

# Food Starch Market by Raw Material (Maize, Wheat, Potato, Cassava, and Others), Product Type (Native Starch, Modified Starch, Starch Derivatives), End User (Business to Business, Business to Consumer), and Region 2024-2032

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# **Abstracts**

The global food starch market size reached US\$ 25.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 39.2 Billion by 2032, exhibiting a growth rate (CAGR) of 4.56% during 2024-2032. The utilization of food starch as a versatile ingredient, increasing demand for processed and convenience foods, and exponential growth in the food and beverage (F&B) represent some of the factors driving the market.

Food starch is a complex carbohydrate derived from various plant sources such as corn, wheat, rice, potatoes, and tapioca. The starch is extracted from these sources and then processed to remove impurities and improve its functional properties. Food starch is a versatile ingredient in the food industry that improve the shelf life of foods and prevent them from breaking down during storage. There are numerous types of food starch available, each with its own unique properties and characteristics. For instance, some starches are more resistant to heat and acid, making them ideal for acidic foods or high-temperature processing. Other starches are more easily digestible and can be used in products designed for people with specific dietary needs. In recent years, food starch has gained traction due to the exponential growth in the food and beverage (F&B) industry.

#### Food Starch Market Trends:

One of the primary factors driving the market is the rising utilization of food starch as a thickener, stabilizer, and binding agent in the food industry. Additionally, the increasing



demand for processed and convenience foods is creating a positive market outlook. Other than this, with busy lifestyles and changing dietary habits, consumers are increasingly opting for ready-to-eat meals, snacks, and bakery products, which require the use of food starch, thus positively influencing the market growth. In line with this, significant technological advancements in food processing have also played a significant role in expanding food starch applications, thereby escalating its demand globally. Furthermore, with the growing health concerns, consumers are choosing healthier food options. Due to this, the demand for functional ingredients like food starch is expected to increase, creating new opportunities for manufacturers in the food industry. Apart from these factors, the increasing awareness among consumers about the clean-label and natural food ingredients has encouraged them to look for products that are made with natural and minimally processed ingredients. This has accelerated the product demand as food starch is derived from various natural sources, including corn, wheat, and potatoes, making it an attractive ingredient for consumers who are seeking natural and clean-label products. Apart from this, the increasing popularity of gluten-free products is also driving the demand for food starch as it can be used as a substitute for gluten in many food products, making it a valuable ingredient for manufacturers of gluten-free foods.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global food starch market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on the raw material, product type, and end user.

Raw Material Insights:

Maize

Wheat

Potato

Cassava

Others

The report has provided a detailed breakup and analysis of the food starch market based on the raw material. This includes maize, wheat, potato, cassava, and others. According to the report, maize represented the largest segment.

Product Type Insights:

Native Starch



Modified Starch
Starch Derivatives

A detailed breakup and analysis of the food starch market based on the product type has also been provided in the report. This includes native starch, modified starch, and starch derivatives. According to the report, modified starch accounted for the largest market share.

End User Insights:

**Business to Business** 

Confectionary

Bakery

Dairy

Beverages

Others

**Business to Consumer** 

The report has provided a detailed breakup and analysis of the food starch market based on the end user. This includes business to business (confectionary, bakery, dairy, beverages, and others), and business to consumer. According to the report, business to business represented the largest segment.

Regional Insights:

North America

**United States** 

Canada

Europe

Germany

France

**United Kingdom** 

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India



South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for food starch. Some of the factors driving the North America food starch market included growing demand for processed and convenience foods, the increasing health concerns among consumers, and the advancements in food processing technology.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global food starch market. Detailed profiles of all major companies have also been provided. Some of the companies covered include AGRANA Beteiligungs-AG (AGRANA Zucker, Starke, Starke und Frucht Holding AG), Archer-Daniels-Midland Company, BENEO (Sudzucker Group), Cargill Incorporated, Grain Processing Corporation (Kent Corporation), Ingredion Inc., Roquette Freres, Royal Avebe, Sonish Starch Technology Co. Ltd., SPAC Starch Products (India) Private Limited, Tereos, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global food starch market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global food starch market? What is the impact of each driver, restraint, and opportunity on the global food starch market?

What are the key regional markets?

Which countries represent the most attractive food starch market?



What is the breakup of the market based on the raw material?
Which is the most attractive raw material in the food starch market?
What is the breakup of the market based on the product type?
Which is the most attractive product type in the food starch market?
What is the breakup of the market based on the end user?
Which is the most attractive end user in the food starch market?
What is the competitive structure of the global food starch market?
Who are the key players/companies in the global food starch market?



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