

Food Packaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/FB675502A41EN.html>

Date: January 2023

Pages: 108

Price: US\$ 2,499.00 (Single User License)

ID: FB675502A41EN

Abstracts

The global food packaging market size reached US\$ 363.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 512.0 Billion by 2028, exhibiting a growth rate (CAGR) of 5.94% during 2023-2028.

Food packaging plays a vital role in preserving and transporting food items to their desired location without affecting the taste or quality. It protects the contents from moisture and toxins, prevents the food products from spillage and tampering, and helps retain their shape and quality. Food packaging has also gained traction as a means of information transmission, such as the nutritional content, expiry date, price and origin of the packaged products. It also acts as a modern marketing medium for sellers to attract consumers worldwide.

A rapid change in the food preferences of consumers, coupled with the expanding food retail sector across the globe, is one of the major factors catalyzing the growth of the market. In addition, the surging working population, rising disposable incomes and hectic lifestyles have led to the rising consumption of fast food and ready-to-eat products. Owing to this, the leading companies are investing in research and development (R&D) operations to enhance product shelf-life and develop anti-microbial packaging materials. They are also introducing lightweight solutions to reduce transportation costs and related emissions. Moreover, with the rising environmental concerns, manufacturers are adopting eco-friendly food packaging made using materials that are biodegradable or can be easily recycled, reused and renewed.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

food packaging market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on packaging type and application.

Breakup by Packaging Type:

- Flexible
- Paper and Paperboard
- Rigid Plastic
- Glass
- Metal
- Others

Currently, flexible packaging is the most popular type, accounting for the majority of the global market share.

Breakup by Application:

- Bakery, Confectionery, Pasta, and Noodles
- Dairy Products
- Sauces, Dressings, and Condiments
- Snacks and Side Dishes
- Convenience Foods
- Meat, Fish, and Poultry
- Fruits and Vegetables
- Others

Amongst these, the bakery, confectionery, pasta, and noodles segment dominates the market, holding the largest market share.

Regional Insights:

- Asia Pacific
- North America
- Europe
- Middle East and Africa
- Latin America

On the geographical front, North America represents the largest food packaging market

globally, on account of the well-established food processing industry in the region

Competitive Landscape:

The competitive landscape of the market characterized by the presence of numerous small and large manufacturers who compete in terms of prices and quality. Some of the leading players operating in the market are:

Amcor PLC

Crown Holdings Incorporated

Owens-Illinois Inc.

Tetra Pak Ltd.

American Packaging Corporation

Ball Corporation

Key Questions Answered in This Report

1. What was the size of the global food packaging market in 2022?
2. What is the expected growth rate of the global food packaging market during 2023-2028?
3. What are the key factors driving the global food packaging market?
4. What has been the impact of COVID-19 on the global food packaging market?
5. What is the breakup of the global food packaging market based on the packaging type?
6. What is the breakup of the global food packaging market based on the application?
7. What are the key regions in the global food packaging market?
8. Who are the key players/companies in the global food packaging market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL FOOD PACKAGING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Price Analysis
 - 5.4.1 Key Price Indicators
 - 5.4.2 Price Structure
 - 5.4.3 Margin Analysis
- 5.5 Market Breakup by Packaging Type
- 5.6 Market Breakup by Application
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths

- 5.9.3 Weaknesses
- 5.9.4 Opportunities
- 5.9.5 Threats
- 5.10 Value Chain Analysis
- 5.11 Porters Five Forces Analysis
 - 5.11.1 Overview
 - 5.11.2 Bargaining Power of Buyers
 - 5.11.3 Bargaining Power of Suppliers
 - 5.11.4 Degree of Competition
 - 5.11.5 Threat of New Entrants
 - 5.11.6 Threat of Substitutes

6 MARKET BREAKUP BY PACKAGING TYPE

- 6.1 Flexible Packaging
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Paper and Paperboard Packaging
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Rigid Plastic Packaging
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Glass Packaging
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Metal Packaging
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Bakery, Confectionery, Pasta, and Noodles
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Dairy Products

- 7.2.1 Market Trends
- 7.2.2 Market Forecast
- 7.3 Sauces, Dressings, and Condiments
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Snacks and Side Dishes
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Convenience Foods
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Meat, Fish, and Poultry
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast
- 7.7 Fruits and Vegetables
 - 7.7.1 Market Trends
 - 7.7.2 Market Forecast
- 7.8 Others
 - 7.8.1 Market Trends
 - 7.8.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Europe
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Asia Pacific
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Middle East and Africa
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Latin America
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 COMPETITIVE LANDSCAPE

9.1 Market Structure

9.2 Key Players

9.3 Profiles of Key Players

9.3.1 Amcor PLC

9.3.2 Crown Holdings Incorporated

9.3.3 Owens-Illinois Inc.

9.3.4 Tetra Pak Ltd.

9.3.5 American Packaging Corporation

9.3.6 Ball Corporation

List Of Tables

LIST OF TABLES

Table 1: Global: Food Packaging Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Food Packaging Market Forecast: Breakup by Packaging Type (in Million US\$), 2023-2028

Table 3: Global: Food Packaging Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Food Packaging Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Food Packaging: Raw Material Requirements

Table 6: Global: Food Packaging Market: Competitive Structure

Table 7: Global: Food Packaging Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Food Packaging Market: Major Drivers and Challenges

Figure 2: Global: Food Packaging Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Food Packaging Market: Breakup by Packaging Type (in %), 2022

Figure 4: Global: Food Packaging Market: Breakup by Application (in %), 2022

Figure 5: Global: Food Packaging Market: Breakup by Region (in %), 2022

Figure 6: Global: Food Packaging Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 7: Food Packaging Market (Flexible): Price Structure (in %)

Figure 8: Global: Food Packaging Industry: SWOT Analysis

Figure 9: Global: Food Packaging Industry: Value Chain Analysis

Figure 10: Global: Food Packaging Industry: Porter's Five Forces Analysis

Figure 11: Global: Food Packaging (Flexible) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Food Packaging (Flexible) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Food Packaging (Paper and Paperboard) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Food Packaging (Paper and Paperboard) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Food Packaging (Rigid Plastic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Food Packaging (Rigid Plastic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Food Packaging (Glass) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Food Packaging (Glass) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Food Packaging (Metal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Food Packaging (Metal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Food Packaging (Other Packaging Types) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Food Packaging (Other Packaging Types) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Food Packaging (Application in Bakery, Confectionery, Pasta, and Noodles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Food Packaging (Application in Bakery, Confectionery, Pasta, and Noodles) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Food Packaging (Application in Dairy Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Food Packaging (Application in Dairy Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Food Packaging (Application in Sauces, Dressings, and Condiments) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Food Packaging (Application in Sauces, Dressings, and Condiments) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Food Packaging (Application in Snacks and Side Dishes) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Food Packaging (Application in Snacks and Side Dishes) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Global: Food Packaging (Application in Convenience Foods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Global: Food Packaging (Application in Convenience Foods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Global: Food Packaging (Application in Meat, Fish, and Poultry) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Global: Food Packaging (Application in Meat, Fish, and Poultry) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Global: Food Packaging (Application in Fruits and Vegetables) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Global: Food Packaging (Application in Fruits and Vegetables) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Global: Food Packaging (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Global: Food Packaging (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: North America: Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: North America: Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Europe: Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Europe: Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Asia Pacific: Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Asia Pacific: Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Middle East and Africa: Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Middle East and Africa: Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Latin America: Food Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Latin America: Food Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

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