

# Forage Seed Market by Product (Alfalfa, Clover, Ryegrass, Chicory, and Others), Livestock (Poultry, Cattle, Pork, and Others), Species (Legumes, Grasses), and Region 2023-2028

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# **Abstracts**

The global forage seed market size reached US\$ 17.17 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 28.49 Billion by 2028, exhibiting a growth rate (CAGR) of 9% during 2023-2028. The rising demand for animal protein, the bolstering growth of the livestock industry, and the expanding need for sustainable agriculture practices represent some of the key factors driving the market.

Forage seeds are specifically grown to feed livestock, such as cattle, horses, and sheep, to provide animals with a balanced and nutritious diet. These seeds are a rich source of protein, fiber, and other essential nutrients necessary for proper animal growth and development. As a result, they are widely used across the livestock industry to ensure the health and well-being of animals. In addition to this, forage legumes can also help improve soil fertility and prevent erosion. A wide variety of forage seeds is available in the market, each with unique characteristics and benefits. Some of the standard product variants include alfalfa, clover, ryegrass, and fescue. They can be planted alone or in combination with other forage crops to provide a diverse and balanced diet for livestock.

#### Forage Seed Market Trends:

The growing demand for animal protein and meat products due to the rising population, urbanization, and inflating disposable income of individuals represents the key factor driving the market growth. Besides this, the bolstering growth of the livestock industry, the surging number of poultry and animal farms, the increasing demand for organic and high-nutritional animal feeds, and the escalating consumer awareness regarding



livestock nutrition are creating a favorable outlook for the market. Moreover, shifting consumer preference for sustainable agriculture practices, which includes using forage crops to improve soil health and reduce the use of chemical fertilizers due to expanding concerns regarding the environmental impact of agriculture, is acting as another significant growth-inducing factor. In addition to this, innovative technological advancements, such as the development of genetically modified forage crops to increase yields, improve disease resistance, and enhance nutritional value, are presenting remunerative growth opportunities for the market. Concurrent with this, the introduction of precision agriculture techniques, such as global positioning system (GPS) mapping and variable rate technology, to improve the efficiency of forage seed production are contributing to the market growth. Furthermore, the surging use of forage crops, such as switchgrass and miscanthus, in biofuels and the widespread adoption of clover and alfalfa in landscaping applications due to their ability to fix nitrogen in the soil and improve soil health are positively impacting the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global forage seed market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on product, livestock, and species.

# Product Insights:

Alfalfa

Clover

Ryegrass

Chicory

Others

The report has provided a detailed breakup and analysis of the forage seed market based on the product. These include alfalfa, clover, ryegrass, chicory, and others. According to the report, clover represented the largest segment.

# Livestock Insights:

**Poultry** 

Cattle

Pork

Others



A detailed breakup and analysis of the forage seed market based on the livestock has also been provided in the report. This includes poultry, cattle, pork, and others. According to the report, poultry accounted for the largest market share.
Species Insights:
Legumes
Grasses
The report has provided a detailed breakup and analysis of the forage seed market based on the species. This includes legumes and grasses. According to the report,

# Regional Insights:

legumes represented the largest segment.

North America

**United States** 

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others



#### Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for forage seed. Some of the factors driving the North America forage seed market included the growing consumption of animal protein, the thriving livestock industry, and innovative technological advancements in the industry.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global forage seed market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Advanta Seeds (UPL Limited), Allied Seed LLC (Growmark Inc.), Ampac Seed Company, Brett-Young Seeds Limited, Corteva Agriscience, Dlf Seeds A/S (Dansk Landbrugs Fr?selskab Amba), KWS SAAT SE & Co. KGaA, RAGT Semences (RAGT Group), Royal Barenbrug Group, S&W Seed Co., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global forage seed market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global forage seed market? What is the impact of each driver, restraint, and opportunity on the global forage seed market?

What are the key regional markets?

Which countries represent the most attractive forage seed market?
What is the breakup of the market based on the product?

Which is the most attractive product in the forage seed market?

What is the breakup of the market based on the livestock?
Which is the most attractive livestock in the forage seed market?

What is the breakup of the market based on the species?

Which is the most attractive species in the forage seed market?

What is the competitive structure of the global forage seed market?



Who are the key players/companies in the global forage seed market?



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