

Food Intolerance Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global food intolerance products market size reached US\$ 11.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.2 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2022-2028.

Food intolerance refers to a gastric reaction characterized by the inability to digest certain food products. It is a non-allergic food sensitivity that is induced by various lactose-, sugar- and gluten-based food items. Individuals suffering from this tendency usually manage it by consuming specialized food intolerance products that are free from gluten and lactose. Some of the commonly used food intolerance products, include dairy alternatives, such as soy, coconut, cashew and macadamia milk, gluten-free products, such as flour made using rice, potato starch, chickpeas or soy, and meat products alternatives, such as flax seed oil. These products are free from allergens and may not cause bloating, migraine, sore throat or an irritable bowel.

The increasing prevalence of coeliac disease and lactose intolerance among the masses is one of the key factors driving the growth of the market. Furthermore, rising health consciousness among the masses and the widespread adoption of vegan, gluten- and lactose-free food products, is favoring the market growth. Consumers are also incorporating these products into their daily diets for cholesterol management and digestion control. Additionally, various advancements, such as the development of technologically advanced testing methods to diagnose food allergies and intolerance, are acting as other growth-inducing factors. Apart from this, food manufacturers are emphasizing on producing nutrient-rich and flavorful food variants that do not trigger food intolerance. Other factors, including rapid urbanization, along with aggressive promotional activities by product manufacturers and the continual launch of products with aesthetically appealing packaging solutions, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food intolerance products market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product type and distribution channel.

Breakup by Type:

Bakery Products

Confectionery Products

Dairy and Dairy Alternatives

Meat and Seafood Products

Others

Breakup by Product Type:

Diabetes-Free Food

Gluten-Free Food

Lactose-Free Food

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Abbott Nutrition, Amy's Kitchen Inc., Boulder Brands Inc. (Pinnacle Foods Inc.), Conagra Brands Inc., Danone S.A., Dr. Schar AG/SPA, Fifty-50 Foods Inc., General Mills Inc., Kellogg Company, Nestle S.A., The Hain Celestial Group Inc. and The Kraft Heinz Company.

Key Questions Answered in This Report

1. How big is the global food intolerance products market?
2. What is the expected growth rate of the global food intolerance products market during 2023-2028?
3. What are the key factors driving the global food intolerance products market?
4. What has been the impact of COVID-19 on the global food intolerance products market?
5. What is the breakup of the global food intolerance products market based on the product type?
6. What is the breakup of the global food intolerance products market based on the distribution channel?
7. What are the key regions in the global food intolerance products market?
8. Who are the key players/companies in the global food intolerance products market?

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