

Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global food packaging market size reached US\$ 363.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 512.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5.94% during 2023-2028.

Food packaging plays a vital role in preserving and transporting food items to their desired location without affecting the taste or quality. It protects the contents from moisture and toxins, prevents the food products from spillage and tampering, and helps retain their shape and quality. Food packaging has also gained traction as a means of information transmission, such as the nutritional content, expiry date, price and origin of the packaged products. It also acts as a modern marketing medium for sellers to attract consumers worldwide.

A rapid change in the food preferences of consumers, coupled with the expanding food retail sector across the globe, is one of the major factors catalyzing the growth of the market. In addition, the surging working population, rising disposable incomes and hectic lifestyles have led to the rising consumption of fast food and ready-to-eat products. Owing to this, the leading companies are investing in research and development (R&D) operations to enhance product shelf-life and develop anti-microbial packaging materials. They are also introducing lightweight solutions to reduce transportation costs and related emissions. Moreover, with the rising environmental concerns, manufacturers are adopting eco-friendly food packaging made using materials that are biodegradable or can be easily recycled, reused and renewed.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

food packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on packaging type and application.

Breakup by Packaging Type:

- Flexible
- Paper and Paperboard
- Rigid Plastic
- Glass
- Metal
- Others

Currently, flexible packaging is the most popular type, accounting for the majority of the global market share.

Breakup by Application:

- Bakery, Confectionery, Pasta, and Noodles
- Dairy Products
- Sauces, Dressings, and Condiments
- Snacks and Side Dishes
- Convenience Foods
- Meat, Fish, and Poultry
- Fruits and Vegetables
- Others

Amongst these, the bakery, confectionery, pasta, and noodles segment dominates the market, holding the largest market share.

Regional Insights:

- Asia Pacific
- North America
- Europe
- Middle East and Africa
- Latin America

On the geographical front, North America represents the largest food packaging market

globally, on account of the well-established food processing industry in the region

Competitive Landscape:

The competitive landscape of the market characterized by the presence of numerous small and large manufacturers who compete in terms of prices and quality. Some of the leading players operating in the market are:

Amcor PLC

Crown Holdings Incorporated

Owens-Illinois Inc.

Tetra Pak Ltd.

American Packaging Corporation

Ball Corporation

Key Questions Answered in This Report

1. What was the size of the global food packaging market in 2022?
2. What is the expected growth rate of the global food packaging market during 2023-2028?
3. What are the key factors driving the global food packaging market?
4. What has been the impact of COVID-19 on the global food packaging market?
5. What is the breakup of the global food packaging market based on the packaging type?
6. What is the breakup of the global food packaging market based on the application?
7. What are the key regions in the global food packaging market?
8. Who are the key players/companies in the global food packaging market?

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