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Football Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global football market size reached US$ 3.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 4.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4% during 2023-2028.

Football is sports equipment made of synthetic leather, such as polyurethane and polyvinyl chloride (PVC), stitched around an inflated rubber or butyl rubber bladder. It can also be manufactured using high-quality stitching, a durable body, and specialized features to promote easy football handling, passing, and shooting. Nowadays, manufacturers are introducing premium footballs for excellent performance, accuracy, speed, and control during professional football tournaments. These footballs also offer high air retention and water resistance and can be utilized in challenging environmental conditions compared to training balls.

Football Market Trends:
The increasing participation of individuals in professional association football tournaments and leagues represents one of the primary factors impelling the market growth. Moreover, the growing awareness among individuals about the health benefits provided by football games, including lowering body fat, improving muscle tone, and enhancing aerobic capacity and cardiovascular health, is catalyzing the demand for recreational footballs. In addition, as football games can assist in promoting bone strength and building flexibility and endurance, the rising prevalence of lifestyle diseases and the increasing health consciousness are influencing the market positively. This can also be attributed to the emerging trend of physical fitness activities as a vital component of self-care. Besides this, rising investments by sports agencies of numerous countries in infrastructure development of existing stadiums, parks, clubs, school grounds, and health centers to encourage the participation of individuals in

outdoor games are acting as another growth-inducing factor. Furthermore, market players operating in the industry are introducing custom-made footballs with smart light-emitting diode (LED) lights in durable prints through e-commerce channels, which is anticipated to augment the overall sales and drive the market in the coming years.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global football market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size and distribution channel.

Breakup by Type:

Training Football
Match Football
Others

Breakup by Size:

Size 1
Size 2
Size 3
Size 4
Size 5

Breakup by Distribution Channel:

Online
Offline

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Baden Sports Inc., Decathlon Sports India Pvt Ltd. (Decathlon S.A.), Formative Sport, Franklin Sports Inc., Nike Inc., Nivia Sports, Puma SE (Artemis S.A), Select Sport A/S, UMBRO (Iconix Brand Group) and Wilson Sporting Goods Company (Amer Sports).

Key Questions Answered in This Report

1. What was the size of the global football market in 2022?
2. What is the expected growth rate of the global football market during 2023-2028?
3. What are the key factors driving the global football market?
4. What has been the impact of COVID-19 on the global football market?
5. What is the breakup of the global football market based on the type?
6. What is the breakup of the global football market based on the distribution channel?
7. What are the key regions in the global football market?
8. Who are the key players/companies in the global football market?

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