

# **Foreign Exchange Market Report by Counterparty (Reporting Dealers, Other Financial Institutions, Non-financial Customers), Type (Currency Swap, Outright Forward and FX Swaps, FX Options), and Region 2024-2032**

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## **Abstracts**

The global foreign exchange market size reached US\$ 805 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,466 Billion by 2032, exhibiting a growth rate (CAGR) of 6.92% during 2024-2032. The rising integration of modern technology in trading platforms, the globalization of businesses resulting in the consequent need for currency exchange services, and the growing influence of various economic factors such as inflation, interest rates, and GDP growth represent some of the factors that are propelling the market

The foreign exchange market, commonly known as Forex, is a global decentralized or over-the-counter (OTC) marketplace that deals with the trading of currencies. This market is responsible for determining the foreign exchange rates for every currency. It includes all aspects of buying, selling, and exchanging currencies at current or determined prices. In terms of trading volume, it is the largest market in the world, offering continuous operation and providing a crucial role in the global economy. Forex operates through a network of banks, corporations, and individuals trading one currency against another. The complex interbank network and electronic platforms ensure a fluid market, where exchange rates fluctuate based on various economic factors.

The global market is primarily driven by the rising integration of modern technology in trading platforms, enhancing efficiency and transparency. In line with this, the globalization of businesses resulting in the consequent need for currency exchange services to conduct cross-border transactions is providing an impetus to the market.

Moreover, the fluctuations in monetary policies and regulations by governments and central banks are continuously shaping the dynamics of the market. In addition to this, the growing influence of various economic factors such as inflation, interest rates, and GDP growth, is leading to significant activity in currency valuation and trading. Besides this, rapid changes in investor confidence and market perception play a vital role in currency price movements, creating opportunities in the market. Also, the participation of global banking institutions is ensuring the smooth functioning and liquidity of the market. Some of the other factors contributing to the market include the demand for risk management solutions, the growth of emerging markets, and the interconnectedness of banking and financial services.

#### Foreign Exchange Market Trends/Drivers:

##### High accessibility and liquidity

The high accessibility and liquidity of forex serve as pivotal drivers of its growth and prominence. Operating 24 hours a day during weekdays, this market allows participants from around the globe to engage in currency trading without time constraints. It accommodates various participants, from individual investors and small businesses to multinational corporations and central banks. This constant accessibility has fostered a high degree of liquidity, meaning that large volumes of currency can be bought and sold without significant price fluctuations. The ready availability of major currency pairs ensures that transactions can be executed promptly, which further adds to the appeal of the market. In addition to this, modern online trading platforms have made it even more accessible to retail traders, enabling participation from virtually anywhere in the world. This amalgamation of accessibility and liquidity collectively fosters an environment that is both attractive and conducive to a wide array of market participants.

##### Considerable growth in global economic developments

Global economic developments have a profound influence on the market, shaping its dynamics and dictating currency values. Factors such as shifts in trade balances, variations in interest rates, inflationary trends, and unexpected economic events all play a significant role in determining currency exchange rates. For example, an increase in a country's exports relative to imports may lead to a strengthening of its currency. Conversely, economic uncertainties or financial crises in a region can lead to a depreciation of the local currency. Moreover, decisions by central banks regarding interest rates can lead to immediate reactions in the market. Traders and investors must continuously monitor global economic indicators and news, as these factors have the potential to create both opportunities and risks. The complexity and interconnectedness

of global economic developments make them paramount in shaping the market.

Rising number of strategic partnerships and acquisitions amongst key players

Strategic corporate activities such as mergers, acquisitions, and international expansion are vital components contributing to the dynamics of the foreign exchange market. Multinational corporations engaging in foreign trade frequently navigate transactions involving various currencies. As companies expand their operations across borders, they require currency conversion and often engage in hedging strategies to mitigate potential currency risks. These transactions necessitate a deep understanding of the market and often involve substantial sums of money. Furthermore, international acquisitions or mergers may require considerable currency exchange, leading to significant market activity. Such corporate activities not only underline the essential role of the foreign exchange market in global business operations but also reflect the market's responsiveness to the strategic decisions of corporations. The interplay between corporate strategy and currency management underscores the market's complexity and its critical function in the global business landscape.

Foreign Exchange Industry Segmentation:

IMARC Group provides a detailed analysis of the key trends in each segment of the global foreign exchange market report, along with forecasts at the global, regional and country levels from 2024-2032. Our report has categorized the market based on the counterparty and type.

Breakup by Counterparty:.

Reporting Dealers

Other Financial Institutions

Non-financial Customers

Reporting dealers represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the counterparty. This includes reporting dealers, other financial institutions, and non-financial customers. According to the report, reporting dealers represented the largest segment.

The reporting dealers segment is driven by the need for transparency and compliance with regulatory standards. This ensures integrity and fosters trust within the market,

attracting more participants. Enhanced data reporting provides insights into market trends, leading to more informed decision-making. Additionally, the presence of reporting dealers ensures a level playing field, promoting fair competition and adherence to best practices within the market.

On the other hand, other financial institutions play a significant role in the Foreign Exchange Market by offering diversified services and investment opportunities. The expansion of financial products and accessible platforms are key in attracting various financial institutions to engage in currency trading. Technology advancements and the globalization of financial services have further encouraged participation.

The non-financial customers segment in the Global Foreign Exchange Market is driven by the increased need for currency exchange related to international trade and personal finance. Growth in global commerce, international travel, and online shopping has contributed to higher demands for currency exchange. The ease of accessibility to foreign exchange platforms and tailored services has further facilitated participation. Moreover, the alignment with economic globalization trends and personal financial management needs continue to bolster this segment

Breakup by Type:

Currency Swap

Outright Forward and FX Swaps

FX Options

Currency swap accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the type. This includes currency swap, outright forward and FX swaps, and FX options. According to the report, currency swap represented the largest segment.

The currency swap segment is driven by the need for liquidity and risk management in international business. Companies engaging in multi-currency operations utilize currency swaps to mitigate risks associated with foreign currency fluctuations. Long-term agreements in currency swaps also provide stability and predictability in financial planning. Collaborative agreements and the strategic alignment of financial goals further spur this segment, offering flexible solutions to complex financial challenges.

Outright forward and FX swaps are essential tools used for hedging against currency

risk and are driven by the need to manage and lock in future exchange rates. These instruments provide flexibility and customized solutions to suit various business needs. The globalization of markets and the need for stability in international business dealings are contributing factors. The emphasis on risk management and strategic financial planning continues to fuel this segment within the Foreign Exchange Market.

The FX options segment is propelled by the desire for more tailored and flexible risk management solutions. By offering customizable contracts, FX options provide a way to protect against adverse currency movements while allowing participation in favorable shifts. The increased complexity of international business and the growth in cross-border investments are key drivers. The focus on customized solutions and adaptability in a volatile market continues to elevate the importance of FX options.

#### Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

North America exhibits a clear dominance, accounting for the largest foreign exchange market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market in the North America region is driven by several factors, such as the dominance of the U.S. dollar as a global reserve currency. The robust financial infrastructure, coupled with a strong regulatory framework, fosters confidence and stability in the region.

Continual technological advancements in trading platforms and the availability of diverse financial products cater to both institutional and individual investors. The region's economic policies, openness to international trade, and alignment with global financial trends continue to foster growth in foreign exchange activities.

Furthermore, the interconnectedness of North American financial markets with global economies also plays a crucial role. The emphasis on innovation, adaptability, and strategic positioning in a rapidly changing global economic landscape continues to influence and shape this region's role in the market growth.

#### Competitive Landscape:

The key players in the market are focusing on technological innovation, risk management, regulatory compliance, and enhanced customer service to ensure market growth. They are investing in state-of-the-art trading platforms, offering advanced analytical tools, and providing educational resources to both novice and experienced traders. The major players are actively working with regulators and adhering to global standards to maintain a transparent and accountable trading environment. This alignment with legal frameworks ensures that the market operates within the bounds of the law, fostering investor confidence. They are also providing comprehensive support, educational resources, and personalized services that assist traders in navigating the complex landscape of the Forex market. Additionally, the development of mobile trading applications and customizable solutions caters to diverse trading needs are further solidifying the position of key players.



The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Barclays  
BNP Paribas  
Citibank  
Deutsche Bank  
Goldman Sachs  
HSBC Holdings plc  
JPMorgan Chase & Co.  
The Royal Bank of Scotland  
UBS AG  
Standard Chartered PLC  
State Street Corporation  
XTX Markets Limited

#### Recent Developments:

In July 2023, Barclays published its third annual Diversity, Equity and Inclusion (DEI) report as part of its commitment to greater transparency, accountability and engagement. It captures the progress made in 2022 – which included introducing ‘equity’ to the Diversity and Inclusion strategy, relaunching the colleague networks as 12 Employee Resource Groups, and surpassing its Race at Work Ambition to double the number of Black Managing Directors in the US and UK by the end of the year.

In July 2023, The European Central Bank approved the 2.5 billion euros second tranche of the 2023 share buyback programme for BNP Paribas, bringing the total amount to 5 billion euros. The execution will commence in early August following the completion of the first tranche, with shares acquired to be cancelled.

In August 2023, Citibank announced it has successfully completed the sale and full migration of its Taiwan consumer businesses to DBS. The sale, which was announced in January 2022, includes retail banking, credit card, mortgage and unsecured lending businesses, as well as the transfer of close to 3,000 employees.

#### Key Questions Answered in This Report

1. What was the size of the global foreign exchange market in 2023?
2. What is the expected growth rate of the global foreign exchange market during 2024-2032?
3. What are the key factors driving the global foreign exchange market?

4. What has been the impact of COVID-19 on the global foreign exchange market?
5. What is the breakup of the global foreign exchange market based on the counterparty?
6. What is the breakup of the global foreign exchange market based on the type?
7. What are the key regions in the global foreign exchange market?
8. Who are the key players/companies in the global foreign exchange market?



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