

Food Preservatives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global food preservatives market size reached US\$ 2.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3.6 Billion by 2027, exhibiting a growth rate (CAGR) of 4.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Food preservatives are chemical substances added to processed food and beverages to inhibit the growth of harmful microorganisms and the oxidation of constituents. They help prevent deterioration, spoilage and contamination, extend the shelf life of foodstuffs, reduce wastage, ensure safety, and enhance supply. Some of the commonly utilized preservatives include sugar, salt, nitrites, vinegar, citric acid, calcium propionate, butylated hydroxyanisole (BHA), butylated hydroxyl toluene (BHT), and tert-butyl hydroquinone (TBHQ). At present, the utilization of food preservatives is generally regulated and monitored by the governing authorities of different countries.

The growing focus on maintaining health and hygiene standards is shifting consumer preferences toward hygienically packaged and fortified food products. This acts as a major factor escalating the demand for food preservatives in processed items like crackers, cereals, bread, snacks, cheese, yogurt, deli meats, sauces, and soups around the world. Moreover, rapid urbanization, busy lifestyles, rising per capita incomes, and the increasing trend of nuclear families are promoting the consumption of ready-to-eat (RTE) food items that require minimal preparation and cooking time. Apart from this, the rising health consciousness among individuals is driving the demand for organic preservatives and clean label ingredients. They are non-toxic, soluble, and economical

and help retain the natural color, flavor and texture of the food. They also delay rancidity, improve appearance, and maintain the nutritional quality and freshness of products. Additionally, their demand is anticipated to rise as gelling agents and flavor enhancers in beverages and confectionary items across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food preservatives market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, function and application.

Breakup by Type:

- Natural
- Edible Oil
- Rosemary Extracts
- Natamycin
- Vinegar
- Others
- Synthetic
- Propionates
- Sorbates
- Benzoates
- Others

Breakup by Function:

- Anti-Microbial
- Anti-Oxidant
- Others

Breakup by Application:

- Meat and Poultry
- Bakery
- Dairy
- Beverages
- Snacks
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Albemarle Corporation, Archer Daniels Midland Company, BASF SE, Cargill Incorporated, Celanese Corporation, Corbion N.V., Dupont De Nemours Inc., Galactic S.A., Jungbunzlauer Suisse AG, Kemin Industries Inc., Koninklijke DSM N.V. and Tate & Lyle PLC.

Key Questions Answered in This Report

1. What was the size of the global food preservatives market in 2021?
2. What is the expected growth rate of the global food preservatives market during 2022-2027?

3. What are the key factors driving the global food preservatives market?
4. What has been the impact of COVID-19 on the global food preservatives market?
5. What is the breakup of the global food preservatives market based on the type?
6. What is the breakup of the global food preservatives market based on the function?
7. What is the breakup of the global food preservatives market based on application?
8. What are the key regions in the global food preservatives market?
9. Who are the key players/companies in the global food preservatives market?

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