

# **Football Sportswear Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

### **Market Overview:**

The global football sportswear market size reached US\$ 82.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 113.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.4% during 2023-2028.

Football is a team sport that involves a lot of physical movements and is one of the most popular sports in the world. Football sportswear refers to specially designed sportswear products that offer enhanced physical movement and comfort to the players. They include a wide range of products, consisting of jerseys, pants, shorts, socks, and shoes, that are utilized by athletes for training and playing purposes. The most common fabrics that are used in manufacturing these sportswear products include polyester, calico, microfiber and spandex. Wearing the correct apparel is the key to ensuring that the players are protected from extreme weather conditions. Additionally, they aid in enhancing blood circulation and preventing injuries. These sportswear also offer sweat-wicking and breathability, thereby resulting in greater agility for an extended period.

### **Football Sportswear Market Trends:**

The global market is primarily driven by the growing involvement of individuals in fitness and sports activities. This can be attributed to the continually escalating popularity of football and the augmenting participation of young adults in football-related events. In line with this, the easy availability of the products via online and offline organized retail channels is providing an impetus to the market growth. The adoption of these products as gym wear is also leading to a higher product uptake across the globe. Apart from this, the widespread preference for sports as a career option, along with the increasing

number of female football athletes across the globe, is further creating a positive outlook for the market. Some of the other factors that are positively impacting the market include the increased consumer spending on sports and recreational activities, continual product innovations, the rising usage of fitness apps among the health-conscious individuals, and extensive research and development (R&D) activities conducted by key players.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global football sportswear market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, distribution channel and end user.

#### Breakup by Type:

- Footwear
- Apparel
- Others

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Brand Outlets
- E-Commerce
- Others

#### Breakup by End User:

- Men
- Women
- Children

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
- China

Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Amer Sports Oyj (Anta Sports Products Limited), Asics, New Balance Inc., Nike Inc., Puma SE, Under Armour Inc., Vintage Football Shirts and Xtep International Holdings Limited.

#### Key Questions Answered in This Report:

How has the global football sportswear market performed so far and how will it perform in the coming years?  
What has been the impact of COVID-19 on the global football sportswear market?  
What are the key regional markets?  
What is the breakup of the market based on the type?  
What is the breakup of the market based on the distribution channel?  
What is the breakup of the market based on the end user?  
What are the various stages in the value chain of the industry?  
What are the key driving factors and challenges in the industry?  
What is the structure of the global football sportswear market and who are the key players?  
What is the degree of competition in the industry?

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