

Football Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F9AFDEF3B36CEN.html>

Date: February 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: F9AFDEF3B36CEN

Abstracts

The global football market size reached US\$ 3.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.0 Billion by 2028, exhibiting a growth rate (CAGR) of 4% during 2023-2028.

Football is sports equipment made of synthetic leather, such as polyurethane and polyvinyl chloride (PVC), stitched around an inflated rubber or butyl rubber bladder. It can also be manufactured using high-quality stitching, a durable body, and specialized features to promote easy football handling, passing, and shooting. Nowadays, manufacturers are introducing premium footballs for excellent performance, accuracy, speed, and control during professional football tournaments. These footballs also offer high air retention and water resistance and can be utilized in challenging environmental conditions compared to training balls.

Football Market Trends:

The increasing participation of individuals in professional association football tournaments and leagues represents one of the primary factors impelling the market growth. Moreover, the growing awareness among individuals about the health benefits provided by football games, including lowering body fat, improving muscle tone, and enhancing aerobic capacity and cardiovascular health, is catalyzing the demand for recreational footballs. In addition, as football games can assist in promoting bone strength and building flexibility and endurance, the rising prevalence of lifestyle diseases and the increasing health consciousness are influencing the market positively. This can also be attributed to the emerging trend of physical fitness activities as a vital component of self-care. Besides this, rising investments by sports agencies of numerous countries in infrastructure development of existing stadiums, parks, clubs, school grounds, and health centers to encourage the participation of individuals in

outdoor games are acting as another growth-inducing factor. Furthermore, market players operating in the industry are introducing custom-made footballs with smart light-emitting diode (LED) lights in durable prints through e-commerce channels, which is anticipated to augment the overall sales and drive the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global football market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size and distribution channel.

Breakup by Type:

Training Football

Match Football

Others

Breakup by Size:

Size 1

Size 2

Size 3

Size 4

Size 5

Breakup by Distribution Channel:

Online

Offline

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Baden Sports Inc., Decathlon Sports India Pvt Ltd. (Decathlon S.A.), Formative Sport, Franklin Sports Inc., Nike Inc., Nivia Sports, Puma SE (Artemis S.A), Select Sport A/S, UMBRO (Iconix Brand Group) and Wilson Sporting Goods Company (Amer Sports).

Key Questions Answered in This Report

1. What was the size of the global football market in 2022?
2. What is the expected growth rate of the global football market during 2023-2028?
3. What are the key factors driving the global football market?
4. What has been the impact of COVID-19 on the global football market?
5. What is the breakup of the global football market based on the type?
6. What is the breakup of the global football market based on the distribution channel?
7. What are the key regions in the global football market?
8. Who are the key players/companies in the global football market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FOOTBALL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Training Football
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Match Football
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY SIZE

7.1 Size

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Size

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Size

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Size

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Size

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Online

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Offline

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

9.3.3.2 Market Forecast

9.3.4 Italy

9.3.4.1 Market Trends

9.3.4.2 Market Forecast

9.3.5 Spain

9.3.5.1 Market Trends

9.3.5.2 Market Forecast

9.3.6 Russia

9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Adidas AG

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.1.3 Financials

14.3.2 Baden Sports Inc.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Decathlon Sports India Pvt Ltd. (Decathlon S.A.)

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Formative Sport

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Franklin Sports Inc.

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Nike Inc.

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.6.3 Financials

14.3.6.4 SWOT Analysis

14.3.7 Nivia Sports

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 Puma SE (Artemis S.A)

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.8.3 Financials

14.3.8.4 SWOT Analysis

14.3.9 Select Sport A/S

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 UMBRO (Iconix Brand Group)

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

14.3.11 Wilson Sporting Goods Company (Amer Sports)

14.3.11.1 Company Overview

14.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Football Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Football Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Football Market Forecast: Breakup by Size (in Million US\$), 2023-2028

Table 4: Global: Football Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Football Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Football Market: Competitive Structure

Table 7: Global: Football Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Football Market: Major Drivers and Challenges
- Figure 2: Global: Football Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Football Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Football Market: Breakup by Type (in %), 2022
- Figure 5: Global: Football Market: Breakup by Size (in %), 2022
- Figure 6: Global: Football Market: Breakup by Distribution Channel (in %), 2022
- Figure 7: Global: Football Market: Breakup by Region (in %), 2022
- Figure 8: Global: Football (Training Football) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 9: Global: Football (Training Football) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 10: Global: Football (Match Football) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Football (Match Football) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Football (Other Types) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Football (Other Types) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Football (Size 1) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Football (Size 1) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Football (Size 2) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Football (Size 2) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Football (Size 3) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Football (Size 3) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Football (Size 4) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Football (Size 4) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: Global: Football (Size 5) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 23: Global: Football (Size 5) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 24: Global: Football (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Football (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Football (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Football (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: North America: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: North America: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: United States: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: United States: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Canada: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Canada: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Asia-Pacific: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Asia-Pacific: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: China: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: China: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Japan: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Japan: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: India: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: India: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: South Korea: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: South Korea: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Australia: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Australia: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Indonesia: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Indonesia: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Others: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Others: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Europe: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Europe: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Germany: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Germany: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: France: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: France: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: United Kingdom: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: United Kingdom: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Italy: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Italy: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Spain: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Spain: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Russia: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Russia: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Others: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Others: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Latin America: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Latin America: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Brazil: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Brazil: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Mexico: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Mexico: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Others: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Others: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Middle East and Africa: Football Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Middle East and Africa: Football Market: Breakup by Country (in %), 2022

Figure 76: Middle East and Africa: Football Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Global: Football Industry: SWOT Analysis

Figure 78: Global: Football Industry: Value Chain Analysis

Figure 79: Global: Football Industry: Porter's Five Forces Analysis

I would like to order

Product name: Football Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/F9AFDEF3B36CEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F9AFDEF3B36CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

