

Food Emulsifiers Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global food emulsifiers market size reached US\$ 3.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.9% during 2023-2028.

Food emulsifiers, or emulgent, refers to surface-active chemical additives that are extensively employed as binding agent to combine ingredients and maintain product quality. They include lecithin, stearyl, lactylates, polyglycerol, and sucrose ester as common ingredients sourced from various synthetic and natural sources, such as plants and animals. Food emulsifiers reduce stickiness, control crystallization, prevent condiments separation, hold food particles, avoid tension at the oil-water interface, condition dough, and increase the whip-ability of batters. Based on these properties, food emulsifiers are used to maintain the texture and flavor, extend the shelf-life of several frozen items, and soften the surface layer of baked goods. At present, they are commercially available in different chemical composites, including non-ionic and cationic.

Food Emulsifiers Market Trends:

The extensive consumption of baked items and ready-to-eat (RTE) meals have facilitated the widespread adoption of food emulsifiers in the food and beverage (F&B) sector, which is mainly driving the market growth. The additive enhances the quality of various products, including mayonnaise, salad dressings, dairy, and meat items. This is further influenced by evolving consumer preferences and the growing awareness

regarding the benefits of using food emulsifiers. In line with this, the rising need for natural food emulsifiers has inclined manufacturers to introduce non-PHO product variants, such as gellan gum, carrageenan, and polysorbates, which is acting as another growth-inducing factor. Additionally, the extensive utilization of food emulsifiers in the pharmaceutical industry to inhibit flocculation, creaming, and coalescence is contributing to the market growth. Moreover, the rising uptake of hydrolysis, cold gelatinization, dissolution-precipitation, encapsulation, and sedimentation to manufacture starch-based emulsifiers is impelling the market growth. Apart from this, ongoing approval of stabilizing agents by the food and drug administration (FDA) and strategic collaborations amongst key players are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food emulsifiers market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, application and source.

Breakup by Type:

Mono and di-glycerides and their Derivatives

Lecithin

Sorbitan Ester

Polyglycerol Ester

Others

Breakup by Application:

Confectionary Products

Bakery Products

Dairy and Frozen Desserts

Meat Products

Others

Breakup by Source:

Plant Source

Animal Source

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adani Wilmar Ltd., Archer Daniels Midland Company, BASF SE, Cargill Incorporated, Corbion, Dupont Nutrition And Biosciences, Ingredion Incorporated, Kerry Group Plc., Lasenor Emul SL, Palsgaard A/S and Riken Vitamin Co. Ltd.

Key Questions Answered in This Report:

How has the global food emulsifiers market performed so far and how will it perform in

the coming years?

What has been the impact of COVID-19 on the global food emulsifiers market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the application?

What is the breakup of the market based on the source?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global food emulsifiers market and who are the key players?

What is the degree of competition in the industry?

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