

Food Safety Testing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/F983BB9B9041EN.html>

Date: November 2023

Pages: 140

Price: US\$ 2,499.00 (Single User License)

ID: F983BB9B9041EN

Abstracts

The global food safety testing market size reached US\$ 21.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 36.4 Billion by 2028, exhibiting a growth rate (CAGR) of 9.43% during 2022-2028. The rising prevalence of foodborne illnesses among the masses, stringent government regulations requiring food manufacturers to comply with specific food safety standards, and considerable growth in the food and beverage industry represent some of the key factors driving the market.

The Rising Prevalence of Foodborne Illnesses Among the Masses is Augmenting the Market Growth

The escalating demand for processed and packaged foods among individuals due to the changing lifestyle patterns has resulted in a higher uptake of these products. Since these food products are often prone to contamination and can lead to foodborne illnesses, this has created a growing need for extensive food safety testing for ensuring that food products are free from harmful contaminants and pathogens. By detecting and eliminating potential hazards in food products, food safety testing plays a crucial role in preventing poor hygiene during food preparation and processing, reducing the spread of diseases and maintaining public health.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is fragmented with a large number of players operating in the industry. The volume of new entrants is moderate in the food safety

testing industry due to the presence of a large number of players creating intense competition, high investment costs, and well established players.

What is Food Safety Testing?

Food testing refers to the process of analyzing food products for their chemical, physical, and microbiological properties, which encompasses various analytical techniques that guarantee food products are safe, nutritious, and of high quality. It is primarily used to detect harmful substances or pathogens present in food products, ensuring that they are safe for consumption, and ensuring that they meet regulatory and industry standards. Food testing ensures that food products are accurately labeled, including information about nutritional content, allergens, and country of origin. Food testing is used in research and development to develop new food products, improve existing ones, and evaluate new ingredients and technologies. As a result, food testing plays an instrumental role in maintaining consistent quality in food products, leading to improved taste, texture, and appearance.

COVID-19 Impact:

The global outbreak of COVID-19 had a significant impact on the food safety testing market. In compliance with directives from governments, many food safety testing activities had to suspend their manufacturing operations, leading to supply chain disruptions, labor shortages, and low stocks due to the nationwide lockdowns imposed. In addition, the major market players had to downscale operations and pause processes in some cases to limit the risk of transmission among employees due to social distancing and lockdown measures. However, the lockdown had a positive impact on the food safety testing sector in the long-term as the consumption frozen and fried food products among the masses grew. As a result, during the latter half of the pandemic, the market is facing numerous opportunities for expansion and is thereby expected to regain momentum.

Food Safety Testing Market Trends:

The global market is primarily driven by the rising stringency of food safety regulations implemented by governing agencies of several countries. This can be attributed to the rising prevalence of poor hygiene practices in food production processes. In line with this, the growing cases of food adulteration and contamination resulting in potential health hazards to consumers is resulting in a higher uptake of rigorous testing. The rising demand for convenience foods due to busy lifestyles and changing dietary habits

of the masses leading to an increase in the number of food processing and manufacturing facilities is fueling the market demand. Additionally, continual technological advancements in food safety testing technologies, such as PCR-based methods, immunoassays, and biosensors, are creating lucrative opportunities in the market. Furthermore, extensive research and development (R&D), mergers and acquisitions (M&As), partnerships and collaborations among the major market players are contributing to the market growth. Some of the other factors propelling the market include rapid industrialization, emerging trend of organic food consumption, and the rising health awareness among the masses.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food safety testing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, food tested and technology.

Type Insights:

- Pathogen
- Genetically Modified Organism
- Chemical and Toxin
- Others

The report has provided a detailed breakup and analysis of the food safety testing market based on the type. This includes pathogen, genetically modified organism, chemical and toxin, and others. According to the report, pathogen represented the largest segment due to the rising incidences of food poisoning and related ailments caused by the presence of salmonella bacterium in the food. In addition, continual technological advancements in pathogen detection techniques, such as immunomagnetic separation (IMS) and polymerase chain reaction (PCR), are fueling the growth of this market segment.

Food Tested Insights:

- Meat and Meat Products
- Dairy and Dairy Products
- Cereals, Grains and Pulses
- Processed Food
- Others

A detailed breakup and analysis of the food safety testing market based on the food tested has also been provided in the report. This includes meat and meat products, dairy and dairy products, cereals, grains and pulses, processed food, and others. According to the report, meat and meat products accounted for the largest market share as they fall under the high-risk category in the food business, requiring continual developments for improving meat quality criteria in the whole supply chain to meet compliance standards. Moreover, the advent of organic farming is promoting the growth of certification tests for certified organic meat and meat products.

Technology Insights:

- Agar Culturing
- PCR-based Assay
- Immunoassay-based
- Others

A detailed breakup and analysis of the food safety testing market based on the technology has also been provided in the report. This includes agar culturing, PCR-based assay, immunoassay-based, and others. According to the report, immunoassay-based accounted for the largest market share on account of the excellent screening tools to detect adulteration and contaminations qualitatively in a comparatively low investment. In addition, the augmenting demand for onsite testing due to an increase in cases of foodborne disease is propelling the growth of the segment.

Regional Insights:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia
- Indonesia
- Others
- Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for food safety testing. Some of the factors driving the North America food safety testing market included the rising health consciousness among the masses, the implementation of strict government regulations pertaining to food safety, the emerging trend of consuming certified organic products.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global food safety testing market. Some of the companies covered in the report include:

ADPEN Laboratories Inc.
ALS Limited
AsureQuality Limited
Bio-Rad Laboratories Inc.
Bureau Veritas
DNV AS (Stiftelsen Det Norske Veritas)
Eurofins Scientific
Intertek Group plc
Mérieux NutriSciences
NEOGEN Corporation
NSF International

SGS SA
T?V S?D

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the global food safety testing market?
2. What is the expected growth rate of the global food safety testing market during 2023-2028?
3. What are the key factors driving the global food safety testing market?
4. What has been the impact of COVID-19 on the global food safety testing market?
5. What is the breakup of the global food safety testing market based on the type?
6. What is the breakup of the global food safety testing market based on the food tested?
7. What is the breakup of the global food safety testing market based on the technology?
8. What are the key regions in the global food safety testing market?
9. Who are the key players/companies in the global food safety testing market?

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