltd., Mane SA, Robertet Group, S H Kelkar & Co. Limited, Symrise AG, T.Hasegawa Co. Ltd. , Takasago International Corporation and Treatt.

Key Questions Answered in This Report:

How has the global fragrance ingredients market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global fragrance ingredients market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global fragrance ingredients market and who are the key

players?

What is the degree of competition in the industry?

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