

Forehead Thermometer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global forehead thermometer market size reached US\$ 116.4 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 149.9 Million by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

Forehead thermometer, also referred as temporal artery thermometer, stands for a non-intrusive device that depends on infrared energy that radiates from the patient's forehead to get its readings. The energy is collected by a lens situated at the front of the thermometer and then converted to the temperature and displayed on the screen. The device includes an arterial heat balance system that mainly comprises of infrared sensors, capacitor, LCD driver, LCD screen, and PCB microcontroller diodes. The non-contact variant minimizes the risk of infections while the contact forehead temperature offers a quicker and accurate display of arterial temperature in both touch and non-touch modes. Since early 2020, the COVID-19 pandemic outbreak has augmented the demand for forehead temperatures for contactless measurement of body temperature.

The rising growth of the forehead thermometer market can be attributed to technological advancements catalyzing the development of digital and infrared thermometers. Furthermore, the rising consumer health concerns along with the increasing demand for technologies that reduce the risk of infections, is also driving the market. A sharp rise in COVID-19 infections across the globe has augmented the demand for routine temperature check-ups, along with curbing the risk of disease transmission. As a result, forehead thermometers are widely being adopted across airports, malls, offices, hospitals, etc. for frequent and efficient health screening processes. Furthermore, the

growing awareness towards self-care coupled with the convenience of self-monitoring provided by these thermometers, further augments the product demand for home users. Moreover, the increasing investments in improving healthcare infrastructures along with rising consumer living standards are also driving the popularity of forehead thermometers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global forehead thermometer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, portability, distribution channel and end-user.

Breakup by Product Type:

Non-Contact Type

Contact Type

Breakup by Portability:

Handheld

Fixed

Breakup by Distribution Channel:

Business to Business

Retail

Offline

Online

Breakup by End-User:

Public

Private

Breakup by Region:

North America

United States

Canada

Europe

Germany

United Kingdom

France

Italy

Russia

Spain

Others

Asia Pacific

China

Japan

South Korea

India

Australia

Others

Middle East and Africa

Turkey

Saudi Arabia

United Arab Emirates

South Africa

Others

Latin America

Brazil

Mexico

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Microlife Corporation, Braun GmbH, Radiant Innovation Inc., Easywell Biomedicals Inc., Avita Health System, Rossmax International Ltd., Omron Healthcare, Inc., Samico Electronics Limited, Oricom International Pvt. Ltd., Welch Allyn, Inc.etc

Key Questions Answered in This Report:

How has the global forehead thermometer market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global forehead thermometer market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the portability?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end-user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global forehead thermometer market and who are the key players?

What is the degree of competition in the market?

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