

Footwear Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F4AED25BCF0EN.html>

Date: March 2023

Pages: 107

Price: US\$ 2,499.00 (Single User License)

ID: F4AED25BCF0EN

Abstracts

Market Overview:

The global footwear market size reached US\$ 234.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 314.2 Billion by 2028, exhibiting a growth rate (CAGR) of 3.9% during 2023-2028.

Footwear is worn for providing comfort and protection to the feet. It is manufactured using a wide variety of materials such as wood, canvas, leather, jute, plastics and rubber. With the changing aesthetics and fashion trends, the quality and styles of footwear have considerably evolved to provide maximum comfort to the consumers. Footwear can either be machine- or hand-made and is commonly available for both athletic and non-athletic purposes. Although a necessity, footwear has evolved as a symbol of luxury and class over time.

Increasing demand for superior quality footwear along with product innovation and premiumization represent some of the key factors driving the market. Manufacturers are increasingly emphasizing on the development of unique designs, while also giving importance to comfort. This has led to the introduction of innovative products which are comfortable as well as fashionable. Increasing interest in sports and inclination towards athletic and physical activities such as jogging have also positively impacted the market growth. Although online marketing has overpowered physical shopping experience in most consumer goods segments, consumers still prefer to be physically present while buying footwear. This has further led to the proliferation of organized retail outlets and has improved customer-manufacturer interaction. Furthermore, aggressive promotional activities by manufacturers and enhanced spending capacities of consumers have also catalyzed the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global footwear market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product, material, distribution channel, pricing and end-user.

Breakup by Product:

- Non-Athletic Footwear
- Athletic Footwear

Breakup by Material:

- Rubber
- Leather
- Plastic
- Fabric
- Others

Breakup by Distribution Channel:

- Footwear Specialists
- Supermarkets and Hypermarkets
- Departmental Stores
- Clothing Stores
- Online Sales
- Others

Breakup by Pricing:

- Premium
- Mass

Breakup by End-User:

Men
Women
Kids

Breakup by Region:

North America
Europe
Asia Pacific
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Nike Incorporation, Adidas AG, PUMA, Geox S.p.A, Skechers USA, Incorporation, Timberland, Crocs Retail, Inc., Ecco Sko A/S, Wolverine World Wide, Inc., Under Armour Inc., etc.

Key Questions Answered in This Report

1. What was the size of the global footwear market in 2022?
2. What is the expected growth rate of the global footwear market during 2023-2028?
3. What are the key factors driving the global footwear market?
4. What has been the impact of COVID-19 on the global footwear market?
5. What is the breakup of the global footwear market based on the product?
6. What is the breakup of the global footwear market based on the material?
7. What is the breakup of the global footwear market based on the distribution channel?
8. What is the breakup of the global footwear market based on the pricing?
9. What is the breakup of the global footwear market based on the end-user?
10. What are the key regions in the global footwear market?
11. Who are the key players/companies in the global footwear market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FOOTWEAR MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product
- 5.5 Market Breakup by Material
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Pricing
- 5.8 Market Breakup by End-User
- 5.9 Market Breakup by Region
- 5.10 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Non-Athletic Footwear

- 6.1.1 Market Trends
- 6.1.2 Market Forecast
- 6.2 Athletic Footwear
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY MATERIAL

- 7.1 Rubber
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Leather
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Plastic
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Fabric
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Footwear Specialists
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Online Sales
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Supermarkets and Hypermarkets
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Departmental Stores
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Clothing Stores

- 8.5.1 Market Trends
- 8.5.2 Market Forecast
- 8.6 Others
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast

9 MARKET BREAKUP BY PRICING

- 9.1 Premium
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Mass
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY END-USER

- 10.1 Men
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Women
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Kids
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 Europe
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 Asia Pacific
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 Middle East and Africa

- 11.4.1 Market Trends
- 11.4.2 Market Forecast
- 11.5 Latin America
 - 11.5.1 Market Trends
 - 11.5.2 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

- 13.1 Overview
- 13.2 Research and Development
- 13.3 Raw Material Procurement
- 13.4 Manufacturing
- 13.5 Marketing
- 13.6 Distribution
- 13.7 End-Use

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

- 15.1 Price Indicators
- 15.2 Price Structure
- 15.3 Margin Analysis

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 Nike Incorporation

16.3.2 Adidas AG

16.3.3 PUMA

16.3.4 Geox S.p.A

16.3.5 Skechers USA, Incorporation

16.3.6 Timberland

16.3.7 Crocs Retail, Inc.

16.3.8 Ecco Sko A/S

16.3.9 Wolverine World Wide, Inc.

16.3.10 Under Armour Inc.

List Of Tables

LIST OF TABLES

Table 1: Global: Footwear Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Footwear Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Footwear Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 4: Global: Footwear Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Footwear Market Forecast: Breakup by Pricing (in Million US\$), 2023-2028

Table 6: Global: Footwear Market Forecast: Breakup by End-User (in Million US\$), 2023-2028

Table 7: Global: Footwear Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Footwear Market Structure

Table 9: Global: Footwear Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Footwear Market: Major Drivers and Challenges
- Figure 2: Global: Footwear Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Footwear Market: Breakup by Product (in %), 2022
- Figure 4: Global: Footwear Market: Breakup by Material (in %), 2022
- Figure 5: Global: Footwear Market: Breakup by Distribution Channel (in %), 2022
- Figure 6: Global: Footwear Market: Breakup by Pricing (in %), 2022
- Figure 7: Global: Footwear Market: Breakup by End-User (in %), 2022
- Figure 8: Global: Footwear Market: Breakup by Region (in %), 2022
- Figure 9: Global: Footwear Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 10: Global: Footwear Industry: SWOT Analysis
- Figure 11: Global: Footwear Industry: Value Chain Analysis
- Figure 12: Global: Footwear Industry: Porter's Five Forces Analysis
- Figure 13: Global: Footwear (Non-Athletic Footwear) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Footwear (Non-Athletic Footwear) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Footwear (Athletic Footwear) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Footwear (Athletic Footwear) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Footwear (Rubber) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Footwear (Rubber) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Global: Footwear (Leather) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Global: Footwear (Leather) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: Global: Footwear (Plastic) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 22: Global: Footwear (Plastic) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 23: Global: Footwear (Fabric) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 24: Global: Footwear (Fabric) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 25: Global: Footwear (Other Materials) Market: Sales Value (in Million US\$),

2017 & 2022

Figure 26: Global: Footwear (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Footwear Market: Sales through Footwear Specialists (in Million US\$), 2017 & 2022

Figure 28: Global: Footwear Market Forecast: Sales through Footwear Specialists (in Million US\$), 2023-2028

Figure 29: Global: Footwear Market: Online Sales (in Million US\$), 2017 & 2022

Figure 30: Global: Footwear Market Forecast: Online Sales (in Million US\$), 2023-2028

Figure 31: Global: Footwear Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 32: Global: Footwear Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 33: Global: Footwear Market: Sales through Departmental Stores (in Million US\$), 2017 & 2022

Figure 34: Global: Footwear Market Forecast: Sales through Departmental Stores (in Million US\$), 2023-2028

Figure 35: Global: Footwear Market: Sales through Clothing Stores (in Million US\$), 2017 & 2022

Figure 36: Global: Footwear Market Forecast: Sales through Clothing Stores (in Million US\$), 2023-2028

Figure 37: Global: Footwear Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 38: Global: Footwear Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 39: Global: Footwear (Premium) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Global: Footwear (Premium) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Global: Footwear (Mass) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Global: Footwear (Mass) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Global: Footwear (Men) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Global: Footwear (Men) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Global: Footwear (Women) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Global: Footwear (Women) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Global: Footwear (Kids) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Global: Footwear (Kids) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: North America: Footwear Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: North America: Footwear Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Europe: Footwear Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Europe: Footwear Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Asia Pacific: Footwear Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Asia Pacific: Footwear Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Middle East and Africa: Footwear Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Middle East and Africa: Footwear Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Latin America: Footwear Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Latin America: Footwear Market Forecast: Sales Value (in Million US\$), 2023-2028?

I would like to order

Product name: Footwear Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/F4AED25BCF0EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F4AED25BCF0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

