

Food Additives Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global food additives market size reached US\$ 56.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 78.2 Billion by 2028, exhibiting a growth rate (CAGR) of 5.49% during 2023-2028.

Food additives refer to various edible substances that are added to food products to improve their color, appearance, texture and shelf-life. Edible colors, flavors, enzymes, hydrocolloids and preservatives are some of the most commonly available types of food additives that can be produced artificially or derived from natural sources, such as plants, animals and minerals. They are usually added to products, such as baked goods, desserts, soups, sauces and baby food to prevent microbial growth and contamination, while increasing the overall shelf-life.

The growing food and beverages industry, along with rapid urbanization across the globe, represent as the key factors driving the growth of the market. In line with this, changing dietary preferences and hectic schedules of the consumers have led to the rising demand for convenience food products that use food additives as a key ingredient. Furthermore, widespread adoption of organic products has further enhanced the demand for food additives manufactured using natural sources. Resulting from the rising health consciousness, consumers are opting for organic preservatives, flavoring agents, colorants, stevia-based sweeteners and extracts that have no adverse effects on the health. Additionally, the growing number of quick-service restaurants (QSRs) and emerging caf? culture, especially in the developing nations, are also creating a positive impact on the market. Other factors, including the launch of innovative product variants in numerous flavors, advancements in the processing technologies and extensive

research and development (R&D) activities, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food additives market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, source and application.

Breakup by Product Type:

- Colorants
 - Synthetic Food Colorants
 - Natural Food Colorants
- Emulsifiers
 - Mono, Di-glycerides & Derivatives
 - Lecithin
 - Sorbate Esters
- Enzymes
 - Carbohydrase
 - Protease
 - Lipase
- Fat Replacers
- Protein
- Starch
- Others
- Flavors and Enhancers
 - Natural Flavors
 - Artificial Flavors & Enhancers
- Shelf-life Stabilizers
- Sweeteners
 - HIS
 - HFCS
 - Others
 - Others

Breakup by Source:

- Natural

Synthetic

Breakup by Application:

Bakery & Confectionery

Beverages

Convenience Foods

Dairy & Frozen Desserts

Spices, Condiments, Sauces & Dressings

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Ajinomoto Co. Inc., Archer Daniels Midland, BASF SE, Cargill Incorporated, Chr. Hansen A/S, Corbion N.V., Dow Chemical Company, Eastman Chemical Company, Givaudan, Ingredion Incorporated, Kerry Group, Koninklijke DSM N.V., Novozymes A/S, Tate & Lyle, etc.

Key Questions Answered in This Report:

How has the global food additives market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global food additives market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the source?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global food additives market and who are the key players?

What is the degree of competition in the industry?

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