

# **Forage Seed Market Report by Product (Alfalfa, Clover, Ryegrass, Chicory, and Others), Livestock (Poultry, Cattle, Pork, and Others), Species (Legumes, Grasses), and Region 2026-2034**

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## **Abstracts**

The global forage seed market size reached USD 22.0 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 42.5 Billion by 2034, exhibiting a growth rate (CAGR) of 7.39% during 2026-2034. The growing number of supportive policies and subsidies to promote forage seed cultivation is driving the market demand. This, coupled with the rising adoption of precision techniques to manage soil health, water usage, and crop development and increasing investment in research and development (R&D) to produce better quality seeds, is impelling the market growth.

Forage seeds are specifically grown to feed livestock, such as cattle, horses, and sheep, to provide animals with a balanced and nutritious diet. These seeds are a rich source of protein, fiber, and other essential nutrients necessary for proper animal growth and development. As a result, they are widely used across the livestock industry to ensure the health and well-being of animals. In addition to this, forage legumes can also help improve soil fertility and prevent erosion. A wide variety of forage seeds is available in the market, each with unique characteristics and benefits. Some of the standard product variants include alfalfa, clover, ryegrass, and fescue. They can be planted alone or in combination with other forage crops to provide a diverse and balanced diet for livestock.

### **FORAGE SEED MARKET TRENDS:**

Growing Adoption of Precision Agriculture

Precision agriculture is transforming the farming landscape by using data-driven technologies to optimize crop production. Farmers are relying on precision techniques to manage soil health, water usage, and crop growth. This approach allows for the precise application of inputs such as seeds, fertilizers, and water, reducing waste and improving yield. The market benefits from this trend, as farmers can select and plant forage seeds tailored to specific soil types, climates, and livestock needs with greater accuracy. The rising adoption of precision agriculture is driving the demand for forage seeds that perform well under these optimized conditions. In 2023, the size of the precision agriculture market worldwide reached USD 8.5 Billion, according to the data provided by the IMARC Group.

### Government Support and Subsidies

Governments across various regions are offering support and subsidies to promote forage seed cultivation. These incentives are aimed at encouraging farmers to adopt sustainable agricultural practices and improve livestock productivity. Financial aid, technical guidance, and seed subsidies are helping farmers transition to forage-based livestock systems. In many cases, this support is part of broader agricultural development programs aimed at enhancing food security and rural livelihoods. These initiatives are encouraging more farmers take advantage of these benefits to improve their operations, thereby bolstering the forage seed market growth. In 2024, the U.S. Department of Agriculture (USDA) announced expanded crop insurance options for specialty and organic growers for the 2025 crop year. This encompasses eligibility of enterprise units for different crops like alfalfa and forage production, as well as policy revisions for improved risk management in agriculture.

### Advancements in Seed Technology and Innovation

Seed companies are investing in research and development (R&D) to produce seeds that are more resistant to pests, diseases, and environmental stresses. Genetic modification and hybridization techniques are allowing the creation of forage seeds that offer higher yields and better nutritional content while being more adaptable to changing climate conditions. These innovations are enabling farmers to improve their forage crop productivity, which helps reduce input costs and enhances profitability. The increasing adoption of new technologies in the agricultural sector is driving the demand for advanced forage seeds. In 2024, Renovo Seed unveiled OptiHarv, a new forage blend, at the World Dairy Expo. This combination of millets, peas, beans, barley, and brassicas provides top-notch feed for dairy and cattle farmers, offering great productivity for baleage, haylage, or grazing with several harvests from one field.

## KEY MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the global forage seed market, along with forecasts at the global, regional, and country levels from 2026-2034. Our report has categorized the market based on product, livestock, and species.

### Product Insights:

Alfalfa

Clover

Ryegrass

Chicory

Others

The report has provided a detailed breakup and analysis of the forage seed market based on the product. These include alfalfa, clover, ryegrass, chicory, and others. According to the report, clover represented the largest segment.

### Livestock Insights:

Poultry

Cattle

Pork

Others

A detailed breakup and analysis of the forage seed market based on the livestock has also been provided in the report. This includes poultry, cattle, pork, and others. According to the report, poultry accounted for the largest market share.

### Species Insights:

Legumes

Grasses

The report has provided a detailed breakup and analysis of the forage seed market based on the species. This includes legumes and grasses. According to the report, legumes represented the largest segment.

### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America holds the biggest forage seed market share. Some of the factors driving the North America forage seed market included the growing consumption of animal protein, the thriving livestock industry, and innovative technological advancements in the industry.

#### COMPETITIVE LANDSCAPE:

The report has also provided a comprehensive analysis of the competitive landscape in the global forage seed market. Detailed profiles of all major companies have also been provided. Some of the companies covered include:

Advanta Seeds (UPL Limited)

Allied Seed LLC (Growmark Inc.)

Ampac Seed Company

Brett-Young Seeds Limited

Corteva Agriscience

Dif Seeds A/S (Dansk Landbrugs Frøsekskab Amba)

KWS SAAT SE & Co. KGaA

RAGT Semences (RAGT Group)

Royal Barenbrug Group

S&W Seed Co.

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### KEY QUESTIONS ANSWERED IN THIS REPORT

How has the global forage seed market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global forage seed market?

What is the impact of each driver, restraint, and opportunity on the global forage seed market?

What are the key regional markets?

Which countries represent the most attractive forage seed market?

What is the breakup of the market based on the product?

Which is the most attractive product in the forage seed market?

What is the breakup of the market based on the livestock?

Which is the most attractive livestock in the forage seed market?

What is the breakup of the market based on the species?

Which is the most attractive species in the forage seed market?

What is the competitive structure of the global forage seed market?

Who are the key players/companies in the global forage seed market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL FORAGE SEED MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Alfalfa
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Clover
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Ryegrass

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Chicory
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Others
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast

## **7 MARKET BREAKUP BY LIVESTOCK**

- 7.1 Poultry
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Cattle
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Pork
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY SPECIES**

- 8.1 Legumes
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Grasses
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America
  - 9.1.1 United States
    - 9.1.1.1 Market Trends
    - 9.1.1.2 Market Forecast

- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

- 10.1 Overview
- 10.2 Drivers
- 10.3 Restraints
- 10.4 Opportunities

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants

## 12.6 Threat of Substitutes

## 13 PRICE ANALYSIS

## 14 COMPETITIVE LANDSCAPE

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 Advanta Seeds (UPL Limited)

##### 14.3.1.1 Company Overview

##### 14.3.1.2 Product Portfolio

#### 14.3.2 Allied Seed LLC (Growmark Inc.)

##### 14.3.2.1 Company Overview

##### 14.3.2.2 Product Portfolio

#### 14.3.3 Ampac Seed Company

##### 14.3.3.1 Company Overview

##### 14.3.3.2 Product Portfolio

#### 14.3.4 Brett-Young Seeds Limited

##### 14.3.4.1 Company Overview

##### 14.3.4.2 Product Portfolio

#### 14.3.5 Corteva Agriscience

##### 14.3.5.1 Company Overview

##### 14.3.5.2 Product Portfolio

#### 14.3.6 Dlf Seeds A/S (Dansk Landbrugs Frøsekskab Amba)

##### 14.3.6.1 Company Overview

##### 14.3.6.2 Product Portfolio

#### 14.3.7 KWS SAAT SE & Co. KGaA

##### 14.3.7.1 Company Overview

##### 14.3.7.2 Product Portfolio

##### 14.3.7.3 Financials

#### 14.3.8 RAGT Semences (RAGT Group)

##### 14.3.8.1 Company Overview

##### 14.3.8.2 Product Portfolio

#### 14.3.9 Royal Barenbrug Group

##### 14.3.9.1 Company Overview

##### 14.3.9.2 Product Portfolio

#### 14.3.10 S&W Seed Co.

##### 14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

14.3.10.3 Financials

## List Of Tables

### LIST OF TABLES

Figure 1: Global: Forage Seed Market: Major Drivers and Challenges

Figure 2: Global: Forage Seed Market: Sales Value (in Billion USD), 2020-2025

Figure 3: Global: Forage Seed Market Forecast: Sales Value (in Billion USD), 2026-2034

Figure 4: Global: Forage Seed Market: Breakup by Product (in %), 2025

Figure 5: Global: Forage Seed Market: Breakup by Livestock (in %), 2025

Figure 6: Global: Forage Seed Market: Breakup by Species (in %), 2025

Figure 7: Global: Forage Seed Market: Breakup by Region (in %), 2025

Figure 8: Global: Forage Seed (Alfalfa) Market: Sales Value (in Million USD), 2020 & 2025

Figure 9: Global: Forage Seed (Alfalfa) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 10: Global: Forage Seed (Clover) Market: Sales Value (in Million USD), 2020 & 2025

Figure 11: Global: Forage Seed (Clover) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 12: Global: Forage Seed (Ryegrass) Market: Sales Value (in Million USD), 2020 & 2025

Figure 13: Global: Forage Seed (Ryegrass) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 14: Global: Forage Seed (Chicory) Market: Sales Value (in Million USD), 2020 & 2025

Figure 15: Global: Forage Seed (Chicory) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 16: Global: Forage Seed (Other Products) Market: Sales Value (in Million USD), 2020 & 2025

Figure 17: Global: Forage Seed (Other Products) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 18: Global: Forage Seed (Poultry) Market: Sales Value (in Million USD), 2020 & 2025

Figure 19: Global: Forage Seed (Poultry) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 20: Global: Forage Seed (Cattle) Market: Sales Value (in Million USD), 2020 & 2025

Figure 21: Global: Forage Seed (Cattle) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 22: Global: Forage Seed (Pork) Market: Sales Value (in Million USD), 2020 & 2025

Figure 23: Global: Forage Seed (Pork) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 24: Global: Forage Seed (Other Livestock) Market: Sales Value (in Million USD), 2020 & 2025

Figure 25: Global: Forage Seed (Other Livestock) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 26: Global: Forage Seed (Legumes) Market: Sales Value (in Million USD), 2020 & 2025

Figure 27: Global: Forage Seed (Legumes) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 28: Global: Forage Seed (Grasses) Market: Sales Value (in Million USD), 2020 & 2025

Figure 29: Global: Forage Seed (Grasses) Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 30: North America: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 31: North America: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 32: United States: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 33: United States: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 34: Canada: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 35: Canada: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 36: Asia-Pacific: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 37: Asia-Pacific: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 38: China: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 39: China: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 40: Japan: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 41: Japan: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 42: India: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 43: India: Forage Seed Market Forecast: Sales Value (in Million USD),

2026-2034

Figure 44: South Korea: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 45: South Korea: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 46: Australia: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 47: Australia: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 48: Indonesia: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 49: Indonesia: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 50: Others: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 51: Others: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 52: Europe: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 53: Europe: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 54: Germany: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 55: Germany: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 56: France: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 57: France: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 58: United Kingdom: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 59: United Kingdom: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 60: Italy: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 61: Italy: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 62: Spain: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 63: Spain: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 64: Russia: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 65: Russia: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 66: Others: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 67: Others: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 68: Latin America: Forage Seed Market: Sales Value (in Million USD), 2020 &

2025

Figure 69: Latin America: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 70: Brazil: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 71: Brazil: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 72: Mexico: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 73: Mexico: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 74: Others: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 75: Others: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 76: Middle East and Africa: Forage Seed Market: Sales Value (in Million USD), 2020 & 2025

Figure 77: Middle East and Africa: Forage Seed Market: Breakup by Country (in %), 2025

Figure 78: Middle East and Africa: Forage Seed Market Forecast: Sales Value (in Million USD), 2026-2034

Figure 79: Global: Forage Seed Industry: Drivers, Restraints, and Opportunities

Figure 80: Global: Forage Seed Industry: Value Chain Analysis

Figure 81: Global: Forage Seed Industry: Porter's Five Forces Analysis

## List Of Figures

### LIST OF FIGURES

Table 1: Global: Forage Seed Market: Key Industry Highlights, 2025 & 2034

Table 2: Global: Forage Seed Market Forecast: Breakup by Product (in Million USD), 2026-2034

Table 3: Global: Forage Seed Market Forecast: Breakup by Livestock (in Million USD), 2026-2034

Table 4: Global: Forage Seed Market Forecast: Breakup by Species (in Million USD), 2026-2034

Table 5: Global: Forage Seed Market Forecast: Breakup by Region (in Million USD), 2026-2034

Table 6: Global: Forage Seed Market: Competitive Structure

Table 7: Global: Forage Seed Market: Key Players

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