

Forklift Trucks Market Report by Product Type (Counterbalanced Forklift Trucks, Warehouse Forklift Trucks), Technology (Electricity Powered, Internal Combustion Engine Powered), Class (Class I, Class II, Class III, Class IV, Class V), Application (Non-Industrial, Industrial), and Region 2024-2032

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Abstracts

The global forklift trucks market size reached US\$ 65.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 96.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4.3% during 2024-2032. The rising adoption of fuel-efficient vehicles, increasing number of warehouse establishments, and the burgeoning e-commerce sector represent some of the key factors driving the market.

Rising Adoption of Fuel-Efficient Vehicles Impelling Market Growth

The rising adoption of fuel-efficient vehicles currently represents one of the primary drivers resulting in the increasing sales of forklift trucks. Fuel-efficient vehicles comprise advanced technologies, such as hybrids, clean diesel engines, flexible-fuel ethanol vehicles, and turbocharged direct injection systems. In addition, key manufacturers are rapidly introducing modifications to engines and hydraulic systems to enhance the efficiency of vehicles.

Forklift Trucks Market Trends:

At present, the rising adoption of forklift trucks in the construction industry for handling heavy materials, such as wood, steel, and mortar, represents one of the key factors supporting the growth of the market. Besides this, the growing demand for forklift trucks due to the increasing number of warehouse establishments across the globe is offering



a positive market outlook. Additionally, there is a rise in the need for fuel-efficient vehicles among the masses around the world. This, coupled with the increasing demand for fuel-cell-powered or battery-powered electric forklift trucks to offer enhanced efficiency, is propelling the growth of the market. Apart from this, the rising demand for forklift trucks due to the thriving e-commerce industry worldwide is offering lucrative growth opportunities to industry investors. Moreover, the increasing utilization of forklift trucks in the distribution centers for laying and retrieving loads from storage racks and delivering components to assembly lines and positioning materials is positively influencing the market. In addition, the rising concern to reduce the carbon footprint in the environment worldwide is contributing to the growth of the market.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is fragmented with numerous players in the forklift trucks industry. The volume of new entrants in the industry is moderate, as top players can pose a threat to emerging companies by acquiring small vendors in the market. In addition, the product differentiation is low as the product supplied by players generally remains the same.

What are Forklift Trucks?

Forklift trucks, also known as fork trucks, refer to industrial machines comprised of the truck frame, counterweight, forklift, carriage, and hydraulic cylinders. They are usually operated by trained machinists and either powered by internal combustion engines (ICE) or electric batteries. They are cost-effective, user-friendly, powerful, easy to use and maintain, and assist in loading, unloading, and transporting goods and materials over short distances efficiently. Besides this, they aid in enhancing overall operational efficiency by performing multiple industrial and non-industrial tasks. As a result, forklift trucks are widely employed in the automotive, aerospace, transportation, manufacturing, and construction industries across the globe.

COVID-19 Impact:

The COVID-19 pandemic outbreak caused a severe problem for the forklift trucks industry and imposed unprecedented challenges on numerous countries. Due to the lockdown, many production plants shut down their manufacturing operations. There were disruptions in supply chains due to the shortage of raw materials across the globe. In addition, several restrictions from central and state authorities on borders and road



movements have impacted the domestic supply chains for a short period of time. Warehouse and distribution activities of various goods have been impacted due to trade impediments. The rapid spread of the COVID-19 impacted the demand for forklift trucks from various industries and in return, posed a negative impact on the profit margin of forklift trucks. Apart from this, various construction projects have been canceled or delayed amid the pandemic. Many countries also have limited ocean shipments from severely impacted countries due to the outbreak. However, after the reopening of lockdown and various businesses, the demand for forklift trucks is increasing around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global forklift trucks market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, technology, class and application.

Product Type Insights:

Counterbalanced Forklift Trucks
Warehouse Forklift Trucks

The report has provided a detailed breakup and analysis of the forklift trucks market based on the product type. This includes counterbalanced forklift trucks and warehouse forklift trucks. According to the report, counterbalanced forklift trucks represented the largest segment, as they have a counterweight design to distribute the weight of the load evenly. In addition, they are considered as a multi-purpose utility truck and aid in reducing carbon emissions.

Technology Insights:

Electricity Powered
Internal Combustion Engine Powered

A detailed breakup and analysis of the forklift trucks market based on the technology has also been provided in the report. This includes electricity powered and internal combustion engine powered. According to the report, internal combustion engine powered accounted for the largest market share as it has lower upfront cost compared to electric forklift trucks. In addition, they have a higher load capacity, which makes them capable of working in various environment.



Class Insights:

Class I

Class II

Class III

Class IV

Class V

A detailed breakup and analysis of the forklift trucks market based on the class has also been provided in the report. This includes class I, class II, class III, class IV, and class V. According to the report, class V accounted for the largest market share as they are internal combustion engine pneumatic tire trucks that are designed particularly for outdoor use and for puncture prone areas. Moreover, they are highly durable and suitable for lumberyards and construction sites.

Application Insights:

Non-Industrial
Warehouses and Distribution Centers
Construction Sites
Dockyards
Snow Plows
Industrial
Manufacturing
Recycling Operations

A detailed breakup and analysis of the forklift trucks market based on the application has also been provided in the report. This includes non-industrial (warehouses and distribution centers, construction sites, dockyards, snow plows) and industrial (manufacturing and recycling operations). According to the report, non-industrial (warehouses and distribution centers, construction sites, dockyards, snow plows) accounted for the largest market share as forklift trucks are widely utilized in economic activities, such as warehouses and distribution centers, construction sites, dockyards, and snow plowing. Moreover, the rising demand for forklift trucks due to the thriving ecommerce industry is impelling the market growth.

Regional Insights:



North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others) was the largest market for forklift trucks. Some of the factors driving the Asia Pacific forklift trucks market included the rising demand of forklift trucks due to the low manufacturing costs, rapid expansion of supply chain network, favorable government initiatives for the adoption of forklift trucks, replacement of traditional forklift trucks, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in



the global forklift trucks market. Some of the companies covered in the report include:

Clark Material Handling Company
Crown Equipment Corporation
Godrej & Boyce
Hyster-Yale Materials Handling Inc.
Hyundai Heavy Industries Co. Ltd.
Jungheinrich
KION Group
Mitsubishi Forklift Trucks
Toyota Industries Corporation

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

- 1. What is the market size for the global forklift trucks market?
- 2. What is the global forklift trucks market growth?
- 3. What are the global forklift trucks market drivers?
- 4. What are the key industry trends in the global forklift trucks market?
- 5. What is the impact of COVID-19 on the global forklift trucks market?
- 6. What is the global forklift trucks market breakup by product type?
- 7. What is the global forklift trucks market breakup by technology?
- 8. What is the global forklift trucks market breakup by class?
- 9. What is the global forklift trucks market breakup by application?
- 10. What are the major regions in the global forklift trucks market?
- 11. Who are the key companies/players in the global forklift trucks market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FORKLIFT TRUCKS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Counterbalanced Forklift Trucks
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Warehouse Forklift Trucks
 - 6.2.1 Market Trends



6.2.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Electricity Powered
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Internal Combustion Engine Powered
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY CLASS

- 8.1 Class I
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Class II
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Class III
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Class IV
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Class V
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

- 9.1 Non-Industrial
 - 9.1.1 Market Trends
 - 9.1.2 Major Types
 - 9.1.2.1 Warehouses and Distribution Centers
 - 9.1.2.2 Construction Sites
 - 9.1.2.3 Dockyards
 - 9.1.2.4 Snow Plows
 - 9.1.3 Market Forecast



- 9.2 Industrial
 - 9.2.1 Market Trends
 - 9.2.2 Major Types
 - 9.2.2.1 Manufacturing
 - 9.2.2.2 Recycling Operations
 - 9.2.3 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe



- 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
- 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
- 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

11.1 Overview



- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Clark Material Handling Company
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Crown Equipment Corporation
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Godrej & Boyce
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Hyster-Yale Materials Handling Inc.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.5 Hyundai Heavy Industries Co. Ltd.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Jungheinrich



- 14.3.6.1 Company Overview
- 14.3.6.2 Product Portfolio
- 14.3.6.3 Financials
- 14.3.6.4 SWOT Analysis
- 14.3.7 KION Group
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
- 14.3.8 Mitsubishi Forklift Trucks
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
- 14.3.9 Toyota Industries Corporation
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis



List Of Tables

LIST OF TABLES

Table 1: Global: Forklift Trucks Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Forklift Trucks Market Forecast: Breakup by Product Type (in Million

US\$), 2024-2032

Table 3: Global: Forklift Trucks Market Forecast: Breakup by Technology (in Million

US\$), 2024-2032

Table 4: Global: Forklift Trucks Market Forecast: Breakup by Class (in Million US\$),

2024-2032

Table 5: Global: Forklift Trucks Market Forecast: Breakup by Application (in Million

US\$), 2024-2032

Table 6: Global: Forklift Trucks Market Forecast: Breakup by Region (in Million US\$),

2024-2032

Table 7: Global: Forklift Trucks Market: Competitive Structure

Table 8: Global: Forklift Trucks Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Forklift Trucks Market: Major Drivers and Challenges

Figure 2: Global: Forklift Trucks Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Forklift Trucks Market: Breakup by Product Type (in %), 2023

Figure 4: Global: Forklift Trucks Market: Breakup by Technology (in %), 2023

Figure 5: Global: Forklift Trucks Market: Breakup by Class (in %), 2023

Figure 6: Global: Forklift Trucks Market: Breakup by Application (in %), 2023

Figure 7: Global: Forklift Trucks Market: Breakup by Region (in %), 2023

Figure 8: Global: Forklift Trucks Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 9: Global: Forklift Trucks (Counterbalanced) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Forklift Trucks (Counterbalanced) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Forklift Trucks (Warehouse) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Forklift Trucks (Warehouse) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Forklift Trucks (Electricity Powered) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Forklift Trucks (Electricity Powered) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Forklift Trucks (Internal Combustion Engine Powered) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Forklift Trucks (Internal Combustion Engine Powered) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Forklift Trucks (Class I) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Forklift Trucks (Class I) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Forklift Trucks (Class II) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Forklift Trucks (Class II) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Forklift Trucks (Class III) Market: Sales Value (in Million US\$), 2018 & 2023



- Figure 22: Global: Forklift Trucks (Class III) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 23: Global: Forklift Trucks (Class IV) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 24: Global: Forklift Trucks (Class IV) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 25: Global: Forklift Trucks (Class V) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 26: Global: Forklift Trucks (Class V) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 27: Global: Forklift Trucks (Non-Industrial) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 28: Global: Forklift Trucks (Non-Industrial) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 29: Global: Forklift Trucks (Industrial) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 30: Global: Forklift Trucks (Industrial) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 31: North America: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 32: North America: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 33: United States: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 34: United States: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032`
- Figure 35: Canada: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 36: Canada: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 37: Asia Pacific: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 38: Asia Pacific: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 39: China: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 40: China: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 41: Japan: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 42: Japan: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032



Figure 43: India: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: India: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 45: South Korea: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: South Korea: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Australia: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Australia: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Indonesia: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Indonesia: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 51: Others: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Others: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 53: Europe: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Europe: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 55: Germany: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Germany: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 57: France: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: France: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 59: United Kingdom: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: United Kingdom: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Italy: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Italy: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 63: Spain: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Spain: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 65: Russia: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Russia: Forklift Trucks Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 67: Others: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023



Figure 68: Others: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Latin America: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Latin America: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Brazil: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023 Figure 72: Brazil: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Mexico: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023 Figure 74: Mexico: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Others: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023 Figure 76: Others: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Middle East and Africa: Forklift Trucks Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Middle East and Africa: Forklift Trucks Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Global: Forklift Trucks Industry: SWOT Analysis

Figure 80: Global: Forklift Trucks Industry: Value Chain Analysis

Figure 81: Global: Forklift Trucks Industry: Porter's Five Forces Analysis



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