

Food Sweetener Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global food sweetener market size reached US\$ 89.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 104.2 Billion by 2028, exhibiting a growth rate (CAGR) of 2.3% during 2023-2028.

Food sweetener refers to a food additive that imparts sweet taste in various meals and beverages with the support of preservation, fermentation, baking, and caramelization techniques. These compounds can be procured from natural sources or processed artificially and are similar to sugar in terms of texture, taste, and interaction with ingredients. Apart from this, food sweeteners are low in calories and aids in preventing tooth decay, controlling blood sugar levels, resisting diabetes, and regulating weight. On account of these properties, they are utilized in soups, confectionery, candies, sauces, dressing, and other baked products. At present, it is commercially available in sucrose, starch, and high-intensity sweeteners (HIS) types.

Food Sweetener Market Trends:

The widespread adoption of food sweeteners across the food and beverage (F&B) sector can be attributed to the increasing demand for low-sugar and -calorie consumer goods, such as diet coke, yogurt, ice cream, and grain-based desserts. This represents one of the key factors driving the market growth. This is further supported by the rising health consciousness and the increasing prevalence of obesity, diabetes, cardiovascular diseases, and other lifestyle-based ailments across the globe. Additionally, the introduction of natural sweeteners composed from organic ingredients,

such as stevia and honey, for imitating the taste of conventional sugar is acting as another growth-inducing factor. Along with this, manufacturers are focusing on expanding their portfolios by including artificial and other sugar substitutes, such as xylitol, erythritol, and mannitol, in the formulation of confectionery items. This, in turn, is supporting the market growth significantly. Other factors, such as strategic collaborations amongst the key players and the rising investments in research and development (R&D) activities are creating a positive outlook for the global food sweetener market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food sweetener market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and distribution channel.

Breakup by Product Type:

- Sucrose
- Starch Sweeteners and Sugar Alcohols

- Dextrose
- High Fructose Corn Syrup (HFCS)
- Maltodextrin
- Sorbitol
- Xylitol
- Others

High Intensity Sweeteners (HIS)

- Sucralose
- Stevia
- Aspartame
- Saccharin
- Neotame
- Acesulfame Potassium (Ace-K)
- Others

Breakup by Application:

Bakery and Confectionery
Dairy and Desserts
Beverages
Meat and Meat Products
Soups, Sauces and Dressings
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Departmental Stores
Convenience Stores
Online Stores
Others

Breakup by Region:

North America

United States
Canada

Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France
United Kingdom
Italy

Spain
Russia
Others

Latin America

Brazil
Mexico
Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Ajinomoto Co. Inc., Archer-Daniels-Midland Company, Cargill Incorporated, Celanese Corporation, DuPont de Nemours Inc., Foodchem International Corporation, GLG Life Tech Corporation, Ingredion Incorporated, NutraSweet Company (Manus Bio), S&W Seed Company, Tate & Lyle PLC and Tereos.

Key Questions Answered in This Report:

How has the global food sweetener market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global food sweetener market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global food sweetener market and who are the key players?

What is the degree of competition in the industry?

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