

# **Football Market Report by Type (Training Football, Match Football, and Others), Size (Size 1, Size 2, Size 3, Size 4, Size 5), Distribution Channel (Online, Offline), and Region 2024-2032**

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## **Abstracts**

The global football market size reached US\$ 3.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.6 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032. The growing participation of individuals in professional football tournaments and leagues, rising awareness about the benefits of staying active and engaging in games, and increasing trend of adopting physical fitness activities as a part of self-care represent some of the key factors driving the market.

Football refers to sports equipment manufactured from synthetic leather material, such as polyurethane and polyvinyl chloride (PVC) and stitched around and inflated rubber or butyl rubber bladder. It can also be created using high-quality stitching, durable body, and various specialized features for effortless handling, passing, and shooting. It is often integrated with numerous advanced functionalities for excellent performance, accuracy, speed, and control during professional football tournaments. Football is required to be deflated while storing and inflated adequately before playing to maintain its quality and efficiency. It should be kept away from harsh detergents or chemicals and should be cleaned with gentle soaps, synthetic leather cleansers, or just with water. It should not be kicked against a wall or any flat surface repeatedly, as it can warp the original shape of a football. As it offers high air retention and water resistance and can be utilized in various challenging environmental conditions, the demand for football is rising around the world.

Football Market Trends:

At present, the increasing demand for football due to the growing participation of

Individuals in professional football tournaments and leagues represents one of the primary factors influencing the market positively. Besides this, the rising awareness about the benefits of staying active and engaging in games, such as football, basketball, and cricket, to lose weight, maintain fitness, and increase stamina levels is propelling the growth of the market. In addition, the increasing involvement of individuals in playing football, as it can help promote bone strength and build flexibility and endurance, is contributing to the growth of the market. Apart from this, the growing health consciousness among the masses to prevent the occurrence of various chronic lifestyle disorders, such as obesity, arthritis, thyroiditis, and cardiovascular diseases, caused by sedentary lifestyle habits is offering a favorable market outlook. Additionally, the rising trend of adopting physical fitness activities as a part of self-care is supporting the growth of the market. Moreover, increasing investments by sports agencies in enhancing the infrastructure of existing stadiums, parks, and club grounds to encourage the participation of individuals in various outdoor games is strengthening the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global football market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, size and distribution channel.

#### Type Insights:

- Training Football
- Match Football
- Others

The report has provided a detailed breakup and analysis of the football market based on the type. This includes training football, match football, and others. According to the report, training football represented the largest segment.

#### Size Insights:

- Size 1
- Size 2
- Size 3
- Size 4
- Size 5

A detailed breakup and analysis of the football market based on the size has also been

provided in the report. This includes size 1, size 2, size 3, size 4, and size 5.

#### Distribution Channel Insights:

Online

Offline

A detailed breakup and analysis of the football market based on the distribution channel has also been provided in the report. This includes online and offline. According to the report, offline accounted for the largest market share.

#### Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others) was the largest market for football. Some of the factors driving the Europe football market included the growing number of football clubs, increasing popularity of European leagues, rising health consciousness among the masses, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global football market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Adidas AG, Baden Sports Inc., Decathlon Sports India Pvt Ltd. (Decathlon S.A.), Formative Sport, Franklin Sports Inc., Nike Inc., Nivia Sports, Puma SE (Artemis S.A), Select Sport A/S, UMBRO (Iconix Brand Group), Wilson Sporting Goods Company (Amer Sports), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global football market in 2023?
2. What is the expected growth rate of the global football market during 2024-2032?
3. What are the key factors driving the global football market?
4. What has been the impact of COVID-19 on the global football market?
5. What is the breakup of the global football market based on the type?
6. What is the breakup of the global football market based on the distribution channel?
7. What are the key regions in the global football market?
8. Who are the key players/companies in the global football market?

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