

# Food Colors Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global food colors market reached a value of US\$ 4.42 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 6.78 Billion by 2027, exhibiting a CAGR of 7.15% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Food colors comprise dyes, pigments and other additives that help enhance the appearance of fresh and processed food products. They are derived from inorganic pigments, synthetic coal-tar substances, or vegetable sources, such as corn, beets and soybean, combinations of organic and metallic compounds. They aid in minimizing color loss caused by exposure to light, air, moisture and variations in temperature. As a result, food colors are added to sausage casings, baked goods, candies, snack food, margarine, cheese, jams and jellies, biscuits, cookies, cakes, pastries, carbonated drinks, gelatin desserts, powdered drink mixes, and orange and potato skins. At present, they are available in gel, liquid, paste and powder forms around the world.

### Food Colors Market Trends:

The thriving food and beverage (F&B) sector, in confluence with the rising consumption of processed and packaged food products, represents one of the key factors propelling the growth of the market. Moreover, food colors are employed in the pharmaceutical industry for manufacturing tablets, mouthwash, gels, syrups, and drugs. These colors are sometimes combined with different flavors like mango, orange, strawberry, lemon, mint, and herbs for adding a distinct taste and smell to pharmaceutical products. At present, there is a significant rise in the number of individuals with chronic diseases, such as diabetes, hypertension, and cardiovascular diseases, which is increasing the

requirement for pharmaceutical products, such as medicines. This, in turn, is catalyzing the demand for food colors across the globe. Furthermore, the rising utilization of synthetic food colors on account of their high coloring ability, easy availability, homogeneous color distribution, brightness, stability, and ease of application is projected to fuel the growth of the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food colors market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, form, solubility and application.

#### Breakup by Type:

- Natural Colors
- Artificial Colors

#### Breakup by Form:

- Liquid
- Powder
- Gel

#### Breakup by Solubility:

- Dyes
- Lakes

#### Breakup by Application:

- Beverages
- Meat Products
- Dairy Products
- Bakery and Confectionary
- Processed Food and Vegetables
- Oils and Fats
- Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

**Competitive Landscape:**

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, AromataGroup SRL (Nactarome S.P.A.), BASF SE, Cargill Incorporated, Döhler, Givaudan, International Flavors & Fragrances Inc., Kalsec Inc., Koninklijke DSM N.V., LycoRed Ltd. (Adama Agricultural Solutions Ltd.), San-Ei Gen F.F.I. Inc. and Sensient Technologies Corporation.

**Key Questions Answered in This Report:**

How has the global food colors market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global food colors market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the form?

What is the breakup of the market based on the solubility?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global food colors market and who are the key players?

What is the degree of competition in the industry?

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