

# Food Logistics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/F06BE9C77ADEN.html

Date: January 2023

Pages: 110

Price: US\$ 2,499.00 (Single User License)

ID: F06BE9C77ADEN

# **Abstracts**

The global food logistics market size reached US\$ 106.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 167.1 Billion by 2028, exhibiting a growth rate (CAGR) of 8.22% during 2023-2028.

Food logistics involves planning, implementing, and controlling the movement of different food products and beverages within a supply chain. It comprises inbound and outbound transportation, warehousing, fleet management, material handling, order fulfilment, inventory management, and demand planning. It assists in ensuring that the food products are stored at optimum temperatures to maintain their freshness and quality. It also helps create additional value, improve efficiency, reduce costs, and cater to the consumer experience. As several restaurants, cafes, and hotels are relying on food delivery apps to deliver quick meals, there is a rise in the need for food logistics worldwide.

## Food Logistics Market Trends:

There is an increase in the awareness among individuals about the benefits of ordering food products through online portals, which offer easy availability, convenience, and wide product catalogs. This, in confluence with the thriving e-commerce industry, represents one of the major factors positively influencing the demand for food logistics. In addition, rapid urbanization, busy lifestyles, considerable reliance on smartphones, rising penetration of the high-speed internet and expanding purchasing power of individuals are contributing to the market growth. Furthermore, the growing preference for ordering fresh and high-quality food products and shifting consumer inclination towards a hassle-free shopping experience is creating a positive outlook for the market. Besides this, the escalating demand for robotic solutions among food product manufacturers and retailers to perform repetitive production tasks, manage inventory,



automated packaging, and monitor deliveries are fueling the market growth. Apart from this, key players are offering food logistics monitoring systems integrated with advanced technologies, such as artificial intelligence (AI), augmented reality (AR), blockchain, and the internet of things (IoT). These systems provide real-time information and predictive alerts of warehouse management, transportation, and delivery, which is offering lucrative growth opportunities to industry players.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food logistics market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on transportation mode, product type, service type and segment.

Breakup by Transportation Mode:

Railways Roadways Seaways Airways

Roadways dominate the market as they provide quick pickups and deliveries.

Breakup by Product Type:

Fish, Shellfish, and Meat Vegetables, Fruits, and Nuts Cereals, Bakery and Dairy Products Coffee, Tea, and Vegetable Oil Others

Food logistics assist in maintaining the quality of fish, shellfish, and meat and improving their overall shelf-life.

Breakup by Service Type:

Cold Chain Non-Cold Chain

The cold chain represents the most significant service type as it eliminates food safety



risks and enhances food quality.

Breakup by Segment:

Transportation
Packaging
Instrumentation

Transportation accounts for the majority of the total market share as it aids in ensuring food safety, reducing the damage of goods and managing timely deliveries.

Regional Insights:

Asia-Pacific
North America
Europe
Middle East and Africa
Latin America

North America holds the majority of the global food logistics market share due to the strong presence of logistics industries and continuous technological advancements in the region.

# Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are AmeriCold Logistics LLC, Deutsche Bahn (DB) Schenker AG, C.H. Robinson Worldwide, Inc., Schneider National, CaseStack, A.N. Deringer, Inc., Echo Global Logistics, Inc., Evans Distribution Systems, Inc., Hellmann Worldwide Logistics SE & Co. KG, Matson Logistics, and Odyssey Logistics & Technology Corporation.

Key Questions Answered in This Report

- 1. What was the size of the global food logistics market in 2022?
- 2. What is the expected growth rate of the global food logistics market during 2023-2028?
- 3. What are the key factors driving the global food logistics market?
- 4. What has been the impact of COVID-19 on the global food logistics market?
- 5. What is the breakup of the global food logistics market based on the transportation mode?



- 6. What is the breakup of the global food logistics market based on the product type?
- 7. What is the breakup of the global food logistics market based on the service type?
- 8. What is the breakup of the global food logistics market based on the segment?
- 9. What are the key regions in the global food logistics market?
- 10. Who are the key companies/players in the global food logistics market?



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